TODAY IS INTEREST DAY

For Over 6,000 Huron & Erie Depositors

During the year 1917, more than 6,000 Huron & Erie depositors received as interest on their savings, at 31/2 per cent per annum, over.....\$90,000

At the old rate of 3 per cent the amount would

have been less than 77,000

Extra dollars for the benefit of Huron & Erie depositors over 13,000

Did You Share in This Extra Money?

The Huron & Erie savings rate was formerly 3% per annum, but conditions called for a higher yield from money on deposit, and customers of this institution are most appreciative of the increased interest paid on their savings here as an offset to the higher cost of living.

Make YOUR savings earn the modern interest rate of 31/2 per cent per annum, payable every six months. We make it pleasant, easy and profitable for you to open an account. Start this week!

"Older Than the Dominion of Canada"

Incorporated 1864

TWO BRANCHES IN LONDON

442 Richmond Street T. G. MEREDITH, K.C.

4-5 Market Square

THE BEST BUSINESS IS BUILT ON INTEGRITY

This Business Has Been Carried On for Many Years as a Boot and Shoe Emporium

Its management has been characterized by a never-changing aim and object to give our patrons the best possible in quality and service, thereby object to give our patrons the best possible in the patrons on which satisfactory and permanent business can be built. There has been as much carefulness exercised in the buying of the stock as in the training of the staff for selling and giving helpful service. Prices have been kept on a plane, insuring value to every purchaser and a been kept on a plane, insuring value to every purchaser and a se who have favored as with their requirements in our line, and

We wish one and all a Happy and Prosperous New Year. J. P. COOK COMPANY, LIMITED



A large and well-assorted display of loose and mount ed diamonds

Rings\$5.00 to \$400.00 Necklets . . \$10.00 to \$500.00

C. H. Ward & Co.



Are You Satisfied With Your Butcher? w begins a New

rt it right. Join

of satisfied

CADE

JUST FOR TWO DAYS

Saturday and Monday

Cake Dept.

Peters--2--Shops

of kindness and tenderness."

The Greatest Joy.

The Greatest Joy.

To live in the light of Jesus Christ is the greatest joy on the material planet. Dr. McCrae asserted. To know onself as a repentant sinner and to discard sin for the higher, finer sphere of life is to provide one with an eternal life.

Continuing, Dr. McCrae declared that one of the most abused words of the language is the word "holiness." Holiness in one sense means hypocrisy. However, the true interpretation of the word is wholesomeness. A man cannot beace, then only boals on which satisfacts in the point of the point o

time with London kiddies, according to the records published by Dr. H. W. Hill, medical officer of health, for the week ending December 22. Of the 110 new cases of infectious diseases reported, the produced a letter from the hydro cases of infectious diseases reported, the produced a letter from the hydro cases of line to the hydro cases of li

DESPICABLE TACTICS

nd Monday

ALL PETERS CHOICE
AND DISTINCTIVE
BOXES OF CHOCLOATES
AT 10 PER CENT OFF,
AND BALANCE OF
CRACKERS AND NOVEL
TIES AT 20 PER CENT
OFF.

MINCE PIES, MINCE
PATTIES.
PETERS SCOTCH SHORTBREAD.
CREAM PUFFS, CREAM
ROLLS.
CHARLOTTE RUSSE AND
MARGUERITES.
CHOICE
AND BOCKERS AND MOVEL
TIES AT 20 PER CENT
OFF.

MINCE PIES, MINCE
PATTIES.
PETERS SCOTCH SHORTBREAD.
CREAM PUFFS, CREAM
ROLLS.
CHARLOTTE RUSSE AND
MARGUERITES.
CHOICE
AND BALANCE
CREAM PUFFS, CREAM
ROLLS.
CHARLOTTE RUSSE AND
MARGUERITES.
CHOICE
AND BALANCE
CREAM PUFFS, CREAM
ROLLS.
CHARLOTTE RUSSE AND
MARGUERITES.
CHOICE
AND BALANCE
CREAM PUFFS, CREAM
ROLLS.
CHARLOTTE RUSSE AND
MARGUERITES.
CHOICE
AND DISTINCTIVE
BOXES OF CHOCLOATES
AT 10 PER CENT OFF,
AND BALANCE OF
CRACKERS AND NOVEL.
There are 148 cases in the city at the end of the week, 118 measles, 7 chickenpand of the phydro can aspersion, He produced a letter from the hydro
class of infectious diseases reported, a dition of cases of chickenpox, 2 cases of
dition 6 cases of chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox, 2 cases of
chickenpox of
chickenpox of the produced a letter front he hold in the hold cast an asper

and used its own power. In the summer it took the hydro. It was 25-cycle, and it used 60, and in

THE SUPREME
QUALITY.
Its flavor will
please you.
T.A.ROWAT & CO.

DESPICABLE TACTICS
TO STOP SOMERVILLE
TALKING TO VOTESS

Repeatedly Interrupied Meeting in City Hall.

MANY HECKLERS THERE
Other Candidates Were divere a Fair Hearing by Crowd.

The manicipal campaign precitably Crowding and the state of the Analysis of the South Control of the South Crowding and the South Crowding and

At Majestic Today and Tuesday—
Billie Burke in "The Land of.

Promise."

"The Land of Promise" is the second production starring Billie Burke to be released by Paramount Pictures Corporation and discloses the piquant that happiness lies waiting for us a our very doors. "The Land of Promise" at the Majestic Theatre to





THE PARTY RILL

Civic Incompetence

Is Making the Workingman's Home a Burden!

Make Somerville Mayor

And End Mismanagement

TO THE ELECTORS OF LONDON

The hour for action is at hand. Tomorrow eighteen thousands of your number, men and women, must, as you see the right, discharge your franchise obligations at the

Stripped of camouflage, those who but in election times cry out loud-mouthed concern for your best interests stand before you; with them, too, awaiting you verdict, the man in whom the hope of London rests.

To the vast majority of your number, the men upon whom in the last analysis the upbuilding and maint ance of a city rests, the men who labor, the men who the nation's battles and who pay the nation's debts, the tax bill is the vital issue.

Are you, who own your homes, content that the taxation on your thousand dollar property of a few years since has grown from \$20 to nearly \$60? Shall you who do the landlord's bidding hear his tales of greater tax burdens and dig down for higher rentals without pro-

Have You Forgotten?

Have you property owners forgotten your last session with the tax collector? Do you tenants stick your heads in the sands of pre-election bombast, and with ostrich innocence send back for further wastefulness and incompetency the men who heeded not your groanings?

Are you women, holding for the first time in civic history, the privilege of the ballot to worse than waste it in returning to office those whom you should hold to strict accountability for what has gone before?

You murmur against the cost of living, and call for action. Last summer you three times before the tax collector's wicket felt the lash of the wasteful incompetents at the council board. But what better should the electors of Lon-

don have looked for? And if you repeat the error of former years what better may they look for? Shall not these same persons in whom your trust has been so sadly misplaced, regard reelection as a mandate to spend and squander, to junket and waste, with the sky the limit?

The Fitness of Things.

Two of the mayoralty candidates-med cine wenare no doubt estimable gentlemen, perhaps vell-fitted to pursue the professions for which they have been educated. But would you send for a blacksmith to make you a watch? If you break your ribs do you call in the plumber? Attempting the roll of a tailor, could either of these doctors make a nose-bag for a horse?

Yet these are the men, the graduates of hospitals and medical schools, who to gratify their office-seeking appetites, to obtain the "prestige" of another title with their "M.D.'s," ask the people of London to appoint them to the management of the greatest Jusiness and industrial institution between Hamilton and Detroit; a business having an investment of forty million dollars, a debt of their making of five million dollars, and calling for an annual expenditure of close to two million dollars-every penny raked from the pockets of the over-burdened tax-

Such are the men, who, to advance their selfish purposes, though unsought, announce early in the year that they shall be candidates for the mayoralty of London; who race about the city seeking names to go upon their nomination papers. They have their own private practices, which they bluntly say, come first. The management of London is the after-thought, to be given indifferent attention if nothing else interferes.

Here Stands Somerville.

But there is another type of gentleman before the cople; a man who stands for office, not because he seeks the post, but because the post needs him; a man who two hours before the close of nomination had not yet yielded to the appeals of hundreds of the most trusted citizens of London, men of both political parties, and of all walks of

This man started life at the bench in a carriagemaking shop in Goderich. He came to London forty years ago. He got a job and went to night school. He became an expert accountant, a man who knows books and money, who isn't in a maze when he talks to bankers. He established a little factory and he made it a big one. He grew up with London. He paid his employees good wages. He gave them splendid working conditions and they pulled with him. He shared his success with his workers and when he had enough he pulled out and retired on a competence. His life has won for him a reputation as a man of honesty, of fair dealing, of energy, and of great business capacity. He has no private interests, but he has a splendid public spirit, and that is what brings him into the field. He is a man of energy and courage. He will give his whole time and the benefit of his business skill to the people of London if you elect

Make London Dominant.

It will be the nearest thing to the city manager form of government that has made Dayton, Ohio, dominant and famous. Your business will come first. He knows what his business training suits him for, and he neither seeks to barter in adenoids nor trades in mumps.

Nine-tenths of all of London's business is financial. The little quibbling about who burns autumn leaves on the streets does not keep the tax rate down. The mayor, if he is a real one, is after bigger game. With Mr. Somerville in the chair London will not again drop \$150,000 on one stroke of muddled financing, and tack the bill on the

Hundreds of London workingmen today have jobs because other workingmen have been taken out of the labor market by the war, But what will come with the return of peace? London must haul down the tax rate. London must build on a solid basis, and get the jump on her rivals in the fight for Industrial expansion after the war. Any mayor will have surpluses to tell you of if he hits you hard enough when the taxes are being collected. But London wants her tax rate

The time demands for mayor of London, a strong mind, trained in the intricacies of finance; a man whom the lust of office does not kill; a man whom the spoils of office cannot buy; a man who possesses opinions and a will, a man of brains and a man of honor who springs from the ranks of the people.

Elect Somerville for the Mayoralty