

**TO ADVERTISERS**

To insure insertion of advertisement in any week's issue, copy for same should be in our hands not later than Tuesday morning.

Size of page . . . . . 6¼ x 8½ in.  
 Columns . . . . . 2 inches wide.  
 (3 columns to page.)

**THE MOON'S ADVERTISING RATES**

1 page . . . . .	\$20.00
½ page . . . . .	12.00
¼ page (back) . . . . .	7.50
1 column . . . . .	7.00
½ column . . . . .	4.00

N. B.—Special discounts on contracts.

**Wanted**

**Good Bright Boys**

Cow-Boys, School-Boys or Tom-Boys

In every CITY, TOWN and VILLAGE in Canada, to secure subscribers to THE MOON.

We allow very liberal commissions.

We also want bright energetic boys to sell

THE MOON each week.

Are YOU one of those boys?

If so, write to us to-day, and we will send you papers enough to start you up in business.

YOU NEED PAY US NOTHING until

you have made a profit for yourself.



**THE MOON PUBLISHING CO. Limited.**

MEDICAL BUILDING,  
 Corner Bay and Richmond Sts.,  
**TORONTO**

**MASTER OF WARLOGK**

NOW READY

**Decorative Cover, Gilt Top, Rough Edges Cloth . . . \$1.50**  
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GEORGE CARY EGGLESTON, AUTHOR OF "THE MASTER OF WARLOCK."

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**The Musson Book Co. Limited,**  
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The  
**York County**  
**Loan and Savings Co.**



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