

## Export and Investment Promotion Planning System

MISSION: 633 SANTIAGO

COUNTRY: 068 CHILE

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- No factors reported by mission

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

The Trade Office suggests that sourcing tools currently available to them have some limitations in particular:

- the adequacy of exporter information in Canadian Directories
- product/service information from Canadian companies

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: INTRODUCING THE CANADIAN TIMBER FRAME SYSTEM. THIS WILL, WE HOPE, LEAD TO EXPORT OF BUILDING PRODUCTS AND LICENSING OF NASCOR AND BRITCO SYSTEMS.

Results Expected: EXPORTS OF BUILDING PRODUCTS. ESTABLISH 2 OR 3 AGENCIES OR LICENSING AGREEMENTS.