

OTHER TRADE PUBLICATIONS

Besides *CanadExport*, the department publishes a wide range of trade and economic publications. In addition to pamphlets and brochures on trade programs, examples of particular interest to exporters are:

Directory of the Canadian Trade Commissioner Service

- lists EAITC offices and trade commissioners abroad with foreign trade, tourism and investment responsibilities

Export Guide — A Practical Approach

- provides information on developing a corporate trade strategy, export pricing, trade terms and more

Guides for Canadian Exporters

- a series of short guides to individual countries; provide factual information on the country's economy, tips on doing business, local customs and foreign exchange information

Meeting the Challenge of Global Competition: Canada's Year in Trade 1988-89

- provides an overview of major developments in international trade, including Canadian activities in three global mega-markets: the United States, the European community and the Asia-Pacific region.

For these and other publications contact Info Export toll free at 1-800-267-8376.

