

BUSINESS
MAN'S
LUNCH
FULL COURSE
SPECIAL 50c

Murphy-Gamble Limited

SMOKING
ROOM
ANNEXED TO
TEA
ROOM

BUSINESS HOURS 8.30 TO 6 P.M.

PHONE QUEEN 6201

The New White —Millinery—

Such a change has come over the dream of Fashion!
The Black Hat has been superseded by the White!

THERE is no compromise, no half measure. White's the thing in Millinery. It rages in New York like a snow storm, and Fifth Avenue is an animated drift. And such pretty Millinery it is as Murphy-Gamble has produced it. Small hats of divers shapes that fit the head as perfectly as a Frost Queen's crown. Just the proper headgear for the capital city of "Our Lady of the Snows." It is evolved from White Velvets, Hatter's Plush, and Satin Antique, just as the Black hats of the Autumn were when the Sable King ruled the Millinery chess board. Fur is an all-important factor in the trimmings. One sees borders, bands, tufts and pompoms of tail-less ermine where the monotone prevails. Fans, Wheels and borders of White corded ribbon shaped like the petals of a flower or the rim of a crown, and mingled with ermine tails distinguish some examples. The most exquisite French flowers in the Watteau colorings nestling among the ermine remind one that roses sometimes, in our northern latitudes, bloom amid the snow. Wasps and beetles, in gold or silver beads or metallic flitter, contribute to the summer time illusion. Sharp notes of contrast are supplied by the use of heads of Black Fox and Lynx on some models. One example of this method of trimming shows a double head of fox surmounting the centre of a crown. This dual head was the sole adornment, and a very unusual, artistic study in Black and White that hat was. Many of the models remind one of the clever sketches produced in leading periodicals and magazines, quite apart from fashion journals, and prove that while artists are not milliners, milliners must be artists.

PLACE EARLY ORDERS.

AFTERNOON
TEA
FROM 4.30
TO 6 P.M.
ORCHESTRA

Murphy-Gamble Limited

SPECIAL
ROOMS
FOR
PRIVATE
PARTIES

Please Patronise Our Advertisers.