




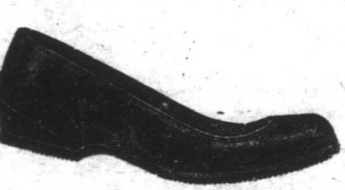



Grocers Organized.

PROMISE OF ADVANTAGE TO CONSUMERS.

Last night's meeting of Retail Grocers held in the Board of Trade Rooms is an indication of the new organization in the future no doubt remains to be seen. The complete success of the organization is the complete success of the trade. The trade was represented by the Water Street firm, the smallest grocer. A Street firm was formed and immediately made for the purpose of securing the enrollment of every grocer in the city. Many subjects were discussed by men of experience, and it is the general opinion that the advantages to consumers, wholesalers and retailers may be gained by a union of grocers. It was pointed out that the grocer in Newfoundland is now, and has always been the man's banker, and that last winter the small retailer risked his business and his future to keep many a poor family from starvation. It was pointed out that the public do not look upon the small grocer as he should be looked upon. They do not realize that the little man behind the counter has often to fight it out, hand to hand, with the larger dealer, because he could not turn over sufficient money to pay for the stock; and, why, because the grocer gave out 40% of his goods on credit to feed his customers when hard times. It was everybody's opinion that the united grocery trade could encroach into the minds of the general public, a better spirit of fair play because the grocers business methods as a rule demanded that it. It is not the intention of the St. John's Retail Grocers Association in any way aggressive. Their all-out influence leads to that spirit of cooperation which many grocers in this little town. The spirit of fair play, latent and undisturbed and honest effort is all that is necessary to rouse it to that pitch of enthusiasm which always accomplishes much good. The final arrangements were made for six volunteers to be named and it is hoped that at the next meeting to be held on Wednesday night, the 7th of December, every dealer in St. John's will put up his name and make a bee-line for the Board of Trade Rooms where philanthropic gentlemen are making a wholesale effort to forge that bond of fellowship which Empires are united—COM.

Buy Your Rubbers at Smallwood's!

Most people buy Rubbers when the walking is bad--and after their feet are wet--the wrong idea, certainly. The time to buy Rubbers is when you don't need them--and then they will be ready when you do need them. We stock the very best of Rubbers in all wanted styles for Men, Women and Children.

<p>MEN'S LONG RUBBERS.</p>  <p>MEN'S VAC LONG RUBBERS. MEN'S RED BALL LONG RUBBERS. MEN'S SEA RUBBERS. MEN'S SEA RUBBERS (the Rubbers with the White Sole). BOYS' and YOUTHS' LONG RUBBERS. WOMEN'S LONG RUBBERS. GIRLS' LONG RUBBERS.</p>	<p>WOMEN'S GAITERS.</p>  <p>Buttomed and Buckled.</p> <p>MISSSES' GAITERS. CHILD'S GAITERS. BOYS' and GIRLS' GAITERS and RUBBERS.</p>	<p>MEN'S SHORT RUBBERS</p>  <p>MEN'S LOW RUBBERS.</p>  <p>Best Canadian Brands.</p> <p>WOMEN'S STORM and LOW RUBBERS. BLACK and TAN RUBBERS. HIGH AND LOW HEEL RUBBERS.</p>	<p>MEN'S GAITERS.</p>  <p>WOMEN'S RUBBERS.</p> 	<p>MEN'S STORM KING.</p>  <p>MEN'S RED BALL VAC STORM KING. MEN'S RED BALL BLACK STORM KING. MEN'S SEA WHITE SOLE STORM KING. BOYS' and YOUTHS' STORM KING.</p>
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We stock only the best Rubbers made. Mail Orders receive prompt attention. Wholesale Rubber Price on request.

F. SMALLWOOD, THE HOME OF GOOD RUBBERS,

218 and 220 Water Street.

Whitbourne Notes.

Sunday week, Nov. 29th, was observed in the Anglican Church here by the annual Church "Thanksgiving" service at 8 a.m. 11 a.m. and 7 p.m.

On Monday, 21st, between the hours of 3 and 4 a.m. Mr. Gordon Sparkes, assistant clerk of the Reid Nfd. Co. covered the freight shed at the station, was on fire. On opening the door where he was on night duty he found the shed brilliantly illuminated by fire in the roof and wall near the chimney, the funnel being taken fire and ignited the shed. Mrs. Levi Sharpe and family were in the shed at the time, and they hastily fetched buckets of water from the lake, fortunately so near; later, with help from Messrs. Spence, Gilbert and other living in the neighborhood, they were hurriedly summoned by the fire, they succeeded in putting the fire out after cutting away part of the wood work. This is our first fire in a few weeks, and we earnestly hope the last of the series. Mr. Sparkes, the station house hold, was burned to the ground with possible loss of life. Mrs. Sharpe and family suffered from cold and shock, but are most thankful for their escape.

On Tuesday, 22nd inst., the Church Women's Association here held a tea and sale of work in the C. E. school building. Rev. C. Jeffery, Spiritual Director, opened the affair at 7.30 a.m. It was evidently a huge success, judging from the tidy sum of money raised. The "sisters" are indefatigable workers and deserve their praise, the C. E. Church and Paragon bearing ample testimony of their abundant labors and carefulness.

Water is with us once again, and snow and ice round about "cerberus" looks as though it had come to the Grim Winter began in earnest November of last year and conditions at present point to a similar course of affairs this season.

The Heig's Content branch fell only to be in operation "trick" now and during the winter months. One does not imagine the inhabitants of the cable town will all other welcome their "daily" train, since being thus reduced.

Mr. J. Jeffrey, who spent Sunday at St. John's, returned home this morning.

Mr. Bishop, of Heig's Delight, has returned to his home.

was a passenger over the line to St. John's to-day, Monday.

Mr. Albert Noseworthy is now engaged in effecting repairs to the damage caused by the fire at the station on the 21st. We should like to see a plan for a new depot to hand.

Nov. 28, 1921.

—COR.

For Best Results use

DY-O-LA DYES

The kind Professional Dyers use.

Sunset Glow Safe.

oct12,151,w.s

A message was received yesterday afternoon by Messrs. Harvey & Co., stating that the schooner Sunset Glow had arrived at Trepassay with her rudder damaged. There was some anxiety felt for this vessel, as she was not reported since leaving here over three weeks ago for Belleoram. Being caught in the recent storms the vessel was driven to sea and only yesterday managed to make port.

Obituary.

JOHN MURPHY.

There passed peacefully away on Friday, 25th inst., an aged citizen in the person of John Murphy of this town. The deceased, who had outlived the allotted span, being 82 years old, was ill for a week before the final summons came. He received the last rites of Holy Mother Church, being attended by the Rev. M. F. Dinn, who administered all the consoling aids that make calm and peaceful the exit of the spirit to the life beyond. The deceased was held in much respect by all who knew him. He was the type of citizen that all true men strive to be—industrious, honest, God-fearing and true. For more than 40 years he was prominent in the Sacred Heart Union. His wife predeceased him some 9 years ago. Left to mourn are 2 sons at home, John and Joseph, one in America, Patrick. Besides his wife 3 sons and as many daughters predeceased him. To his relatives the sympathy of the community goes forth in their bereavement. His funeral took place on Sunday, it being very largely attended, showing the respect in which he was held. High Mass and office was celebrated on Monday in St. Patrick's Church by His Lordship Bishop March, assisted by Rev. Mr. McCarthy, Revs. M. F. Dinn and T. O'Neil. May his soul rest in peace.—Com.

Carboner, Nov. 28th, 1921.

Service in Business.

(By Malcolm Parsons.)

Taking a philosophical survey of the future, and glancing backward into the history of the past, everything points to this era, as the most revolutionary the world has ever known. Changes of the most radical nature are taking place everywhere. Science, religion, politics, literature and business, have each taken on a different aspect, and experience is the guiding spirit of them all. From the past, we shape the actions of the present, and make our plans for the future, but at times even experience ceases to play the leading part in the work of life, and left with no alternative, we must then of necessity break a new trail. Statistics have proven that more than eighty-five per cent. of the commercial institutions of the world were founded and extended during the last twenty-five years, which means that we can only depend upon experience gained during that time.

The state of mind, conditions, education, and business have so changed since then, as to leave it of little advantage to existing order of things, and we are forced by necessity to pack our industries on our shoulders, and cross an unknown stream, the waters of which are greatly troubled. If we ever expect to reach the other shore, we must place our trust in three never failing friends, they are: Courage, vision and judgement. We need the first to strengthen us to go steadily

forward—undaunted by what may unexpectedly bar our passage—vision to see the ultimate issue, and judgement to shape our course aright. With all three working in unison, and backed by a true motive, we must ultimately find success. Service—not mere money-making—should be our aim, means a better product for less money. Already those who are observant and far seeing have heard the call of service, are now reaping the greater rewards, and the business, employer, or employee that gives the most, will be richer in achievement and in dollars and cents.

Our thoughts next turn to the question of help. Every employer should feel a deep sense of responsibility for those whom he employs, and should take a sincere personal interest in their welfare, and having done that, has the right to demand faithful, honest, intelligent service, and quality of work should at all times regulate the pay envelope. If complete harmony is to exist between employer and employee, the professional and amateur agitator must be placed in the background, and direct dealing become the order of the day. The influence of the professional malcontent, who seeks only the selfish gratification of his own desire for leadership, tends to create an unwarranted distrust, and makes it harder to reach a mutual good understanding. Then, and only then, will new soul qualities enter into business, and a nearness of perfection become real.

Mutual good will, perfect direction of action, and sincere desire to fur-

ther the interests of the institution which provides the daily bread, must certainly result to mutual advantage, and true co-operation will eliminate unfairness, jealousy, favoritism, selfishness, and grumbling. From co-operation, we get efficiency, which means a better product for less money. Already those who are observant and far seeing have heard the call of service, are now reaping the greater rewards, and the business, employer, or employee that gives the most, will be richer in achievement and in dollars and cents.

Stafford's Phorotone for sale at Knowling's Stores, East, West and Central.—nov14,tf

Shipping Notes.

S.S. Digby is due from Liverpool tomorrow.

S.S. Manoa left Charlottetown Monday afternoon and is due here tonight. The ship has a large cargo of the equivalent of 25,000, including 12,000 barrels flour.

Schooner Donald J. Cook has cleared for Kingston, Ja., taking a full cargo of herring, trout and codfish, shipped by A. E. Hickman & Co., Ltd.

Stafford's Pres. A., both sizes, for sale at Knowling's Stores, East, West & Central.—nov14,tf

Jelly canned apricot juice with spices and grated orange rind and serve as a relish with meat.

Ventilate Your Garage.

MONOXID GAS MAY GENERATE.

NEW YORK.—Cold weather "don'ts" of the past have been increased this year with a new one by the ventilation experts. It is that you make sure your garage is properly ventilated or your relatives may have to call an undertaker. Deadly carbon monoxid, a poisonous gas given off by automobile engines in motion, has taken a big toll of human lives in the past, in the case of chauffeurs or car owners, who failed to realize that New discoveries of the virulence of closed garage with the engine running, was really as foolish as "blowing out the light" in the good old days. New discoveries of the virulence of carbon monoxid recently have been made by Professor Yandell Harrison and other engineers working to solve the problem of ventilation for the proposed vehicular tunnel under the Hudson river. Among their tests was one to show the effect of the gas when it is confined in closed spaces. A summary of their observations, with particular reference to garages, appears in The Journal of the American Medical Association. It showed that if the quantity of carbon monoxid in air did not exceed three parts in 10,000, no physiological effects were produced. Between three and six parts to the 10,000 the effects were hardly perceptible. Above that, headache and nausea were induced, increasing in severity with the rising of the ratio.

and when it reached 15 to the 10,000, life was in jeopardy. Motor car owners and operators are warned that an engine emits a square foot of the deadly gas a minute, when in motion, and in three minutes the air in a closed garage is surcharged to a sufficient degree greatly to imperil human life. The victim falls unconscious before he realizes he is in peril, and death is the outcome, unless he is speedily rescued and brought into the open air.

Not Ready to Rise.

Farmer Hayseed was an old-fashioned farmer. He firmly believed in that quaint and worn-out saying, "Early to bed, early to rise."

He couldn't get along at all with the modern type of farmhand. So, after thinking matters over, Hayseed decided to reform.

After many trials he secured a strapping big fellow, and resolved to keep that hand at any cost. Accordingly, on the first morning he waited until four o'clock before sounding the breakfast call.

"Get out of there quick if you want anything to eat!"

"Thanks very much," growled the new hand, "but I never eat anything just before going to sleep."

EVANGELINE! The Perfect Shoe for women; new styles now showing at F. SMALLWOOD'S Showroom.—nov25,tf

MUTT AND JEFF — THAT'S A LOT TO EXPECT FROM A HOT-WATER BAG. — By Bud Fisher