

While overall Canada exports more than the country imports, the trade balance with Western Europe, Japan and Mexico is, in fact, negative. The balance with the United States, however, reflects the overall positive trade balance.

Upper income earners and university graduates were more likely than other respondents to state that Canada imports more from Japan than it exports there. Upper income earners were also more likely than other respondents to state that Canada imports more to Mexico than it exports from that country.

Overall, the Enthusiastic Advocates were more likely to describe Canada's trade balance as positive, while the Resolute Antagonists were more likely to rate the balance as negative. Opinions on the trade balance with the United States and Western Europe followed the same pattern [table 5].

TABLE 5: Trade Balance Assessments						
<i>Percent Import More Goods Than Exports</i>						
	Total	EA	DS	CP	OO	RA
Western Europe	41	36	34	44	50	43
Mexico	36	32	33	40	32	41
United States	54	44	49	57	61	61
Japan	76	75	74	77	75	79