



The Simpson Men's Store Offers the Biggest Value Hit You've Read in Many a Day---

Men's High Class Suits, \$30, \$35 and \$40 Kinds, in a Remarkable Sale Today at

\$24.95

Snappy and Conservative Styles in All Sizes for Men and Young Men of All Dimensions

Tweed, Worsted and Cheviot Fabrics, Shades of Brown, Grey, Green, Blue and Mixed Effects

These fine suits are the product of leading Canadian and American makers. Sizes and patterns are incomplete (for the most part one or two of a kind) so it means speedy clearaway today. The suits are expertly developed in handsome fabrics and combine excellent styles with perfect fit. Sizes 33 to 44. Today these \$30.00, \$35.00 and \$40.00 suits are all one price, \$24.95. (No Refunds or C.O.D. Orders)

In the Men's Glove Shop

Wool Lined Gloves, tan suede and tan cape leathers. Sizes 7 to 10, \$1.50.
Silk Lined Suede Gloves. Grey suede and tan cape leather; silk lined throughout. Sizes 7 to 10, \$2.75.
Fine Dress Gloves—imported khaki and grey cape leather. Sizes 7 to 10, \$3.00.
Woolen Gloves—all-wool seamless knitted finish, with silk and wool lining. All sizes, \$3.00.
Fur Lined Suede Gloves—heavy grey rabbit lining. Tan and grey suede. Sizes 7 to 10, \$4.00.
Men's Auto Gauntlet Glove, first finger, and mitten, strong black leather, lined with heavy lamb lining; deep wide cuff and strap at wrist. \$6.00.

Men's Winter Overcoats \$25, Several Styles

Chesterfield--Trencher--Ulster and Slip-on Models for Men and Young Men
The Chesterfields are developed in medium grey cheviot cloth—the other models are made up of dependable coatings in shades of brown, grey and novelty mixture effects. Sizes 34 to 44. Get your overcoat today from this \$25.00 assortment.

Men's Winter Overcoats Special Today \$17.95

For men and young men—made from warm serviceable coatings, in numerous shades and weaves, in smart styles—ulster, slip-on and trencher—for early selling this morning. Special, \$17.95.

Men's Ribbed Worsted Hose, Per Pair \$1.00

Men's Hose "Penangle" brand all-wool cashmere—red linen special heel and toe. Medium weight and seamless. Sizes 9 1/2 to 11. Pair, \$1.10.

Men's Hose → ribbed worsted, all-wool, black and grey—good heavy weight—seamless foot. Sizes 9 1/2 to 11. Pair, \$1.00.

Men's Hose—hand machine knitted, all wool, grey, natural, and black, soft, pure wool, closely knitted, good weight. All sizes. Pair, \$1.50.

2240 Pairs Men's Lace and Button Boots at \$5.25 Pair Today!

Tan Calf, Gunmetal and Patent Leathers in all Sizes for Men and Young Men

THE LONDON SHOE—Black kid, easy fitting straight lace boot, with neat perforated toe cap. Duck lined, and kid facing. Light weight, No. 1 English oak tanned Goodyear welt soles. Medium height heel. Sizes 5 to 10. Today, \$5.25.
THE AVENUE SHOE—Straight lace boot with latest New York recede toe, perforated toe cap and blind eyelets. Low flange heels. Sizes 5 to 10, mahogany calf, Havana brown and gunmetal calf leathers. Today, \$5.25.
THE BATTLE SHOE—Full round toe, gunmetal blucher cut, with dull calf top. Full double, best English oak tanned Goodyear welt soles, medium high heels. Strong, comfortable and stylish. Sizes 5 to 10. Today, \$5.25.
FULL DRESS SHOE—A modified English recede toe, lace or button boot, with toe caps, blind eyelets, medium weight best English oak

tanned soles, calf facing, and heavy duck lining. Havana brown, patent calf, mahogany calf or gunmetal leathers. Today, \$5.25.

THE TORPEDO SHOE—Gunmetal blucher boot, medium round toe, full seamless quarter. Double weight oak tanned Goodyear welt soles, military heels, built for service, comfort and appearance. Sizes 5 to 10. Today, \$5.25.

BOYS' ACTIVE SERVICE BOOTS—made of storm calf leather, in blucher cut, heavy solid leather standard screw soles. Full plain back, and leather back stay. Fine fitting last. Sizes 1 to 5, \$3.25.

GIRLS' KID BOOTS—This is an all-kid boot, guaranteed solid all through. Smart, full-fitting last—medium weight McKay sewn soles, and low heels. Sizes 5 to 10, \$2.99; 11 to 2, \$2.69.

Simpson's—Second Floor.

Change of Time

Sunday Morning at 2 o' Clock, Clocks Will Be Put Back One Hour.

The Store Will Open Monday at 8.30 Changed Time—Or One Hour Later Than Today's Time.

Dine in Simpson's Palm Room

Canada Food Board License No. 10-4322.
This delightful restaurant is accorded the superior of any in Toronto by reason of its appointments, food, service and moderate charge.
MENU TODAY.
Fricassee of Chicken with Rice Dumplings.
Creamed Cauliflower.
Boiled or Mashed Potatoes.
Choice of Pudding, Pie or Ice Cream.
Tea or Coffee.
BREAKFAST, 8.30 to 10 a.m.
DINNER, 11.30 a.m. to 2 p.m.
AFTERNOON TEA, 3.00 to 5.30 p.m.
A LA CARTE LUNCHEONS at all hours, Sixth Floor.

Men's Big Woolly Sweater Coats, \$6.00, \$7.00, \$9.00, \$11.00 and \$12.00

The Simpson assortment is Comprehensive Enough to Satisfy Every Good Taste
Pure Wool Sweater Coats—in plain elastic rib stitch; V neck; fine and soft. Splendid sweaters for house wear. Brown, khaki, oxford, navy. Sizes 38 to 44, \$7.00.
Sweater Coats in wool and cotton mixture; fancy stitch high storm collar. Grey, brown, maroon, navy, royal, oxford; also grey with navy, grey with cardinal, grey with royal, grey with oxford. Sizes 38 to 44, \$9.00.
Pure Wool Sweater Coats—fancy stitch variety collar; hand finished and seamed. Colors are cardinal and black, black and orange, also plain brown, khaki, white. Sizes 38 to 44, \$12.00.
Pure Wool Sweater Coats—plain elastic rib stitch, military collar. Brown, navy, oxford. Sizes 38 to 44, \$11.00.
Pure Wool Sweater Coats—fancy knit, high close-fitting storm collar. Brown, maroon, grey; also plain stitch in same colors. Sizes 38 to 44, \$9.00.

Simpson Quality Hats for Men

They're hats of surpassing excellence in all the features essential to superior and satisfying headwear. The snappiest styles are here in wonderful variety at lowest prevailing prices.

John B. Stetson Soft Hats, in many colors, \$6.00. Black Stiff Hats, \$6.00.
Vanity Soft Hats, \$6.50—Lincoln Soft Hats, \$5.00—Leeds Soft Hats, \$4.00—King Soft Hats, \$3.50—Black Stiff Hats, from Burton, maker to His Majesty, \$4.00—Parker, of London, \$3.00—Eagle and Stevenson, \$2.50.
Other Soft Hats, in many shapes and colors, \$2.50 and \$3.00.
New Fall Caps, in smart shapes—one, four and eight-piece top styles, 75c, 95c, \$1.50, \$2.00 and \$2.50.

Men! Warm Winter Underwear --It's Time To Put 'Em On



Penman's, Stanfield's, Tru-Knit, Duofold, Rameses, Wolsey and Watson Brands.

The weather from now on will be uncertain—mild today and chilly tomorrow. So it's wise to get your undies ready for emergencies. Colds just now are too prevalent and serious—warm winter underwear is your best protection.

Tru-Knit Underwear

Penman's Combinations, ribbed cotton. All sizes. The suit, \$2.00.
Tru-Knit Combinations, heavy knit ribbed cotton. All sizes. The suit, \$2.50.
Tru-Knit Combinations, ribbed silk and wool. All sizes. The suit, \$4.00.
Fleece-Lined Underwear, shirts and drawers. Sizes 32 to 44. Garment, 90c, 95c and \$1.25.
Rameses Wool Combinations. Sizes 36 to 46. The suit, \$4.50.
Rameses Wool Underwear, shirts and drawers. Sizes 36 to 46. Garment, \$2.50 and \$3.50.

Wolsey Underwear

Wolsey Wool Underwear, shirts and drawers, medium weight. Sizes 32 to 46. Garment, \$4.25.
Wolsey Combinations, medium weight, natural shade. Sizes 36 to 44. Price, \$7.50 suit.
Wolsey Combinations, white. Sizes 36 to 44, at \$7.75 suit.
Wolsey Combinations, natural shade. Sizes 38 to 42. Suit, \$9.00.Watson's Silk and Wool Combinations. Sizes 36 to 46. The suit, \$5.00.

Stanfield's Underwear

Stanfield's Red Label Underwear, shirts and drawers. Sizes 32 to 44. A garment, \$2.75.
Stanfield's Green Label Underwear, shirts and drawers. Sizes 32 to 44. A garment, \$2.25.
Duofold Combinations, wool and cotton mixture. Sizes 34 to 44. The suit, \$7.50.
Men's Flannelette Pyjamas—All sizes, \$2.75, \$3.00, \$3.25 and \$4.25.
Men's Flannelette Nightgowns—All sizes, \$2.25, \$2.75 and \$3.00.

SHIRTS---Great Choice of New and Approved Styles for Men

The Simpson shirt stocks are noteworthy in view of the remarkable assortments despite adverse market conditions. And prices, too, have been maintained at fairly normal figures. Today is a good time to get yours.

Shirts, \$1.25—Coat style—new patterns—hairlines and cluster stripes, soft French, double cuffs. Sizes 14 to 18, \$1.25.
Shirts, \$1.50—Arrow and Forsyth brands—newest patterns and colors—stripes, cluster and hairlines. Coat style, laundered stiff cuffs and soft-French cuffs. Sizes 14 to 18, \$1.50.
Shirts, \$2.00—Soft bosom—coat style. Made by Arrow, Forsyth and Tooke—Fine percales, zephyrs and repp cloths—newest patterns and colors. Soft double French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.00.
Shirts, \$2.50—Made from best quality crepe, zephyr and madras cloths—new fall designs and colorings—coat style—double soft French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.50.

Neckties, Mufflers

Neckties
All the newest patterns and colors. Pure silk, large flowing ends. 50c.
Better Quality Neckwear
Large flowing ends. Fine imported, all silk—newest patterns and colorings. 75c.
Neckties
Made from extra heavy, pure all-silk materials. All imported kinds—newest patterns and colors. \$1.00 and \$1.50.
Military Mufflers
Made from all-wool, finely knit brushed wool. Fine, soft and warm fringed ends. Plain khaki. Also with colored crossbar ends, \$1.50.

The Robert SIMPSON Company Limited

Phone Adelaide 6100 for Meats, Etc. Main 7841 for Other Depts.

Prompt and Careful Attention Given to Phone Orders