

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the January - March 1990 period twenty-one posts reported the following business activity:

121 EXPORT SALES WORTH \$130.3 MILLION

55 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS

1 NEW JOINT VENTURE/LICENSING AGREEMENT

2 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA

2 CANADIAN INVESTMENTS IN TERRITORY WORTH \$4.5 MILLION

2 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

\$ 41.2 million sale of digital switching equipment (Ankara)

\$ 15 million sale of an aircraft hanger (Moscow)

\$ 15 million sale of mobile telephone equipment (Rome)

\$ 10.5 million sale of steel (Madrid)

\$ 8 million sale of raw hides (Bucharest)

\$ 3.6 million sale of cleaning robots (The Hague)

\$ 1 million sale of meat processing equipment (Belgrade)

KEY STATISTICS: for the twenty-one posts reporting workload information

		<u>Missions Reporting To</u>	
		RBT	RWT
No. Trade Enquiries	Cdn	1513	4817
	Local	1912	4478
No. Investment Enquiries	Cdn	93	199
	Local	82	384
No. Business Visitors	Cdn	679	1307
	Local	688	1375