

REPORT #5
89/10/06

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

432 - STOCKHOLM

SWEDEN

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER	RESULTS REPORTED
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QUARTER : 1

FOLLOW UP TO INDUSTRIAL DELEGATION
ACCOMPANYING KING AND QUEEN DURING STATE VISIT
TO CANADA.
CORPORATE LIAISON PROGRAM

CALLS ON CEO'S OF ASEA BROWN BOVERI, ERICSSON, AND
SVENSKA HANDELSBANKEN.
VISIT OF B.C. FOREST MINISTER TO HILLESOG RE
SILVICULTURE INVESTMENT IN CANADA
SUPPORT B.C. STEAMSHIPS IN DISCUSSIONS WITH PRO-
PECTIVE SWEDISH CORPORATE INVESTMENT.

QUARTER : 2

Industrial Liaison meetings with several firms
considering establishing subsidiary operations
abroad, for discussion of business opportunities
in Canada.

One firm proceeding with site visits in eastern
Canada during Autumn, remainder conducting
internal reviews of expansion plans.

QUARTER : 3

Corporate liaison visits.
Organized visit by Manitoba government official
on investment in disabled/elderly rehabilitation
products.
Canadian stand at Export Forum in Gothenburg.

Identification of 4 potential projects for cor-
porated investment in Canada.
Visit successful; report from official not yet
received.
Investment enquiries resulted.

QUARTER : 4

Calls on "senior" managers of selected Swedish
firms re investment in Canada

Participation in trade shows and conference to
increase local awareness of Canada as country
of investment opportunities.

Visits to FFV Ordnance in Eskilstuna, FFV Suppo-
rt Systems in Karlstad, Hagglund Vehicle in
Ornskoldsvik.

Host tourism workshop and dinner for local tra-
vel agents handling business and pleasure travel
to Canada.