

Get your Party Dress Now while our big December Sale is in full swing. There's a large stock of dainty Frocks to choose from and prices are down to zero. For this month every garment will be sold at rock-bottom figures to reduce stock before stocktaking. Shop Now.

AT THE "Fifth Avenue" Store

Xmas Gifts are difficult to choose. Very often just the right thing seems hard to think of. We do not specialize in Xmas gifts, but from our large stock, only partially listed below, many very dainty and acceptable Gifts for Ladies and Children can be easily selected.

You'll Find Some Dainty Xmas Gifts at Our Bargain Counter

Boudoir Caps

Very dainty styles, in Ribbon, Silk and Net. Many colors. **25c**

BOXED Handkerchiefs

Hem-Stitched, in White, Rose, Mauve & Blue. 3 in a box. **35c**

Corset Covers

Good Values, in Flesh and Blue Georgette. All sizes. **45c**

CHILDREN'S Slip-Ons

Pretty and Warm, in Pure Wool. Several shades. **1.98**

Sweaters & Caps

2-Piece Sets, of extra good value. Serviceable Colors. **1.98**

MID-DECEMBER SALE!

Further Reductions on all our big stock of Ladies' Dresses and Winter Coats

Dresses

Every Color, Style and Material for Morning, Afternoon, Dinner, Dance and Bridge wear.

5.90 9.50 11.90 19.50 up to 47.50

Coats

Reduced Half-Price in many cases, Handsome, Fur Trimmed, Snug, Storm Coats, very "best" model of the year.

5.90 9.50 12.90 18.50 22.50 27.50 35.00 42.50 55.00 up to 75.00

Costumes

A SMALL AND BEAUTIFULLY CHOSEN SELECTION OF STYLISH, MILD-DAY, WINTER MODELS, FUR AND BRAID TRIMMED, SILK LINED. ALL SIZES.

Hats

A very large selection. All the prettiest styles of the season. Every Hat greatly Reduced.

1.90 2.90 3.90 4.90 5.90 6.90

Woolly Suits for Children

Cap, Sweater, Mitts and Pants. Soft bright colours. A few Suits to clear at **5.25**

Boys' 2-Piece Suits Fitting from 2 to 7 Years.

Hard-wearing Brown Tweeds, on a Sailor "Button-on" Model **2.98**

Ladies' Sweaters

Tuxedo, Coat and Slip-on Styles, in different weights and qualities. All sizes, and a great range of beautiful colours. Enormously reduced.

Special Corsets

All sizes including "Stouts" up to 50 inch waist. Also nursing and maternity models in Flesh and White Coutil. Marvellous value.

90c & 1.50

Gloves

White Cashmerette **19c**

Grey and Taupe Cashmerette **65c**

WOOL GAUNTLETS—

White, Fawn, Grey and mixtures, barred Cuffs **1.35**

EXTRA HEAVY GAUNTLETS—

Very warm weight in Heather mixtures, deep Gauntlet, leather strapped. A great Sports Glove **1.65**

Men's Wear Reductions

Splendid Winter Suits in heavy weight all Wool Tweeds and splendid Navy Serge. The higher priced Suits have 2 pairs pants. New Styles. New Tweed mixtures—and all full sizes.

From \$11.90 through a big range to \$45.00.

Overcoats

The finest show of Winter Styles to be found in the city.

16.00 up to 38.00

Raglans

Ideal for stormy day wear. All sizes in Fawn and Navy.

Reduced from **32.50** NOW **24.50**

Scarves

Pure Brushed Wool, Fawn and Brown, Plain and Fancy designs **1.10**

All Silk, and Silk and Wool

A satisfactory light weight Scarf for wear inside coat or costume

1.25 and 1.90

Heavy, all Pure Silk

Plain colours with heavy silk fringe. A very delightful Xmas Gift **2.90**

"Fifth Avenue Store," 314 Water Street