

of it and leave the religion out of the question."

New Company Magazine.

We are in receipt of the July number of the Shield, a new monthly magazine published by the China Mutual Life Insurance Co., Ltd., of Shanghai, China. It is a well printed magazine of twenty-four pages and cover, and has an abundance of interesting half-tone illustrations. The Managing-Director of the China Mutual, Mr. J. A. Wattie, who is also the organizer of the company, and the Secretary, Mr. A. J. Hughes, are old members of the Head Office staff of this Company.

Satisfied Beneficiaries.

VANCOUVER, B.C., June 17, 1910.

JOHN H. POFF, Esq., Manager,
Sun Life Assurance Company of Canada,
Vancouver, B.C.

Dear Sir,—I am just in receipt of a cheque from your Company for \$1,223.55 in settlement of my Endowment policy, No. 28505, which has just matured. I wish to express my satisfaction at the very excellent results I have received, namely, in the neighborhood of \$325 00 more than I paid in in the 20 years, and having had free protection for that time. I understand, however, that had this policy been issued on the Reserve Dividend plan, the profits would have been even greater.

I assure you that it will be a pleasure to me to recommend your Company to any of my friends contemplating taking out life assurance.

Thanking you I beg to remain,

Yours truly,

HARRY W. BEVERIDGE.

163 FIFTH STREET,

EDMONTON, Alta., 2nd April, 1910.

ERNEST W. OWEN, Esq.,
Manager of the Sun Life Assurance Co.,
Calgary, Alta.

Dear Sir,—It has, indeed, been very satisfactory to me the way in which you and your Company have so promptly settled matters in connection with the policy of my late husband.

The claim papers were completed and forwarded to you on the 21st March, and I received the cheque in full on the 2nd April. I consider this a very good record indeed.

Thanking you once again for your kind expressions of sympathy, I remain,

Yours very truly,

ELIZABETH MORRIS.

LENNOXVILLE, Que., August 1st, 1910.

Mr. T. J. PARKES, District Manager,
Sun Life Assurance Company of Canada,
Sherbrooke, Que.

Re Policy No. 49070.

Dear Sir,—I am enclosing you cheque, which, with the cash dividend due to-day, covers the years' premiums on above policy. Will you kindly send me official receipt.

In passing I might say that this third quinquennial dividend was a very agreeable surprise to me, on account of its size, nearly double of what I expected, judging from previous dividends. It is especially satisfactory when I consider that I am paying a premium some 20 per cent. less than a similar policy would cost to-day,—my policy having been written under the old rates. It is, on the whole, as the boys say on the street, "Not too bad."

Anticipating greater results in the future I am,

Yours truly,

A. L. FULLER.

BELLEVILLE, 15th July, 1910.

W. H. HILL, Esq.,

Peterboro',

Policy No. 28599.

Dear Mr. Hill,—Permit me, through you, to thank the Sun Life for dispatch in the liberal settlement of the option which I selected at the end of the R.D. period of my policy, No. 28599.

During this period, changes in the insurance laws of Canada led me to expect a very small return of accrued profits, but the "Prosperous and Progressive" appears to continue to make profits, and to distribute them to their policy-holders.

As a token of my appreciation of the profit paying propensities of the prosperous and progressive Sun Life, I have taken out another policy with your local agent, Mr. Little.

Wishing continued prosperity to the Sun Life,

I am, yours sincerely,

WM. J. CAMPBELL,

Professor Deaf and Dumb Institute,

Belleville, Ont.