

PROGRAM RESULTS: EUROPE & MULTILATERAL

BUSINESS ACTIVITY

During the January - March 1993 period twenty-seven posts reported the following business activity:

- 83 EXPORT SALES WORTH \$217.42 MILLION
- 39 NEW BUYING CONNECTIONS / 65 AGENCY AGREEMENTS
- 11 NEW JOINT VENTURES WORTH \$10 MILLION / 3 LICENSING AGREEMENTS
- 12 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$23.05 MILLION
- 17 CANADIAN INVESTMENTS IN TERRITORY WORTH \$175.5 MILLION
- 25 TECHNOLOGY TRANSFERS WORTH \$0.2 MILLION

HIGHLIGHTS:

- \$ 100 million investment in Territory for Hotel Development (Prague)
- \$ 35 million investment in Territory for Hotel, Officer Tower (Budapest)
- \$ 30 million investment in Territory for Wastewater Treatment Firm (Milan)
- \$ 15 million sale of Ambulances (Ankara)
- \$ 10 million joint venture of Global Financial Telcom System (Paris)
- \$ 1.5 million sale of Science Circus Equipment (Ankara)

KEY STATISTICS: for the twenty-seven posts reporting workload information

Missions Reporting To

		RBT	RWT
No. Trade Enquiries	Cdn	1544	6509
	Local	1071	7537
No. Investment Enquiries	Cdn	44	300
	Local	58	642
No. Business Visitors	Cdn Pr / Pub	532 / 79	1335 / 463
	Local Pr / Pub	437 / 188	1295 / 214