

A Bargain in Ladies' Fall & Winter Coats.

We are clearing a small quantity of
LADIES' FALL and WINTER COATS,

At Sharply Reduced Prices as follows:

Regular Prices---\$12.50, \$14.50, \$15.50, \$16.50, \$18.50, \$21.00, \$23.00, \$25.00.

Now---\$9.00, \$10.00, \$11.50, \$12.50, \$15.00, \$18.00, \$20.00, \$22.00.

SATURDAY OUR SPECIAL SALE DAY.

Readymades, Boots and Shoes, House Furnishings, Millinery, etc.,
At Greatly Reduced Prices on Saturday.

Marshall Bros

Side Talks by Ruth Cameron

TOO MUCH SYMPATHY.



RUTH CAMERON

Everyone loves sympathy. Just as everyone loves sweets. But while it is a perfectly well recognized fact one can easily get too much sympathy for the good of one's character.

I am convinced that there is no state of mind that does any more harm in the world than self-pity. And unless sympathy is given in the most judicious way, it often leads to self-pity.

Too Much Sympathy And A Sore Paw.

Here is an example that shows how unconscious and natural this reaction is. My neighbor has an Alfrede dog who one day cut his paw on some glass and came into the house leaving a sizeable trail of blood. Of course, the paw was duly washed and fussed over and the dog was petted to his heart's content. For several days after that, when we met him on the street, we all said, "Poor Doggie," and asked him how his paw was. And no matter how firmly he had been stepping on his paw, the minute he heard that sympathetic tone he would begin to limp.

You see, our sympathy made him think of his paw and remember how sore it was.

Too Much Sympathy And A Sick Child.

Again, I had a friend with a small son visiting me this summer, and when the fellow showed some light indisposition one day I started to sympathize with him. "Oh, don't do that!" his mother warned me in a tasty aside, "he'll begin to sympathize with himself if you do and before you know it he will be really sick."

In my own case I have often noticed that when I am having rather a hard row to hoe and some kind-hearted friend gives me an overdose of sympathy--tells me I do too much, says what a strain this or that condition must be, etcetera--I find

that the sympathy, instead of making me braver and more adequate for my difficulties, seems to make me relax and let down.

Legitimate Sympathy.

Of course, there are times when we need some of this relaxing dose--and then there are other times when we need the stimulus of a robust acceptance of hard conditions as a matter of course. It takes judgment to tell which a friend needs and to give the right kind of help and just enough of it.

And not only judgment, but the best of intentions. For sympathy is such a well liked commodity that I suspect some people deliberately set out to buy popularity with it. Which is all right up to a certain point. But beyond that point it is self-centered and heartless.

Open every night, Stafford's Drug Store, Theatre Hill, till 9.30.---sept.11

World's Biggest Flower.

The largest of all the flowers of the world is said to be the rafflesia, a native of Sumatra, so-called after Sir Stamford Raffles. This immense flower, it appears, is composed of five round petals of a brickish color, each measuring a foot across. These are covered with numerous irregular yellowish white swellings, says the New York Sun.

The petals surround a cup nearly a foot wide, the margin of which bears the stamens. The cup of the rafflesia is filled with a fleshy disk, the upper surface of which is covered with projections like miniature cow's horns. The cup when free from its contents will hold about twelve points. The flowers weighs about 15 pounds and is very thick, the petals being three-quarters of an inch--Montreal Gazette.

Minard's Liniment Co., Limited.

Gents--A customer of ours cured a very bad case of distemper in a valuable horse by the use of MINARD'S LINIMENT.

Yours truly,

VILANDIE FRERES.

Just Folks by Edgar Guest

YOUTHFUL DREAMS.

Oh, keep your love of simple things, These roses and the sky; Play listener when the robin sings And when the hand goes by; Let neither yellow gold or fame, Nor all the world's success, Despoil the joys you used to claim-- For they are happiness. Be quick to note a friendly smile, Be glad to walk with men; The joys you trade for pomp and style.

Will seldom come again: Be gentle as you go your way And, though you gather gold, Don't let your loves of yesterday Within your heart grow cold. If as a boy you loved the sky, Still love it as a man; Don't let your youthful fancies die, But keep them while you can. If once you loved the flowers which grew Beside a cottage door, Though wealth and fame have come to you, Still love them as before. For if you lose your dreams of old, You'll walk with solemn face And find that neither fame nor gold Can ever take their place; And you shall tire of wealth and fame And long once more to see, And wonder why you cannot claim The joys that used to be.

When you want something in a hurry for tea, go to ELLIS--Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

WHY ALLOW YOURSELF TO BECOME RUN DOWN?

You cannot afford to take chances with your health. Careless neglect brings on sickness which creates discomfort and unfitness for your work.

O'Mara's Hypophosphites

is a valuable tonic. It restores nerve energy and builds up the entire system. If you are not feeling as well you should let this always reliable tonic benefit you. Price \$1.50 bottle.

PETER O'MARA,
The Druggist,
46-48 WATER ST. WEST.

Oranges!

We have been asked for a lower price on Oranges.

Please Phone for our price to-day. Our Phone is 480.

Soper & Moore
Wholesale only.

Fads and Fashions.

A frock of blue velvet features a sort of triangular neck line. Block embroidery is used on dresses of serge and taffeta.

Tailored garments are bound and braided, instead of trimmed. The one-piece frock will be just as popular as ever this winter.

The tailored suit is more fashionable than the heavy street frock. A full wrap of sapphire blue velvet has a very narrow, deep hem.

Ruffles, large and small, are being used to a great extent this season. The majority of the Fall hats are draped affairs of velvet and duvetine. A veil of octagon mesh is bordered deeply with thread embroidery.

Many of the latest blouses are combinations of two shades of George.

Navy blue and sapphire blue is a combination used in a simple afternoon gown.

Many of the Fall hats have crowns of pan velvet and brims faced with beaver.

Cloth of silver serves as a foundation for many of the beautiful evening gowns.

THE STORM.



THE STORM

The clouds are black the thunder roars, there are big doings out of doors. The wind like dippy demons shriek, the universe has sprung a leak; the rain is pouring 'in a flood, and all the landscape turns to mud. The storm is not a thing of chance, my name is Ebenezer Pance, and every time I plan a jaunt, or picnic in some woodland haunt, inviting friends to go along and make their lives one grand sweet song, the elements remark, "Nay, nay!" and bring along a beastly day. The skies are dark, the winds are bleak; this thing will last at least a week. Oh other men abroad may ride, and tour the smiling countryside; for them the well known sun will shine, the stars will not take in their sign; the winds will whisper, soft and low, and not like merry blitzen blow; the skies, an airy, fairy blue, will seem to them as good as new. But when I make vacation schemes to sally to the bubbling streams, and spend a day or maybe four, far from the hughouse city's roar, the elements remark, "The toff! We'll show him now where he gets off!" And then the streaks of lightning fly; the sable clouds obscure the sky, with awful pomp and circumstance; my name is Ebenezer Pance.

At the Majestic.

A promised surprise to the patrons of the Majestic will be realized to-night, when a double quartette of male voices will sing. This will be something worth hearing, and all are guaranteed an enjoyable evening. The feature is a big seven-reel Rex Beach story of the Yukon, such as he could only paint in words and depict in pictures. The great novelist has personally overseen the production of this picture, and direct result is very apparent. Magnificent acting, superb scenery, and wonderful photography testify to the skill of the master word-painter. All Rex Beach stories, when brought to the screen, have attracted immense crowds, and there promises to be no exception to the rule. "The Brand," is a picture worth seeing, and to miss it would be an irreparable loss. Therefore, to avoid such a loss to-night.

Fall Styles The First Showing.

A limited quantity of very smart frocks for Fall and Winter were opened by us on Friday last, and are to-day on view in our Showrooms.

These are exclusive French and American models, no two alike. Among the selection may be seen--

1. Black Satin Sonple, heavily piped on sleeves and overdress.
2. Black Plain Silk Jersey, round neck, self buttons, side fastening, loose girdle. (An ideal model, giving long slender lines.)
3. Navy Ribbed Silk Jersey, round neck, and Russian Blouse effect.
4. Navy Serge, trimmed Military braid, Sand Jersey Vest and Cuffs.

This showing includes some beautiful models in Serge and Satin, Serge and Fur and Serge and Military Braid.

U.S. Picture & Portrait Co.,
The Home of Fashion.

The Brunswick Gramophone

like the

Emerson Piano

needs no puffing.

Come, see and hear, and make comparisons.

CHARLES HUTTON,

Distributor for Newfoundland.

YES, INDEED, THE LITTLE FELLOW DISPLAYS SOME RARE JUDGMENT.



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opportunities of artistic in the gives you, pection

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Wear.

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THE PATENT PAST. Flour.

Personal.

Rev. Dudley B. Ashford, who has been spending a month at Topsail, resume his ministry at Queen's Congregational Church on Sunday next. On Sunday evening he will be the first of a series of four special sermons on the Romantic Story of the Fish Bible. Fuller details of these sermons, which will be most interesting and instructive, will subsequently be found in our columns. Mr. Ashford is giving a special appeal to all friends of the Congregational Church to be present on Sunday next, which is to be a great "Rally Day."

From Bar Haven.

Rev. Francis Cacciola is in to-day and tells in glowing terms the splendid ceremony of dedication of the beautiful Church at Bar Haven. He had the pleasure of seeing a neat souvenir booklet of this occasion most artistically printed, and bound in green gold and purple. It is a review of the ecclesiastical history of Bar Haven and illustrated with the new Church, Pope Benedict, Archbishop Roche, and Father Cacciola. It should prove an interesting memoir to those who attended the session.