

"BEAUTIFUL JOE"

(40th Thousand 4th Canadian Edition.

The Story of a Dog, told by himself

BY MARSHALL SAUNDERS.

With a familiar Introduction by LADY ABERDEEN

Cloth, 75 cts. Paper, 30 cts.

STANDARD PUBLISHING CO.,

9 Richmond Street West. TORONTO.
G. R. ROBERTS, Manager**NOTES
ON
COPYRIGHT**

By RICHARD T. LANCEFIELD. Published by Canadian Literary Bureau, Hamilton. Price, 30 cents, net. The trade supplied by the Toronto News Company, 42 Yonge Street, Toronto. "Notes on Copyright" contains points of special interest to booksellers, as well as to those interested generally in the question.

Alex. Pirie & Sons

Limited.

ABERDEEN, SCOTLAND.

MANUFACTURERS OF

PAPERSEnvelopes, Cards,
Gummed and
Enamel Box Papers**FINE PAPERS A SPECIALTY**To be had of all Wholesale Stationers.
Ask for these goods.**Matte's Interest Tables**At 4, 5, 6, 7, 8, 9 and 10 per cent. Sixth Edition
Price, \$3.00**Matte's Interest Tables**

At 3 per cent. Second Edition. Price, \$3.00

**Buchan's Sterling Exchange
Tables**Second Edition. By 8ths and 16ths, also American
or Domestic Exchange at both discount and premium
etc. \$4.00.**Canadian Customs Tariff
of 1896**With Franco-Canadian Treaty, Tables, etc. Cloth, Cap
\$1.50.**The Importer's Guide**

Sterling Advance Tables. Cloth, 75c. Leather, \$1.00

**Becher's Sterling Advance
Tables**2 1/2 per cent. to 100 per cent. advance. Cloth, \$1.25.
Leather, \$1.75Discount to the Trade
Send for Lists.**Morton, Phillips & Co.**1755 and 1757
Notre Dame Street, MONTREALStationers, Blank Book Makers
and Printers

Generally, in reading local histories, one is conscious of the author's efforts to make amends for the baldness of style by the superabundance of trivial names and incidents: but you have nicely ignored the meaningless lists for pictures of the life and work. And the whole is so lit up by such a wealth of allusion that one wonders how the memory could have been so stored."

THE NATIONAL REVIEW.

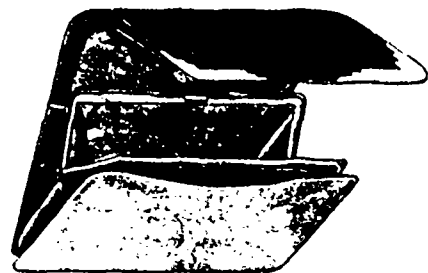
During recent months the demand for this Review in Canada has steadily increased. It has contained several articles from well-known Canadians, such as Principal Grant, Dr. G. M. Dawson, F.R.S., Sir C. H. Tupper; and deals specially with colonial questions which the other Reviews leave severely alone for the most part. The December number is now out. The "Episodes of the Month" are brightly written, up-to-date comments, upon Imperial, European and English public events and issues, and attractive to the reader. It has not hitherto paid the bookseller to keep any number of English Reviews on sale, because the demand for them is uncertain, often being limited to the issue of a particular date when some article in it is noticed in the daily press. The fact that The National Review intends to devote attention constantly to colonial subjects makes it a better investment than others, and during 1897 it will have a good sale, and some judicious encouragement of it will pay. The Toronto News Co. can supply the trade.

SUCCESS OF THE CABOT CALENDAR.

The success of the Cabot Calendar must not only be gratifying to the ladies who enterprised it, but pleasing to every person who takes an interest in the history of Canada. Already the fifth thousand has been ordered, and the wholesale agent, Wm. Briggs, reports large orders from the trade. Dr. Parkin hit it well when he described the calendar as "a credit to Canadian art, a study of Canadian history, and a stimulus to Canadian patriotism."

THE CANADIAN ALMANAC.

This almanac is now 50 years old, and the 1897 edition, issued by Copp, Clark Co., Ltd., is full of detail, which makes it useful from Nova Scotia to British Columbia. In official lists, post-offices, tariff, clergy, it is fuller than any single issue of a Canadian publication. Several special articles, one by Dr. Bourne on the world's forms of government, are timely and important. Miss Spencer's Canadian events during 1896 supplies a want met in no other book. It is selling well.

**LEATHER
GOODS...**

Our stock is Complete, Fresh, Good.
We manufacture and have on hand a Perfect, New and Saleable line of

**Wallets, Purses
Portfolios
Letter and Card Cases
Music Rolls and Cases
Photograph Cases**

In all the Newest Designs and Leathers—
**Seal, Alligator, Crushed Morocco,
Calf, etc. Sterling Silver Mounted
Goods.** Also a great variety of

Holiday Goods

**Photograph Albums
Cardboard Albums
Wirt Fountain Pens
Pencil Cases and Penholders
Gold Pens
Opera Glasses
Ink Stands
Stationery Novelties
Diaries, 1897**

The Complete Stationery Warehouse.

The **Brown
Bros. Ltd.**

Importing and Manufacturing Stationers

64-68 King
St. East

Toronto