

Every Day is Somebody's Birthday

A SUFFICIENT REASON WHY BIRTHDAY CARDS SHOULD SELL.

Samples of Davidson Bros. Butterfly Cards and Booklets, 200 designs, are now being shown by our travelers.

The range is most varied, showing Embossed, Ribbed, Tasseled, Wedgewood, Mourning and Children's styles, beautiful floral and scenic effects. Designs embrace Horseshoes, Fans, Banners, Tennis Racquets, Anchors, etc., etc.

The Copp, Clark Company, Limited
64-66 Front St. West, TORONTO.

MAPS AS MONEY-MAKERS

If the Trade will interest themselves, they can secure the orders for Maps from the school section, merchants and professional men.

TWO NEW MAPS
on which we offer most liberal discounts

DOMINION - Size 84 x 88)
ONTARIO - Size 74 x 64) List Price, \$6.00.

WRITE FOR TERMS.

Publishers

The Copp, Clark Company, Limited
64-66 Front St. West, TORONTO.

HILL'S
"For the Empire"
Series

Unique—Dainty
and
Entirely New.

Easter Cards

Prices from
\$2.00 to \$20.00
Per 100.

NEW
EFFECTS
IN

Silver and Gold
Photogravures
Parchment and
Crepe Papers
Photograph
Embossed
Ribbed
Hand-Painted

Beautiful
Floral and Cross
Patterns, etc.

The Copp,
Clark Company
Limited

64 and 66
Front St. W.,
TORONTO.

Canadian
Agents

For Hill's

"FOR
THE
EMPIRE"
CARDS.

See the samples now in the hands of our Travelers.

IMPORTANT to the TRADE.

READ THIS OVER.

OUR travelers will be on the road shortly with a splendid line of samples for Import Trade. Our range this year is most extensive, the lines are the pick of the manufacturers, and we respectfully request your inspection before placing your orders for Holiday Goods.

Some of Our Lines:

Photo Albums	Ash Trays
Autograph Albums	Handkerchief Boxes
Scrap Albums	Glove Boxes
Stamp Albums	Collar Boxes
Frames	Cigar Boxes
Inks	Card Boxes
Paper Weights	Portfolios
Smokers' Sets	Cribbage Markers
Desk Novelties	Whist Markers
Bronze Figures	Xmas & New Year's Cards
Paper Knives	Chinese Lanterns
Fancy Holders	Flags
Gold and Silver Pencils	Celluloid and Ebonoid
and Pearl Holders	Goods in great variety.

THE COPP, CLARK COMPANY, Limited, 64-66 Front St. W., TORONTO