

**MOTHERS! HERE IS A
REMARKABLE OFFER!**

500 Girls' New Coats

Ages 7 to 16 years. **4.97** All new shades and styles.
Not one in the lot worth less than \$8.50. Shades of Brown, Fawns, Blue, Navy, Grey, Polaire and Velour Cloths. Wonder values.

Children's Panty Dresses

Values at \$1.80
Beautiful Shantings, Broadcloths, etc., finest quality **98c**

Girls' Rubberette Coats

Ages 7 to 16 years.
Coats with Hats to match. **6.57**
Heavily lined.

Big Girls Gingham Dresses

Over 400 just opened. Ages 9 to 15 years. Values up to \$2.20—newest styles and materials. **1.20**
1.49

Girls' and Misses' New Spring Coats

Ages 9 to 16 years.
Mothers will save themselves much trouble and many dollars by seeing these Coats to appreciate the savings entailed—not one worth less than \$15.00. **8.98 & 10.98**

Girls' Dresses

Ages 9 to 15 years.
All Wool Serge Dresses in Navy, Fawns, Greys, Arab and Combinations. Not one Dress in the lot worth less than double the price. **4.97**

Girls' Hats

More than 400 New Hats of the most popular materials and newest Spring shades. **1.25**
1.75
2.25

Bargains of a Life-Time--Every Item at Cost--Below Cost--or slightly Above Cost

LOOK HERE, MEN!

HERE ARE VALUES THAT WILL ESTABLISH NEW
SELLING RECORDS FOR THIS STORE!

For Youths
For Men
For Stout
Men!

SUITS

Here are two Men's Suit Specials that will crowd our Men's Department during this Sale. A wonder collection of all Wool Suits that represent the utmost in value this Store has ever given. Every style, every color, every pattern that well dressed men will wear this Spring. Plenty Stouts.

17.95
24.75

Extra! Extra! Extra! Sensational Pants Sale FOR MEN!

Guaranteed values at \$3.20. All sizes from 3 to 7. Not Jobs but a Special purchase for this Sale.

1.77

Fine Woollen Tweeds. Two Pairs to a customer. None to dealers.

MEN! DON'T MISS SEEING THEM!

BOYS' BLOUSE SHIRTS

Values at \$1.00. Sizes 7 to 16 years. Well made Shirts, good quality Percales and Madras.

39c

MOTHERS! Buy all Sonnie's Shirt needs in this Sale!

MEN! Two Pants Suits Top Coats

STOUT MEN, Attention!

Sizes 42 to 52 inches.

Suits, Coats or Pants

BUY THEM at SEVENTH ANNIVERSARY SAVINGS!

FOR YOUTHS'
FOR MEN
FOR STOUT
SIZED MEN!

27.00
33.00
39.00
43.00

Men's English Raglans

Save \$5.00 on your Raglan by buying one in this Sale—with oil check and Wool linings. **17.50**
22.50
24.80

Men's Blue SERGE SUITS

All Sizes. New Style Cuts. A good value at \$40.00. Guaranteed fast color. **32.00**

Crowds Will Buy! All Will Save! Don't Wait! It's a Golden Opportunity!

Something Unexpected! Mothers! Boys! Boys' Two Pants Suits

This Big Store has always been headquarters for Boys' Clothing. But we believe that never before have we ever offered a value such as this. New models in All Wool materials.

Ages 8 to 17 years. Colors of Grey, Tans, Browns, in Light and Dark shades. **9.95**

SALE of Boys' Clothing!

MOTHERS! HERE IS YOUR OPPORTUNITY! BUY! BUY! BUY! YOUR SON'S CLOTHES IN THIS SALE AND SAVE!

Boys' One and Two Pants Suits, 6.57, 8.98, 11.50, 12.97
Low in Price but not in QUALITY, for they are made to stand lots of hard wear.

Boys' Spring Coats Ages 3 to 9 years. Dandy Coats for the coming Spring. These well tailored and double breasted Top Coats. **6.97**
Big Boys' Spring Coats Ages 10 to 17 years. Low Price and High Quality are combined in these Coats. **11.98**
7.97
15.50

St. John's Largest Stock Over 1200 Pairs of Pants involved. Every color, size, pattern and fabric. Pants for everyone. **2.95, 3.95, 4.95**
6.55, 7.50, 8.35

A Super Wonder Special! 800 SMALL BOYS' SUITS

Ages 3 to 8 years. **98c**
Oliver Twist Suits, Peter Pans, Tunic Suits—materials of Cashmeres, Tweeds, Linens, Flannel. Mother! When you see these Suits you will unhesitatingly buy two or three Suits—or more. **1.50**
1.98

Sale 400 New Sweaters For Misses' and Women

The New Peter Pan and Van Hansen Sweaters. All the new shades of Arab, Grey, Fawn, Sand, Beige, Navy & Black. **2.98**

Men's Caps

Regular \$1.98 value. Band around back; all new shades. **50c**
Every size, every new pattern. For this Sale only.

MEN'S FLANNEL WORK SHIRTS

All sizes. Worth \$2.80. **\$1.97**

MEN'S OVERALL PANTS

Without bib. Worth \$1.60. **77c.**

London, New York and Paris Assoc. of Fashion

Men's Raincoats Rubberette Coats and Raglans

Sizes for every man, but quantity limited. **9.97**
Men! Here are mainly English Sample Coats and are easily worth double.