Canada, which has always maintained close ties with France, considers its participation in La Francophonie as the natural extension of Canadian bilingualism in international affairs. The word "Francophonie" signifies the group of countries that are entirely or partially French-speaking, as well as the 150 million French-speaking people who have a common cultural heritage. Canada has become increasingly involved in numerous French-speaking multilateral organizations, chief among them being the Agency for Cultural and Technical Co-operation (ACCT).

The 1987 Summit of La Francophonie was held in Quebec City, and Vancouver hosted the Commonwealth Heads of Government Meeting in October of the same year.

