



Robert Thorburn

Thorburn Equipment Realizes 'Pipe-Dream' With Canada Export Award Win

Transforming large quantities of metals into four ton piping systems might prove difficult even if you had a large factory and the right team of engineers. For Thorburn Equipment and its international clientele it's more like a work of art through precision engineering.

The flexible piping and ducting systems that Thorburn creates are made in Pointe-Claire, Quebec, but they can be found in fossil fuel and nuclear plants around the world. Examples of their craftsmanship can be encountered across Canada, the United States, Asia and Europe, although you just have to take a company tour to hear proof of their international reach.

"We've grown to 100 employees from 60 in the last year, and at last count we had almost a dozen languages spoken between us," says President and CEO Robert Thorburn. "I think our diversity gives us an added advantage you just can't measure." www.thorburnflex.com

Thank you to the sponsors of the Canada Export Awards 2000

This year's Awards were presented in Halifax on October 2, 2000 at the 5th Annual Convention of the Canadian Manufacturers & Exporters (CME) — at a ceremony sponsored by the Atlantic Canada Opportunities Agency (ACOA), Rogers Media Inc., the Canadian Manufacturers & Exporters and the Export Development Corporation (EDC).

Perrin Beatty, CME's President and CEO said: "These awards continue to be a highlight of our convention. Sponsoring and showcasing them is a natural fit with our national network of members, who represent some 90 percent of Canada's exports."

"As a sponsor of the Canada Export Awards, the Atlantic Canada Opportunities Agency (ACOA) is proud to recognize the export achievements of Canadian companies and especially small and medium-sized exporters with the Small Exporters Achievement Award," said George Baker, Minister of Veterans Affairs and Secretary of State (ACOA). "One of ACOA's key objectives is to increase the number of new Atlantic Canadian exporters and increase sales by existing exporters in current and growing markets."

"Rogers Media is proud to contribute to this important recognition program that puts Canadian success stories on display," said Dwayne Zaba, Director, Strategic Alliances, News & Business Group, Rogers Media Inc. "Through our network of services in print, broadcast and digital media, we will help deliver a message to people across the country: Canadian companies are competing against the best on a global stage, and they're succeeding."

"EDC is a Canadian financial institution devoted exclusively to providing trade finance solutions in support of Canadian exporters and investors in 200 markets around the world," said Ian Gillespie, President and CEO. "Our unique financial services, in combination with our partnerships and global reach, provide the competitive advantage Canadian businesses need."

The Department of Foreign Affairs and International Trade appreciates and values the support that these important sponsors lent to the awards, and to showcasing Canada's exporting achievements.

Enquiries Service

DFAIT's Enquiries Service provides counselling, publications, and referral services to Canadian exporters. Trade-related information can be obtained by calling 1-800-267-8376 (Ottawa region:

944-4000) or by fax at (613) 996-9709; by calling the Enquiries Service FaxLink (from a fax machine) at (613) 944-4500; or by accessing the DFAIT Internet site at www.dfait-maed.gc.ca

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