

26. In your opinion, what area of the world would offer Canada the greatest opportunities in terms of selling our goods and services in the future (10 years from now)? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Japan	9.1%	11.0%	8.0%	8.1%	7.2%	9.7%	13.9%	10.7%	7.2%	9.2%	7.9%	10.2%	9.5%	8.9%	8.9%
China	9.5%	11.0%	13.0%	12.1%	8.2%	9.5%	6.6%	6.1%	11.9%	11.4%	10.7%	8.2%	6.9%	10.5%	9.4%
The United States	16.9%	11.6%	15.2%	5.6%	17.8%	19.7%	24.1%	18.1%	17.1%	14.5%	19.0%	14.9%	17.5%	17.3%	14.6%
Western Europe	12.7%	7.6%	21.0%	9.7%	15.2%	10.5%	9.5%	14.2%	12.2%	10.5%	13.6%	11.8%	14.0%	12.6%	10.4%
Latin and South America	5.1%	5.2%	4.3%	7.3%	5.4%	5.1%	2.2%	4.7%	6.0%	4.0%	4.8%	5.4%	5.7%	4.7%	5.7%
Eastern Europe	32.4%	40.1%	23.9%	44.4%	31.9%	31.0%	26.3%	30.2%	32.6%	36.3%	33.4%	31.4%	31.5%	31.7%	37.5%
Africa	3.5%	3.5%	2.9%	3.2%	2.4%	5.1%	3.6%	5.6%	2.1%	2.2%	2.7%	4.2%	5.7%	3.0%	1.6%
The Middle East	1.5%	1.2%	2.2%		1.9%	1.0%	2.2%	1.9%	1.0%	1.5%	1.8%	1.2%	1.4%	1.6%	1.0%
India	.7%	1.2%	1.4%	1.6%	.2%	1.0%		.7%	.9%	.6%	.5%	.9%	.9%	.6%	1.0%
Others	.2%	1.7%							.3%	.3%	.3%	.1%		.2%	.5%
Pacific Rim	.4%	.6%	1.4%		.6%			.3%	.7%		.7%	.1%		.5%	.5%
Third World Nations	.3%		.7%		.4%		.7%	.3%	.2%	.3%	.4%	.1%		.3%	.5%
SE Asia	.4%	.6%		.8%	.7%			.3%	.7%		.4%	.4%	.9%	.3%	
Australia	.1%				.2%			.2%			.1%			.1%	
Far East	.1%						.7%		.2%			.1%	.3%		
(DK/NS)	7.3%	4.7%	5.8%	7.3%	8.0%	7.2%	10.2%	6.6%	6.9%	9.2%	3.7%	10.9%	5.7%	7.6%	8.3%