

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM  
ACTIVITY REPORT  
FOR 4TH QUARTER OF 1986 (B64)

Summary for SUB-REGION: MIDDLE EAST

Activity	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
	CANADA-BASED		LOCALLY-ENGAGED			
	TRADE	NON-TRADE	TRADE	NON-TRADE		
	%	%	%	%		
A. Servicing Export Enquiries						
from Canada	15.1	0.0	25.3	0.0	2.83	685 (Enquires)
from Territory	13.6	0.0	26.7	0.0	2.82	793 (Enquires)
B. Export Promotion Projects and Events	8.1	0.0	8.1	0.0	1.14	62 (Projects/Events)
C. Other Trade Development Activities	4.9	0.0	7.7	0.0	0.88	
D. Promotional Projects	18.1	0.0	11.4	0.0	2.07	26 (Fairs/Miss/Conf.)
E. Servicing Investment Development						
from Canada	8.7	0.0	7.0	0.0	1.10	17 (Enquiries)
from Territory	3.3	0.0	5.6	0.0	0.62	165 (Enquiries)
F. Service to Government						
External Affairs	7.6	0.0	2.9	0.0	0.73	38 (Reports)
OGDs, Provinces, ETC	8.3	0.0	3.0	0.0	0.79	40 (Contacts)
G. Administration						
Program Management	9.3	0.0	2.1	0.0	0.80	
Leave, Professional Dev.	0.9	0.0	0.1	0.0	0.07	
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Total TID Program	97.9	0.0	99.9	0.0	13.85	
H. Other Programs	2.1	0.0	0.0	0.0	0.15	

Canadian Business Visitors: 196  
Local Business Visitors: 343

Trade Officers: 14  
Non-Trade Officers: 0

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS