

Perfection Shares for a Song!

A firm of cut rate brokers have swamped the city recently with offers to sell some hundreds of stocks under value, including Perfection Shares. We give a friendly warning to all clients who may want to purchase that they should see the stock before paying, by ordering it sent to the Bank here, otherwise they may never see it. Then, all should understand that these shares are not accompanied by the Industrial Guarantee, nor do they participate in the Industrial distribution. We deal in Treasury shares only, and we buy at the same price we sell for, and get a commission. Ask for our booklet "The Cut Rate Broker."

J. J. LACEY & CO., Ltd.,
Investment Specialists, City Chambers.

NOTICE!
— BY —
MILITARY SERVICE BOARD.

In places where forms for "Report for Service" and "Application for Exemption" have not reached on or before the 24th of May, the Military Service Board has decided to regard such as a reasonable excuse (under sub-section 3 of section 4 of the Military Service Act) for not reporting before the 31st of May, 1918.

(Sgd.) P. J. SUMMERS,
Secretary Military Service Board.
St. John's, May 23, 1918. may25,6i

5c. **The Crescent Picture Palace** 5c
TO-DAY.

HENRY KING IN
"The Climber."
A beautiful Falcon Social Drama in 4 parts—4.
"A HAREM ROMANCE" is a comedy that will surely get you going. It's a three C.

NOTE—Owing to shipping circumstances the 6th Chapter of the "Seven Deadly Sins" will not be shown until a later date.

\$20!
Twenty DOLLARS
\$20

Will buy a barrel of Fancy Pigs Heads the same satisfactory quality as we handled last year in such large quantities.

This is positively the cheapest barreled meat product obtainable at present and as we only have a limited quantity to offer we would advise our customers in order to avoid disappointment to get a barrel or two or more without delay.

F. McNAMARA,
QUEEN STREET.



NO MATTER HOW THE FIRE IS CAUSED

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

Advertise in the "Telegram."



Stylish SUITS!

If you can wear a Military Uniform do so; if you cannot, you cannot do better than select one of the many

Stylish Suits we have to offer. We will be pleased to show you our stock because the values are right.

Robert Templeton.

Eventually

YOU MUST
DON THE KHAKI.

Why Not To-Day?

You are Needed at Once.

This Space given to the Soldiers by the U. S. PICTURE & PORTRAIT CO.

SPARE RIBS
and
OATS!

Just arrived:
1000 bags WHITE OATS,
50 tierces Sinclair's SPARE RIBS.

GEO. NEAL

WHAT'S YOUR EXCUSE
For not being with the Boys?
YOU ARE BADLY NEEDED
"OVER THERE"

Your duty is to go!
Why not TODAY?

THIS SPACE GIVEN TO THE REGIMENT BY G. M. BARR.

P.E.I. POTATOES.

Now due:
500 Sacks Blues.

BURT & LAWRENCE, 14 New Gower Street.

Reid-Newfoundland Co

FREIGHT NOTICE!

Freight for South Coast Points, for S.S. FOGOTA, will be received at the Freight Shed to-day, 28th instant, up to 5 p.m.

REID-NEWFOUNDLAND Company

Sugar, Sugar

Now Landing:
1500 sacks
Light Straw Sugar,
1200 sacks
Bright Crystals Sugar,
1000 sacks
Muscavado Sugar.

HARVEY & CO., Ltd.,
WHOLESALE ONLY.



Just arrived:
15,000
Columbia Ignitor & Acme Ignitor,
No. 6 Dry Cells; also
HOT SHOT and MULTIPLE BATTERIES.
Also a full line of
Marine Engine Parts, Etc.

A. H. Murray & Co. Ltd.
Agents Lathrop, Gray & Stanley Engines.
may10,6od

A SHOE STORE
—FOR—
ALL PEOPLE!

The Patrons of this Shoe Store know for a certainty that our Shoes are right. They know that they are protected by our Guarantee and, therefore, they have no "Shoe worries". Our responsibility for the good behaviour of our Shoes begins when you make your purchase and does not end until the Shoes have earned

Your Complete Satisfaction!

OUR MEN'S SHOES
Dull, Bright or Tan leathers. Lace or Button style. High or Low Cut. The Business Man's Conservative Shoes and the Young Fellow's Swagger styles; \$4.00, \$5.50, \$6.50 or \$11.50. There are no better values for the money!

OUR WOMEN'S SHOES
Dull or Bright leathers. The handsome new Military Lace Boots, the new Cloth Top Garter Boots, beautiful new Oxfords, Colonial and Sandals, \$3.50, \$5.00, \$6.00 to \$10.50. The limit of value and satisfaction at every price!

BOYS, MISSES' AND CHILDREN'S SHOES
We're Expert Fitters of Children's Feet and we show the sort of Shoes to fit Growing Feet correctly. See our Splendid School Shoes at \$2.00, \$3.00 or \$4.50. Our Expert Fitting Service insures Shoes that are right every way. Avoid all Shoe troubles and worries by making this Your Shoe Store!

PARKER & MONROE, Limited,
THE SHOE MEN.

Advertise in the "Telegram"

WEATHER REPORT.

TORONTO. Noon.—Moderate fresh N.E. to N. winds, clearing Thursday, fair and a shower.
ROYER & THOMPSON, No. 100, 25.60; Ther. 40.

VOLUME XL.

Auction Sales

AUCTION.
On THURSDAY NEXT May 30th, at 12 o'clock noon, on the Premises of Messrs. Bowring Bros., Ltd. (North St.),
About 120 Half Bags Bre Surplus Stores landed ex the Vikings.
T. B. CLIFT Auctioneer
may28,2i

(On account of whom it may concern)
AUCTION.
On To-Morrow, Thursday the 30th Inst., at 11 o'clock, at the Premises of The Reid Nfld. Co., Ltd. (Dock Freight Shed)
12 Coils ROPE.
2 Barrels PORK.
18 Bundles LINES.
8 Yards CANVAS.
4 Dozen GLOVES.
1 Piece FLANNELETTE.
Salved from on board the S. S. Ed and ordered to be sold by Public Auction for the benefit of whom may concern.
A. S. RENDELL & Co. Ltd. Auctioneers
may29,11

AUCTION.

Fixtures, Fittings and Stock,
At NATIONAL STORE Water Street,
THURSDAY, 11 a.m.
4 SHOP STOVES.
2 COUNTER SCALES.
3 SHOW CASE.
1 CASH DESK.
1 SMALL DESK.
1 CATAMARAN.
1 EXTENSION TABLE.
2 SHOP TABLES.
1 LOT MILLINERY & HATS.
And sundry articles.
R. K. HOLDEN, Auctioneer
may29,11

AUCTION.

Ships' Gear, Cutlery and Silverware.
At Messrs. Bowring Bros. Premises (Mudge's), South Side
FRIDAY NEXT, at 11 a.m.
44 Pieces SILVER.
3 1/2 Dozen PORK.
3 DERRICK STICKS about 30 ft.
3 ROPES.
2 SALES.
Salved from S. S. Floriel and ordered to be sold by Public Auction.
R. K. HOLDEN, Auctioneer
may29,2i

AUCTION.

Real Estate.
ON THE PREMISES ON **FRIDAY, May 31st inst.** at 12 o'clock noon, THAT LARGE SEMI-DETACHED DWELLING HOUSE and SHOP **No. 44 Flower Hill** (Corner of CHURCH ST.)
The House contains 9 rooms and a bath. Built 1910, and is well constructed, concrete foundation, water and sewerage. Frontage on Church St. of 50 feet. Lease unexpired to 21 years. Ground rent \$30.00 per annum. Immediate possession.
For particulars apply to
FRED. J. ROIL & CO., Auctioneers
may28,31

AUCTION.

Real Estate,
belonging to the Estate of the **Late Peter Saunders**
We are instructed by the Executor of the said Estate to sell by PUBLIC AUCTION on the premises on

SATURDAY MORNING

June 1st, at 12 o'clock, noon, all the interest in and to that property situate on Cookstown Road at the corner of the said Estate by various persons. (In lots to suit purchasers.)
For full particulars apply to **HOLLY & FOX, Solicitors;** or

FRED J. ROIL & CO.,

FOR SALE—2 English "Caterpillar" Engines, 70 h.p.; the very best steam engines for saw mill manufacturing plant; extra cheap because cash sale; apply to J. H. HOLLY & FOX, 64 Water Street. may22

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 733.
Telephone 653.
QUEEN INS. CO.,

GEO. H. HALLEY,
Agent.

Come in Out of the Wet.

You can't afford to lose much time now. Spring is coming on, so get your pipes, traps and drains in good order and don't delay your house cleaning.

SEND FOR ME.
If you want expert Plumbing or Heating done at Low Rates. Orders sent at Parsons' Phone 633, will be taken care of.

Remember, am right on the job and personally perform or supervise my own work.
A. PITTMAN,
PLUMBER, STEAM & HOT WATER FITTER.