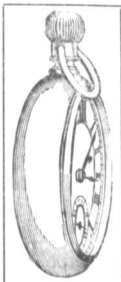


Palatial Cigar

OUR OWN BRAND, specially manufactured for the McPherson Fruit Co., by one of the largest eastern manufacturers. Superior in quality to any cigar at the same price on the market, and guaranteed to maintain an even grade, price

TO THE TRADE ONLY!

\$45.00 per thousand, and in order to introduce this brand throughout the West we will give with each order for one thousand cigars up to and until the end of 1901 a



Special Premium

GOLD-FILLED WATCH

with genuine Waltham movement, gold filled case, valued at \$20.00. This watch is guaranteed for 20 years, and our offer should not be confused with other premiums of worthless goods.

Our name is a guarantee of good faith and we pledge both watch and cigars to be equal to what we advertise.

Dealers who are not already customers will please forward Winnipeg references with their orders. Terms net 30 days.

The McPherson Fruit Co.

493 MAIN ST., WINNIPEG

The lawyer for the prosecution had had the stoil-faced man on the witness stand for half an hour without getting a solitary reply that was favorable to his side. "What is your occupation?" finally demanded the attorney. "I am employed in a bureau of information," replied the stoil-faced man. Then the lawyer for the prosecution realized what he was up against, and gave up in despair.



Our travellers are now on the road showing an excellent range of morning and summer samples. Compare values before placing your orders.

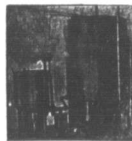
THOMAS RYAN

Wholesale Boots and Shoes

Corner of King and Bannatyne Sts.

ACETYLENE

THE 20TH CENTURY LIGHT



The Ontario Double Generator made in all sizes from ten light up. Guaranteed to give satisfaction. Sold on trial Shaffer Burners for sale.

Northwest Acetylene Gas Co.
312 Princess St., Winnipeg



The most popular Cigar in Western Canada. A satisfying, full, sound smoke. Your dealer sells it.

THOS. LEE, Prop.

WESTERN CIGAR FACTORY, Winnipeg, Man.

"Crescent" Steel Ware

Our other brands of Enamelled Ware:

"Premier," "Colonial," White, Blue and White "Star" Decorated.



TINWARE—Plain, Pieced, Pressed, Japanned and Lithographed. Galvanized Sheet Iron Ware, Copper Goods, etc.

The Thos. Davidson Manufacturing Co. Ltd.
MONTREAL

HUDSON BAY KNITTING CO.

Incorporated 1889

Corner Main and Market Streets, Winnipeg.

Manufacturers of

LEATHER CLOTHING AND CLOTHING SPECIALTIES, COMBINATION SWEATERS, PATENTED 1897, KUMFORT DOUBLE WRIST MITTS, PATENTED 1897, THE "HUGIT WRIST GLOVES," PATENT PENDING, HEAVY MITTS, GLOVES, HOSIERY, KUMFORT KNIT WRISTERS USED IN ALL OUR JACKETS, PATENTED 1898, SHEET LINED COATS.

S. D. R. FERNIE, Selling Agent, P.O. Box 348