

"Ever Shining."

Truly the Sun Life of Canada shines with a good grace in fair weather and in foul. It is a prosperous and progressive company this, known throughout the civilized world as a sun in whose favour it is good to bask, for beneath its rays is cheer and warmth a-plenty, and a hope whose highest fulfilment has cheered the hearts of thousands. No apology for financial stringency in the Sun Life of Canada's declaration of independence,



THE EASTERN TOWNSHIPS—A Street in Lennoxville.

neither does the year's business indicate abnormal conditions of any kind or degree, but progress of the solid and substantial kind in every department.

The rigid investigation of Canadian life companies showed that this sterling Canadian institution whose operations are world-wide, had maintained the even tenor of its way under all conditions, whether consideration was had to the treatment of its policyholders, its investments, or its earnings.

And now after a year that tried the souls of life company managers, as of other underwriters, its annual statement is before the public, and again renewed gains are abundantly in evidence.

And small wonder. It has been in

the hands of fit and proper men so long men who have grown grey in its service and toiled early and late, especially in the early years of the Company, to make it sound, solid, and successful, and we have they succeeded.

The president of the Sun Life of Canada, Mr. Robertson Macaulay, is one of the veterans of life underwriting in Canada or elsewhere. Careful and most conservative in his business methods, he has built up the Sun Life of Canada on lines that are destined to endure —along lines that shall be at once an honour to Canadian life underwriting no less than to the Company.

In all his efforts he is ably seconded by Mr. T. B. Macaulay, secretary and actuary, who entered the service of the Sun Life of Canada in 1877 at the age of 17. To say that he is one of the best known and most highly respected actuaries in the business is merely stating something which everyone knows and will

subscribe to. A member of a large number of learned societies, at home and abroad, Mr. Macaulay is also a F. I. A., of England, and was one of the representatives of the actuarial society of America at the International congress of actuaries in Brussels, in 1895, in London in 1898 and in Paris in 1900.—Insurance Index, New York, March, 1908.



How to be Happy ?

If you will be true to the best of yourself living up to your nature, standing boldly by the truth of your word, and satisfied therewith, then you will be a happy man.—Marcus Aurelius.

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G. C. JORDAN, I
Manager
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