How We Have Grown in 26 Years

Toronto citizens are responsive to legitimate advertising. There is no doubt in our mind about that. The success of our 26th Anniversary Sale far exceeded our fondest expectations. We KNOW Now that you do believe what we say to you in our ads. We also know that we gave you even better value than you expected, and if there has been ONE disappointed customer, it hasn't come to our notice. Here is another thing: some people think our store is out of the way and should be nearer Yonge-Street, but we can tell you quite a different story, and our books show that during the last 26 years trade has been steadily on the increase, and why not when values such as we sell are not found in any other store in Toronto and nearly all cars pass our doors?

Here is a list of dollar digging values for to-morrow that should keep all hands on the jump:

MEN'S OVERCOATS.

TWENTY-TWO ONLY ¾ length Oxford Grey, Black and Navy Blue Cheviots and Vicunas, beautifully made and well lined. Regular 8.50 to 10.00 coats for..... **4.98**

FIFTEEN ONLY ¾ length Dark Oxford Grey and Black Frieze Coats, good Italian linings, velvet collars. Regular 7.50, for..... **3.98**

FORTY-FIVE long full box back Top Coats, some with vertical pockets, some with straight pockets—colors mostly black and dark grey—velvet collars. Regular 8.50 to 10.00, for..... **4.98**

TEN ONLY Tweed, in neat dark colors, with ½ belt. Regular 10.00 coats for..... **6.49**

TWENTY-ONE ONLY Fine Invisible Stripes and Plain Vicunas, Long Full Box Back Coats, 12.00 to 14.00 lines for..... **7.98**

TWENTY-FIVE ONLY Beautiful Grey and Black Cheviots, Meltons and Vicunas, long box back, silk velvet collars. Regular 12.00 to 14.00, for..... **8.98**

WE CAN FIT most any man from 34 to 46 size, in almost any of the lines.

STILL ANOTHER.

FIFTEEN ONLY of the best 12.00 to 15.00 Long Full Box Back Coats we have sold this season to go for **9.89.** These are a particularly fine line and a big snap.

THIRTY ONLY of our 20.00 to 25.00 Coats, the best that money can buy, all new and right to the minute in style, sizes 34 to 44. Regular 20.00 to 25.00, for **13.98.** Many of these are lined with a two-year guaranteed satin.

EVERY MAN'S OVERCOAT in the store has an irresistible Sale Price to it that means a big saving to you.

PROBABLY THE BIGGEST SNAP of the lot is a pile of some **40 Boys' Suits,** in 2-piece double-breasted tweeds, worsteds and serges, sizes 22 to 26. Regular selling prices 4.00 to 6.00, for **2.98** each. These should all go to-morrow.

Here is One for Young Men

FIFTY SUITS of all Kinds of Tweeds, Worsteds and Serges, single and double-breasted, ranging in size from 32 to 35 and in price from 7.50 to 10.00, put in one pile and marked for quck selling—**4.98. Make a note of this.**

Here's Another for the Small Boys.

THIRTY-FIVE SUITS—All Tweeds—in 2-piece (coat and pants), plain sack coats, some with lapels, others with tunic collars. Regular 2.50 to 4.00 lines, for..... **1.49**

BOYS' LONG OVERCOATS.

25 ONLY Dark Oxford Fly Front Overcoats, a few with yokes and fancy stitching, others plain and all with velvet collars. Regular selling prices from 5.00 to 7.50, sizes 22 to 26, for **2.98. This is a big snap even for us to sell.**

BOYS' NORFOLKS.

50 Suits of All Kinds, sizes 22 to 25 only. Regular selling prices 3.00 to 4.00, Sale Price **1.89.** Don't look for these after to-morrow, as they should not be here.

SIXTEEN ONLY Small Sized Reefers with storm collars, 22 to 24. Regular 3.00 to 5.00, for..... **1.49**

MEN'S NECKWEAR.

3 dozen 50c and 75c Flowing End Ties for 25c each.

4 dozen 25c and 35c Four-in-Hand Ties, 15c each.

THIRTEEN ONLY Sailor and Buster Brown Suits, beautifully made and trimmed, some slightly soiled, sizes 25 to 28 only. Regular 3.50 to 5.00, for..... **1.49**

75 dozen Men's Suspenders. Regular 25c, for 19c.

Boys' Underwear, to clear, 15c each, drawers and shirts, regular 25c and 35c each.

Balance Men's Underwear, 39c each, regular 50c, 75c and 1.00.

You know the old saying, "A dollar saved is a dollar earned." Well, we just want to say to you that hundreds of customers have been earning from $1 to $5—yes, and $10 per day since our Sale started.

Be on Hand Early To-Morrow. Store Open Till 10 p.m.

Oak Hall

TORONTO'S BEST CLOTHIERS

OPPOSITE THE "CHIMES"—115 KING J. Coombes, Manager.

WILL SPEND FULL SHARE AS ALLOWED BY THE ACT

Parks Board Not to Be Limited by Council — A Death to Be Investigated.

Hamilton, Jan. 19.—(Special.)—The parks board met this evening and prepared its estimates for the year. The board plans to spend the $14,500 it is allowed by the parks act, tho in the past it has been content to worry along on what the council voted it. Last year it spent only $12,780. Ex-Ald. Walker tried to get $2500 set aside for filling in the north end park, but his colleagues voted it down because they did not know where the money was to come from. The board will spend $1200 on the park, however. It was stated that the wages of Foremen Duncan and Weaver would be increased during the year. The beach committee will be asked to build a boulevard along the front of the beach park. Skating rinks have already been made in Victoria and Woodland Parks, and it is the intention of the board to start rinks in all the parks and vacant lots that can be secured. The estimates provide for the painting of the Dundurn Castle.

This evening the members of Concord Lodge, A.O.U.W., gave a bookcase and secretary to the retiring master workman, J. R. Toye.

Brewery Directors Quarrel.

At the meeting of the Kuntz branch of the Hamilton Brewing Association H. N. Kittson, the vice-president, was displaced by J. J. Scott, K.C., and G. T. Grantham was put off the board of directors to make room for H. E. Hand, the Buffalo promoter. There is said to be considerable ill-feeling over the affair.

What Temperance People Want.

The temperance people will ask the council to cut off 25 liquor licenses. At present there are 72 tavern, 19 shop, and 3 wholesale licenses. While that is 20 less than the law allows it is claimed that Hamilton has more licenses according to population than any other city in the province, except Ottawa. It is stated that the temperance people do not expect to get a reduction, and that their aim in bringing the matter before the council is to divide that body on the question to test the nine aldermen who were endorsed by the citizens' slate.

Mrs. J. S. Hendrie has applied to the mayor for a grant of $1500 for the Queen Victoria memorial statue fund.

Mrs. MacKelcan Dies Suddenly.

After an illness of only two days Mrs. MacKelcan, wife of Dr. MacKelcan, died unexpectedly this morning. She was 66 years old, and leaves this family: Mrs. Thomas Dallas, Moosomin, N.W.T.; Mrs. J. Cockburn, Greensville; Misses Alice and Theodora, and Rev. G. F. A. MacKelcan, Detroit. The funeral will take place Saturday afternoon at 3 o'clock.

Not From Natural Causes.

The doctors have completed the post-mortem examination on the body of the late Mrs. D. J. Roach, and they found no traces of disease that they considered sufficient to cause death. The coroner's jury that will meet Friday night will have to decide whether the stomach and contents are to be examined for traces of poison. The funeral took place this afternoon. Low mass was celebrated in St. Mary's Cathedral. The pall-bearers were: P. Arland, John Ford, Peter Rock, E. Tomes, William Angus and S. Fuller.

Dr. Dawson, the dentist, wanted in Baltimore, admitted his identity to-day to Detective Burns of that city. He said he would go back without a fight, but the authorities will give him time to think over the subject.

George L. Rice, superintendent of the local branch of the Deering factory, has been transferred to Chicago, and he will be succeeded by W. H. Higgin.

Mr. Gibson's Illness.

Hon. J. M. Gibson's friends say that he will not be able to be out before the elections.

Mrs. Nevilles was to-day sent to the Mercer Reformatory for stealing cloth from Robert Campbell & Co.

Wolfe Myers, arrested in Toronto on the charge of forgery, was committed for trial this morning.

Ed. Inglis was arrested at Waterford this morning on the charge of stealing a watch.

A foreigner who says he lived with a Toronto girl came here to be married to-day. The girl is not 17 years of age, and her mother will not give her consent to the marriage. The authorities here say she cannot be married until she reaches the age of 17 years or secures her mother's consent.

Henry Irving Cigars, 5 cents each to-day at Billy Carroll's Opera House Cigar Store.

TO RENT—Office or store in Royal Hotel Block; entrance and windows on Merrick-street; entrance to rotunda of hotel; large cellar; heated. Apply W. R. Houston, 83 Yonge-street, Toronto.

WHY THE MAYOR TURNED LIBERAL.

Tells the Reason at Blain Meeting, and Deeries Nesbitt.

The meeting in Mr. Blain's interest in Prospect Hall last night was well attended, but the enthusiasm was not such as presaged any hope of victory. The chair was taken by Alex. Wheeler, who said that if the workingmen of Toronto thought and read more, the Conservative majorities would not be so large. Mayor Urquhart spoke first, saying that the Conservatives had no platform, and therefore made the campaign a personal one. The reason for his becoming a Liberal was the action of Conservatives in handling ballots when he was a boy. He praised the other members from Toronto in the legislature, but said Dr. Nesbitt had been of no assistance to the city in securing legislation.

H. M. Mowat, K.C., reviewed Mr. Blain's career and begged the Liberals not to wabble.

Mr. Blain repeated much of his former speeches, and said that while he entered the campaign with reluctance, he had grown ambitious and was anxious to win. William Banks, sr., closed the meeting with an anti-corruption speech. Campaign choruses were sung by J. H. W. Mackie.

HURRAH FOR CLANCY.

Chatham, Jan. 19.—(Special.)—The opera house was crowded with an enthusiastic audience, who cheered to the echo Mr. Crothers of St. Thomas and Ned Clarke of Toronto, and H. S. Clements, M.P., who spoke in the interests of James Clancy, the Conservative nominee for West Kent. Mr. Clancy was in Dover to meet his antagonist, A. B. McColg, at a joint meeting there, but his enthusiasm, instilled into his followers, permeated the audience, and time and again swept them off their feet, while the speakers ridiculed the Ross platform and scored the government for its connivance in what Mr. Clarke termed a political reign of terror.

Dr. Hall was chairman and many of the most prominent Conservatives thronged the platform. It is safe to say that many a workingman who came to hear Clarke went away convinced that it was to his best interests to vote for Clancy.

CASTORIA. The Kind You Have Always Bought
Bears the Signature of Chas. H. Fletcher.

"BUY OF THE MAKER."

SUIT CASES

Amazing reductions—

East's stock-taking clearing sale—

TO-DAY'S SPECIAL MENTION FOR SUIT CASES—

All we sell we make—and every case carries with it the stamp of quality that goes with all the "East" products—

Suit Cases—a specially nice line for ladies' use—made of good solid cowhide leather—with inside straps—22—24 and 25 inch cases—worth 5.00—special sale price..... **3.95**

Suit Cases—solid cowhide—heavy Irish linen lined—double locks—inside straps and shirt pocket—worth 7.00—for..... **5.95**

STORE OPEN EVENINGS—

EAST & CO.,

300 Yonge Street.

OFFICE TO RENT

ROYAL HOTEL BLOCK, HAMILTON

Suitable for office or store, large cellar, good window on Merrick Street, heated. Also desk room in corner.

Apply

W. R. HOUSTON, 83 Yonge Street.

SMART YOUTH WANTED

FOR

World Mailing Room

Apply J. GORDON, WORLD OFFICE.

—Painless Dentistry.
—Moderate Charges.
—Warranted Work.

NEW YORK PAINLESS DENTISTS

Cor. Yonge and Adelaide Streets, ENTRANCE: No. 1 ADELAIDE EAST.

DR. C. F. KNIGHT, Prop. TORONTO

Factory, With Power and Hoist, TO RENT.

Three floors, 9000 square feet. Possession about February 1st. Apply

RANKIN & CO., 550 Dundas-street.

ELECTRIC CHANDELIERS.

There are many beautiful designs in electric chandeliers shown in our show-rooms for electric fittings.

New importations from England are now on view.

THE TORONTO ELECTRIC LIGHT COMPANY, LIMITED

12 Adelaide-st. East.

WEAK MEN.

Instant relief—and a positive cure for lost vitality, sexual weakness, nervous debility, emissions and varicocele, use Hazelton's Vitalizer. Only $5 for one month's treatment. Makes men strong, vigorous, ambitious.

J. E. Hazelton, Ph.D., 308 Yonge-street Toronto.

MEDICAL.

DR. MURRAY McFARLANE HAS REmoved to 18 Carlton-street.

ATLANTIC CITY.

SEASIDE HOUSE

Atlantic City, N. J.

On the ocean front, every comfort, including sea water baths, elevators, golf etc.

F. P. COOK & SON.

HORSES WANTED.

HORSES WANTED—HALF A DOZEN draught fillies. Address James Armstrong, York Farmers' Colonization Company, Confederation Life Building.

MONEY TO LOAN.

ADVANCES ON HOUSEHOLD GOODS, pianos, organs, horses and wagons. Call and get our instalment plan of loaning. Money can be paid in small monthly or weekly payments. All business confidential. D. H. McNaught & Co., 10 Lawlor Building, 6 King West.

SALARY LOANS MADE QUICKLY and privately to steady employees. Special rates to bank clerks and heads of departments. We are the leading money lenders and have unlimited capital. Loans on furniture, pianos etc. Goods remain in your possession. Easy payments. Consult us before borrowing. Anderson & Company, 33-34 Confederation Life Building. Phone Main 5013.

MONEY LOANED SALARIED PEOple, retail merchants, teamsters, boarding houses, etc., without security; easy payments. Offices in 40 principal cities. Tolman, 306 Manning Chambers, 72 West Queen-street.

ASK FOR OUR RATES BEFORE BORrowing; we loan on furniture, pianos, horses, wagons, etc., without removal; our aim is to give quick service and privacy Keller & Co., 144 Yonge-street, first floor.

BUSINESS CARDS.

BIG MONEY CAN BE MADE BY smart boys selling Daily World. Apply circulation department, World. dtf.

THEOSOPHICAL SOCIETY IN AMERica. Secretary for Toronto, 183 Oak-street.

R. C. Y. C. General Ball Committee.

The sub-committees having in charge arrangements for the Royal Canadian Yacht Club ball, on Wednesday, Feb. 22, will to-day present their reports to the general ball committee, which meets at the King Edward Hotel, under the chairmanship of A. R. Boswell, K.C. The members of these various sub-committees have been working indefatigably to see that every detail necessary to the success of the ball is provided for.

Headaches and Neuralgia From Colds.

Laxative Bromo Quinine, the world wide Cold and Grip remedy, removes the cause. Call for the full name and look for signature of E. W. Grove. 25c. 5

INVESTMENTS

Made on behalf of Trust Estates are registered in the Corporation's books in the name of the trust to which they belong, and are kept separate and apart from the assets of the Corporation.

EVERY SECURITY

Is reported upon by the Inspector, scrutinized by the Manager, and approved by the Directors before the money is paid over.

THE SAFETY OF THE FUND

Is thus made the paramount consideration in the management of trusts.

THE TORONTO GENERAL TRUSTS CORPORATION

Cor. Yonge and Colborne-sts.

TO RENT.

TWO FLATS, 24x56, fine light from back and front. Can be rented together or singly. Entrance from Scott and Front Sts.

LARGE CORNER PREMISES on second floor, 36x54.

SEVERAL NEW OFFICES, different sizes, can be altered to suit

Hot water and steam heating, vaults, etc., fast freight and passenger elevator.

J. K. FISKEN, 23 Scott Street. 7135135

TO RENT

With possession about Feb. 1st, two flats above The World Office, 83 Yonge Street, suitable for light manufacturing or storage purposes; elevator and heat provided; good entrance from rear; well lighted from each side. Apply to W. R. HOUSTON, secretary and treasurer, World Office—83 Yonge St., Toronto.

TEN PINS, CUES, BILLIARD TABLES

FOR SALE—WE MAKE BOWLING Alleys, pins, balls, etc., also billiard and pool tables and bar fixtures. Catalogue mailed free on request. The Brunswick-Balke-Collender Co., 70 King-street west, Toronto.

SITUATIONS VACANT.

AT NORWICH, ONT., YOU CAN LEARN telegraphy and railway accounting for five dollars per month, and are guaranteed a position when competent; board three dollars per week. Write for particulars and references. Canadian Railway Instruction Institute, Norwich, Ont. (formerly of Toronto). 5

YOUNG MEN 20 TO 30, STRONG, good sight and hearing, for firemen and brakemen, Canadian and other railroads. Firemen, $65 monthly, become engineers and average $125. Brakemen, $50, become conductors and average $105. Name position preferred. Send stamp for particulars. Railway Association, Room 145—227 Monroe St., Brooklyn, N. Y.

IN FROM FOUR TO SEVEN MONTHS you can learn telegraphy and qualify for a position on one of the Canadian railways at from forty to sixty dollars per month. Our fine new illustrated telegraph book tells how. We send it free. Dominion School of Telegraphy, 9 Adelaide-street East, Toronto.

WANTED—LOZENGE MAKER FOR Montreal; must be an A1 man. Apply, stating age, experience, etc., Lozenge Maker, P. O. Box 432, Montreal.

PRINTERS—MAKE UP ON AFTERnoon daily; experienced; $14 a week; steady job. Alfred Wood, Ottawa Free Press.

WANTED—TRAVELER FOR TAILOR made ladies' garments; ground Port Arthur to Pacific Coast; state experience and salary. Box 76, World.

BUSINESS CHANCES.

WANTED—A RESPONSIBLE MAN to manage an office and distributing depot for large manufacturing concern; salary, $150 per month and commission. Applicant must have good references and $2000 Capital secure. Address Sup., 325 West 12th-street, Chicago.

JEWELRY BUSINESS FOR SALE—Will bear inspection. Box 73, World.

BUILDERS AND CONTRACTORS.

RICHARD G. KIRBY, 539 YONGE-ST., contractor for carpenter, joiner work and general jobbing. 'Phone North 904.

ARTICLES WANTED.

WILL PAY HIGHEST CASH PRICE for your bicycle. Bicycle Museum rear 205 Yonge-street. dtf

HOTELS.

HOTEL DEL MONTE, PRESTON Springs, Ont., under new management; renovated throughout; mineral baths open winter and summer. J. W. Hirst & Sons late of Elliott House, props. edf

IROQUOIS HOTEL, TORONTO, Canada. Centrally situated, corner King and York-streets; steam-heated; electric-lighted; elevator. Rooms with bath and en suite. Rates $2 and $2.50 per day. G. A. Graham.

HOTEL GLADSTONE — QUEEN-ST. west, opposite G. T. R. and C. P. R. station; electric cars pass door. Turnbull Smith, Prop.

STORAGE.

STORAGE FOR FURNITURE AND Pianos; double and single furniture vans for moving; the oldest and most reliable firm. Lester Storage and Cartage, 360 Spadina-avenue.

VETERINARY.

F. A. CAMPBELL, VETERINARY SURgeon, 97 Bay-street. Specialist in diseases of dogs. Telephone Main 143.

THE ONTARIO VETERINARY COLlege, Limited, Temperance-street, Toronto. Infirmary open day and night. Session begins in October. Telephone Main 931.

ART.

J. W. L. FORSTER — PORTRAIT Painting. Rooms, 24 West King-street, Toronto.

LEGAL CARDS.

BRISTOL, BAYLY & ARMOUR, Barristers, Solicitors, Notaries, 103 Bay-street, Toronto. Edmund Bristol, Edward Bayly, Eric N. Armour.

FRANK W. MACLEAN, BARRISTER, solicitor, notary public, 34 Victoria-street; money to loan at 4½ per cent.

JAMES BAIRD, BARRISTER, SOLICitor, Patent Attorney, etc., 9 Toronto Bank Chambers, King-street east, corner Toronto-street, Toronto. Money to loan.

E. A. FORSTER, BARRISTER, Manning Chambers, Queen and Terauley streets. Phone Main 490.

CLARK, McPHERSON, CAMPBELL & Jarvis, Barristers, Solicitors, etc., 18 King-street West, Toronto. Money to loan; lowest rates.

EDUCATIONAL.

KENNEDY SHORTHAND SCHOOL. Shorthand with us is a culture subject as well as a means of livelihood; it is essential to a liberal education. 9 Adelaide.