

SIMPSON Store Open Until 5.30 p.m. Closes at 1 o'clock Saturday H. H. Fudge, President, J. Wood, Manager. Bargain Day, To-morrow

Every One May Share in This Good News from Simpson's



The August Hosiery Sale

With a Reputation Behind It... Today marks the opening of our August Hosiery Sale, with thousands of people on the qui vive to take advantage of the earliest shipments from Europe...

Women Should Follow These Closely

Just a number of small lots that a thoroughgoing stock-taking has left high and dry... WOMEN'S DRESSES \$1.98... WOMEN'S WASH SKIRTS \$1.49... GIRLS' SUMMER SUITS 98c...



For Men, Women and Children

These Low-Priced Boots... MEN'S BOOTS... CHILDREN'S BOOTS... WOMEN'S BOOTS... Beaded Bags... In the Bargain Basement Friday... CHINAWARE...



Interest in Our August Furniture Sale

When people see a chance to stretch a dollar out over good furniture to its utmost purchasing power, they're interested... Iron Bedsteads... Woven Wire Bed Spring... Solid Hardwood Common Chairs... Large "Comfort" Bed Rocking Chair...



Unusual Opportunities After the Millinery Stock-taking

65 Trimmed Hats that are made from odd lines of goods. Worth up to \$5.00 and \$6.00. Friday \$2.25... Small Lots of Good Things for Men... MEN'S AND BOYS' CLOTHING... MEN'S WORSTED PANTS... MEN'S AUTOMOBILE DUSTERS... BOYS' FANCY SUITS... BOYS' WASH SUITS... BOYS' SHIRT WAISTS... MEN'S FURNISHINGS AT SAVING PRICES...

Three Dependable Silk Bargains

1,000 yards rich colored English Peau de Soie Dress Silk, in both evening and street wear... 1,000 yards Black Duchesse Satin Paillette, positively a quality of pure silk...

Floor Coverings, Fourth Floor, Friday

500 yards English Tapestry Carpet, in a large range of new designs... 250 Brussels Rugs, in self-tone greens, self-tone rose, blues, fawns, etc...

LADIES' UNDERWEAR

Ladies' Vests, fine ribbed white cotton, low neck, short or no sleeves, beading and ribbon. Sizes 32 to 38 bust measure. Regular price 20c. Friday bargain 11c.

CHILDREN'S DRESSES

About 200 Summer Dresses, finest qualities of prints, gingham, chambray, neat colors and combinations; the latest styles, pretty trimmings. Sizes 8 to 14 years. Regular prices \$2.00 to \$3.00. Friday bargain \$1.25.

CHILDREN'S DRESSES

24 only lengths 3-ply Garden Hose, fully guaranteed to stand city pressure. 7/2-inch size, regular \$4.25, Friday \$3.99; 3/4-inch size, regular \$4.75, Friday \$4.19.

WOMEN'S WHITEWEAR

Night Gowns, fine nainsook, embroidery medallions, Val lace beading and ribbon. Lengths 56, 58, 60 inches. Regular price \$1.00. Friday bargain 79c.

WOMEN'S WHITEWEAR

Princess Slips, fine nainsook, 8-inch tucked flounce, with hemstitched hem, trimmed with fine lace, silk ribbon draw in neck. Sizes 32 to 42 bust measure. Regular price \$1.25. Friday bargain 93c.

WOMEN'S WHITEWEAR

180 only pairs Ladies' Corsets, fine cuttil or batiste, latest models, Warner's, Royale, C. B. a la Spiritie, Royal Worcester, medium or low bust, long hips, back and front, deep extension skirts, finest boning, strong garters, lace and ribbon. Sizes 18 to 30 inches. Regular prices \$2.00 to \$3.50. Friday bargain \$1.25.

WOMEN'S WHITEWEAR

200 Women's Black Mercerized Sateen Petticoats, accordion pleated flounce, finished with small frill, also strapping and underpiece. Lengths 36, 38 and 40 inches. Friday bargain 69c.

CLEARING SALE OF GARDEN TOOLS

"Star" Brand Lawn Mowers, 3 steel knives, 9 inch open drive wheel, easy to operate. 14-inch, regular \$4.25, Friday \$3.49; 16-inch, regular \$4.75, Friday \$3.79.

CLEARING SALE OF GARDEN TOOLS

8-inch Brass Jardinieres, smooth finish, footed and handled. Friday \$1.69.

A WONDERFUL CHINA CEMENT

A demonstration now being made in the basement of the World's Wonder China Cement; will mend a collection of your treasured fragments free of charge if you will bring them in.

GROCERIES

1,000 bags Choice Family Flour, 3/4 bag 70c. Currants, cleaned, 3 1/2 lbs. 25c. California Seeded Raisins, -3 packages. 25c.

GROCERIES

Canada Corn Starch, package 7c. Finest Featherstrip Coconut, per lb. 15c. Yellow Cooking Sugar Crystals, 10 lbs. 50c.

GROCERIES

New Orleans Molasses, 2-lb. tin 10c. Perfection Baking Powder, 3 tins 25c. Heater Brand Flavoring Extract, assorted, 2 1/2-oz. bottle, 3 bottles 25c.

GROCERIES

Choice Rangoon Rice, 7 lbs. 25c. Pearl Tapioca, 4 1/2 lbs. 25c. 1,000 tins Pink Salmon, per tin 9c. Telephone direct to department.

Worthy Dress Goods Chances

500 yards Black Silk Stripe Taffeta Cloths, in a variety of the various stripe effects, beautiful rich blacks and permanent dyes, suitable for house and outdoor wear.

800 yards English Twill Coating Serge, "black" only, nice closely woven quality, beautiful full black, for coats and suits, this is an ideal suiting, shrunken and unspottable. 52 in. Regular \$1.00. Friday bargain 68c.

1,500 yards Shepherd Checks, in two qualities and a large variety of the various checks, excellent wearing qualities for misses' and ladies' wear; washes and launders beautiful. 42-inch, 50 yard, Friday 38c; 42-inch, 65c yard, Friday 44c.

DELAINES AND CHALLIES

French and English Delaines and Challies, light and dark grounds, in spots, stripes, florals and a few Paisley designs, in stripe effects, fast and permanent dyes. Regular 45c and 50c. Friday 35c.

LINING DEPARTMENT

1,000 yards Spun Glass Lining, in black only. We have been selling this quality all season at 25c yard, beautiful rich black; suitable for light summer lining purposes, and drop and underskirts, as they do not cut. 38-inch. Regular value 25c. Friday 19c.

Sunshades

150 only Ladies' Sun Shades, in light and dark colors, in fancy satens, also silk mixed, in neat and fancy stripes and floral designs; natural wood handles. \$1.25 and \$2.00 values. Friday 75c.

The Robert SIMPSON Company Limited