

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Moderate winds; generally fair and warm; some local showers.

SIMPSON

Comfort at Cost in Our Blanket Sale

You may be able to do without them for a few days or a couple of weeks longer, but then the chance will have been lost of obtaining the best Blankets at close to the manufacturers' cost of production.

To-day or to-morrow is a good day to buy blankets, for it's certain you can save money, and who knows but you may save a doctor's bill. Just a few degrees sudden drop in the thermometer and you're the victim. Pneumonia is no respecter of persons.

Unshrinkable Wool Blankets—7 lbs., 64 x 84 inches, thoroughly scoured, wash well always. Regular \$3.95 to \$4.55 a pair. Tuesday **3.67**

Reversible Comforters—Printed American silkoline, best white cotton filling, for double beds. Tuesday **1.98**

Another Blanket Special—A white unshrinkable wool, 60 x 80. Tuesday, per pair **2.63**

Saxony Flannelettes—English manufacture, white only. Tuesday, per yard **.14**

300 Satin Damask Tablecloths—Pure Irish linen, 72 x 90. Regularly sold at \$2.50 and \$3. Tuesday **1.90**

Guest Towel Lengths—Irish huckaback, in dainty all-over designs, 15 x 27 inches. Tuesday, per length **.19**

400 pairs Flannelette Blankets—Very large, 70 x 84 inches, winter sheets of the best kind for double beds. Tuesday .. **1.13**

Between You and a Wetting

is just the place for one of these fine silk-mixture umbrellas.

\$4.00 UMBRELLAS, \$2.48.

An excellent range of rolled gold and sterling silver handles, mounted on fine silk-mixture tops. Tuesday **2.48**

Only 100 men's mercerized Taffeta-covered Umbrellas, choice boxwood, horn and mission wood handles, close rolling frames. \$7 values. Tuesday **.78**

Special Demonstration of the Well-known Sanitol

TOOTH AND TOILET PREPARATIONS

In our Toilet Dept., Main Floor.

Dainty miniature samples—exact reproductions of the regular size—prettily boxed, given free with every purchase of any of the following articles this week:

- Sanitol Tooth Paste. Special sale .. **.20**
- Sanitol Tooth Powder. Special sale .. **.20**
- Sanitol Face Cream. Special sale .. **.20**
- Sanitol Face Powder. Special sale .. **.20**
- Sanitol Pure Cold Cream. Special sale .. **.20**
- Sanitol (Olive Oil) Liquid Shampoo .. **.20**
- Sanitol Violet Elite Talcum Powder .. **.20**

Reliable Provisions and Groceries

(Basement.)

- One car Standard Granulated Sugar, 16 lbs. **1.00**
- Choice Picnic Hams, 6 to 8 lbs. each, per lb. **.14**
- Lake of the Woods Five Roses Flour, 1/4 bag **.82**
- Fancy Japan Rice, 4 lbs. **.25**
- Prime White Beans, 5 lbs. **.25**
- Pure Kettle Rendered Lard, 3 lb. pail **.43**
- Post Toasties, 3 packages **.25**
- McLaren's Imperial Jelly Powders, assorted, 3 packages **.20**
- St. Charles Milk, 3 tins **.25**
- Pure Gold Quick Tapioca Chocolate and Custard Powder, 3 packages **.25**
- Canned Haddie, Brunswick brand, per tin **.10**
- Paraffine Wax Candles, per dozen .. **.12**
- Choice Catsup, Bluebell brand, 3 bottles **.25**

Stock Your Bookshelves With These English Shilling Books for 15c



Standard reading at a price that is tempting to the average reader and compelling to the book lover.

Note the great bargains in writing paper.

1,000 volumes Collins' "Home Library," over 300 titles. In cloth. Regular 19c. Sale price **.30**

Robert Louis Stevenson's Works, 3/4 leather, 9 vols. in set. Regular \$4.75. Special price **3.50**

Fancy Linen Papeterie, containing 24 sheets and 24 envelopes, fine white linen paper. Special value **.35**

The Life Everlasting, by Marie Corelli. Regular \$1.25. Our price **1.10**



Overcoat Time is Here

The overcoats are here, and you ought to get here to-morrow for early choice. Just the shade of cloth you've set your mind on you can pick from these new arrivals. These are the well-tailored stylish garments that this store is celebrated for. Don't compare them with "ready-mades." These are in a class by themselves. Nobody but a tailor (and they are fooled sometimes) can tell these overcoats from the custom-made-to-order, which cost you twice or three times as much.

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| MEN'S NEW FALL WEIGHT OVER-COATS. | BOYS' NEW FALL WEIGHT OVER-COATS. | MEN'S HEAVY WINTER OVER-COATS. |
| These new model overcoats are made from special dark Oxford grey cheviot cloth, fancy grey tweeds and a special dark grey cravenette cloth, tailored and lined to give absolute satisfaction. Three-quarter length and single-breasted; sizes 38 to 44. Special price 10.00 | Boys' dark Oxford grey cheviot fall overcoats, stylish, single-breasted Chesterfield models, tailored in the very best manner and finished with fine will mohair body lining and haircloth sleeve lining, a perfect-fitting coat for a boy. Sizes 28 to 30..... 6.75
Sizes 31 to 34..... 7.50 | We call special attention to our complete range of heavy winter overcoats, and offer a heavy Scotch tweed ulster, double-breasted style, with the popular two-way collar, beautifully tailored, at a remarkably low price. This coat is not too heavy to wear these cold mornings; sizes 38 to 44. Special priced..... 12.50 |
| 15.00 —Finer quality of fall overcoat in single-breasted style, in the new shades of fancy brown tweed and a special fancy grey tweed, decidedly correct in make, fit and color; sizes 38 to 44..... 15.00 | Boys' Fall Reefer Coats, made from a fine mill-finished English serge, in plain royal blue and scarlet shades, favorite double-breasted style, with neat black velvet collars. Fancy silk ornament on sleeve; sizes 28 to 30, fitting boys 2 to 8 years 4.50 | 18.00 —A new single-breasted style ulster with convertible collar, made from a heavy imported fancy brown ulstering, perfect fitting and the best workmanship and 18.00 fittings; sizes 38 to 44..... 18.00 |



Walk this Way

or strike any other gait your legs like better—you've got to wear pants because you're a man. If you wear them you'll wear them out, and, therefore, you'll be intensely interested in this half-price sale. The manufacturer was caught—there's a good story about this purchase, which we'll postpone telling you till you come for a pair or **TWO PAIRS OF PANTS** for about the **PRICE OF ONE ON TUESDAY AT 8 A.M.**

500 Pairs Men's Trousers. Regular \$2.50, \$2.75 and \$3.00. On Sale Tuesday at \$1.45

Men's New Fall Weight Trousers, an assorted lot of patterns, in English tweed and fancy worsteds, brown and black stripes, with colored intermixtures, also grey and black combination stripes, cut in the correct style, with side, hip and watch pockets; sizes 30 to 44 waist measure. On sale Tuesday, at **1.45**

A Raft of Men's Neck-wear

\$1.25 Ties for 45c

That's what we sold to young men, old men, husband-men, workmen and professional men during Exhibition. The result to our stock is broken dozens of oddments in colors and lengths, samples and sundries, about two hundred and fifty dozen more or less, all of the better quality ranging up to a dollar and a quarter each. Take a little time Tuesday morning and pick yourself out some autumn ties. The time you take will be money, real money that you can buy something else with.

3000 Men's Silk Neckties, including all kinds of fashionable shapes, and this season's new colorings and designs; also a great quantity of knitted ties, the regular values ranging from 50c to \$1.25. All one price Tuesday **.45**

Underwear

500 garments of Boys' "Pen-Angle" Brand Natural Merino Shirts and Drawers, the kind to wear. Regular 50c. Tuesday **.30**

Nightwear

200 suits of Men's Pyjamas, made of strong English flannelette, in a variety of neat colored stripes, large and roomy, frog fastenings, military collar and white pearl buttons; sizes 34 to 44. Regular \$1.25 and \$1.50 values. For Tuesday **.98**

Headwear

Men's Derby Hats, Christy's English make, specially good quality fur felt, and light, easy-fitting hats, new fall shapes. Tuesday **2.00**

Men's Fedora Hats, in Oxford grey, Cambridge grey, heather mixtures and bronze mixtures, plain or rough finish, new fall styles. Tuesday special. **1.50**

Use Linoleum and Save Scrubbing

We back up this advice with a big offering of high-grade Linoleum which will cost you no more per square yard than the price of a decent scrubbing brush. We secured the discontinued patterns and mis-prints of two of the best makers in the world. The patterns are all good; the mis-prints are not perceptible to the average buyer—they would have to be pointed out before you'd notice them. This is a timely offering before the streets get muddy with fall rains.

Screens at \$1.98

Three-Leaf Screens, oak mahogany and maple finished frames, filling of best quality silkoline, in light and dark grounds, 5 feet 6 inches in height, 18-inch panels, made to fold both ways. Regular \$2.75. Tuesday **1.98**

11,000 Yards Scotch Linoleum, thoroughly sound and durable, width six feet; price per square yard Tuesday **33c**

Axminster Rugs

The season's latest and best designs, "Templeton" Axminsters and "Victorians" are known as the best, and the majority of our rugs are of these makes:

- Size 9.0x9.0, usually \$25.00. Now... **19.85**
- Size 9.0x10.6, usually \$28.00. Now... **23.75**
- Size 9.0x12.0, usually \$33.00. Now... **26.75**
- Size 10.6x12.0, usually \$39.00. Now... **32.75**
- Size 10.6x13.6, usually \$43.00. Now... **36.75**

Such prices should prove a bonanza to anyone about to furnish a new home.

The Gold She Admires

May be had for the price of imitation only, once in a long while, but if you shop here Tuesday you will see the result of a wonderfully advantageous purchase made from a manufacturer of gold jewelry, bringing the newest, daintiest designs in gold jewelry below the dollar mark.



300 10k. Brooches and Scarf Pins, dainty designed horseshoe, of real pearls, fleur-de-lis, crescent and flower patterns, bar and crescent brooches, pearl settings. Tuesday, each **.98**

200 Gold Filled Oval Jointed Bracelets, with safety chain attachment, engraved and plain patterns. Tuesday, each. **.95**

Gold Filled and Sterling Silver Brooches and Dress Pins, Sterling Scotch Pebble Brooches, Amethyst and Pearl Dress Pins, Beauty Pins with pearl settings, and Signet Brooches. Over 500 different designs. Regular 35c, 50c, 75c. Tuesday, each **.29**

The SIMPSON Company Limited