

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM  
ACTIVITY REPORT  
FOR 3RD QUARTER OF 1986 (863)

Summary for SUB-REGION: SOUTH AMERICA

Activity		AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
		CANADA-BASED		LOCALLY-ENGAGED			
		TRADE	NON-TRADE	TRADE	NON-TRADE		
A. Servicing Export Enquiries	from Canada	21.2	0.0	36.3	0.0	8.19	2700 (Enquiries)
	from Territory	14.1	0.0	21.5	0.0	5.05	2032 (Enquiries)
B. Export Promotion Projects and Events		4.5	0.0	3.9	0.0	1.18	16 (Projects/Events)
C. Other Trade Development Activities		3.2	0.0	6.7	0.0	1.43	
D. Promotional Projects		15.7	0.0	11.5	0.0	3.76	36 (Fairs/Miss/Conf.)
E. Servicing Investment Development	from Canada	1.2	0.0	0.9	0.0	0.28	39 (Enquiries)
	from Territory	1.2	0.0	0.4	0.0	0.22	64 (Enquiries)
F. Service to Government	External Affairs	16.2	0.0	8.9	0.0	3.44	88 (Reports)
	OGDs, Provinces, ETC	9.1	0.0	2.9	0.0	1.61	85 (Contacts)
G. Administration	Program Management	8.5	0.0	0.3	0.0	1.14	
	Leave, Professional Dev.	2.8	0.0	6.7	0.0	1.38	
Total TID Program		97.7	0.0	100.0	0.0	27.68	
H. Other Programs		2.3	0.0	0.1	0.0	0.32	
Canadian Business Visitors:		309					
Local Business Visitors:		740					

Trade Officers: 28  
Non-Trade Officers: 0

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS