



Notice!

Day Company
 their Offices to
 FLOOR OF
 240 Water Street,
 occupied by
 Nova Scotia.

Fish Navy

the Waves,
 and skirmish might appear to
 never hear of a British war-
 trained, beating a retreat; and
 out of a hundred they beat

**Man's
 erge Suit,**

Navy Serge, is a Leader
 day.
 It will only cost you

7.00.

price later, as Navy Serges
 obtain and prices are very
 to-day cannot, for \$17.00,
 But our advanced buying

also just received another
 in fine Worsteds at \$20.00
 and also Brown effects, and
 color-made suits.

NEW YEAR, BEFORE
 GONE.

BLAIR.

GIFTS.

a Choice Selection of
 table Presents
 kind that are sure to please
 Counter is also well stocked
 for the little ones. We invite

in Frew,



WE TAKE THIS OPPORTUNITY TO-DAY

To Sincerely Thank the Buying Public for Their
 Very Generous Response to Our FRIDAY, SATURDAY and
 MONDAY Sales During 1917.

Herewith We Present Our Last Appeal—OUR LAST
 Friday, Sat.
 and Monday
 Bargain Budget for '17



HOME NEEDS Are MANY
 Cut Prices are here to interest
 the Housewife.

- TABLE CENTRES**—Strong White Cotton Centre Pieces for your table, circular shape, fringed edging and coloured centre, showing violets, sprays and birds, etc., very dainty looking. Special, each, Friday, Sat. & Monday... **16c**
- SIDEBOARD COVERS**—In fine White Linen, these are neatly embroidered and finished with a hemstitched border. These covers were much admired and eagerly sought for during our Xmas Sale. We offer the balance of these Friday, Saturday & Monday, each... **55c**
- SIDEBOARD CLOTHS**—A new lot of extra strong White Cotton Sideboard Cloths, embroidered at each end, trimmed with a strong lace insertion and lace edging. These offer excellent value at their regular price, 55c. Friday, Saturday and Monday... **49c**
- PILLOW CUSHION COVERS**—Something particularly strong and serviceable, yet very dainty looking; comes in that old-fashioned bird's eye diaper, with permanent stamped designs in fast colours, fringed pillow shape. Reg. 40c. Friday, Saturday and Monday... **36c**
- ART SERGES**—54 inch Art Serges in shades of Marine and Purple. These are extra heavy and make good serviceable winter Curtains or excellent Portier Curtains, fast shades; make the living room cozy winter time. Reg. \$2.50. Friday, Saturday and Monday... **\$2.38**
- PILLOW SHAMS**—Very dainty Pillow Shams made of heavy White Cotton; Shams that will give years of service; embroidered at corners and trimmed with lace insertion and all lace edging. Reg. 55c. each. Friday, Sat. & Monday... **49c**
- CHINTZ COVERINGS**—36 inch Chintz Coverings and patterns in light, medium and dark mixtures; just a piece of each pattern. We would like to show you these if you are contemplating covering a piece or two of furniture now. Reg. 50c. each. Friday, Saturday and Monday... **45c**
- SIDEBOARD SCARVING**—This is convenient, as you can have any desired length you want to suit your sideboard; plain White Linen surface, with imitation drawn thread work border. Special, per yard. Friday, Saturday & Monday... **13c**
- TURKISH TOWELING**—A good heavy pure White Turkish Toweling, 15 inches wide, for hand towels or roller use. This will be found especially serviceable. Reg. 22c. value. Friday, Saturday & Monday, per yard... **19c**
- TOILET COVERS**—Just a dozen or so of White Honeycomb Toilet Covers, nicely patterned, fringed edge; size 20 x 36; old value. Reg. 30c. each. Friday, Saturday & Monday... **26c**
- WHITE TABLE CLOTHS**—Excellent value in good White Damask Table Cloths, sizes 34 x 65. These are finished with a hemstitched border and would make a nice New Year's Gift for mother. Reg. \$1.60. Friday, Sat. & Monday... **\$1.39**
- STAIR OIL CLOTHS**—18 inch White Duck Back Stair Oil Cloths, in pleasing patterns, nicely bordered. Brighten up the home for New Year's. We offer you a special price on these. Friday, Saturday and Monday, per yard... **28c**

- LADIES' WOOL GLOVES**—One of the most serviceable gloves you can buy, comes in mixed greys and pretty Heather mixtures, one dome wrist, leather bound. A glove that looks well, and keeps the hand warm even the coldest day that comes. Reg. 90c. Friday, Saturday and Monday... **79c**
- CHILDREN'S SPATS**—Extra long, shaped to go over the knee, 11 to 13, button length, in Navy shade, a splendid spat for the little school goer. We have only the smallest sizes left. Reg. \$1.00 value. Friday, Saturday & Monday... **85c**
- CHILDREN'S AND MISSES RUBBERS**—High cut, storm rubbers for little girls and misses, something they must have during winter season; these are dependable quality; we make a special cut on this Friday, Saturday and Monday Sale. Children's 4 to 10... **47c**
 Misses 11 to 2... **58c**



LIKE the OTHERS, this Bargain List Will Be Found Helpful to the last!

Heed THE SHOWROOM Has to Offer!

- DIRECTOIRE KNICKERS**—Heavy winter weight directoire knickers in Navy or Grey shade, with elastic at waist and knee, others with shaped waist band and band at knee. A really serviceable and warm undergarment for the coldest weather. Regular \$1.50 pair. Fri., Sat. and Monday... **\$1.32**
- CHILDREN'S NIGHTGOWNS**—In all white or striped Flannellette, trimmed with galon, sizes here to fit infants also. Just the little night garments for present wear, about 3 doz. in the lot, assorted sizes. Reg. 45c. Fri., Sat. and Monday... **37c**
- BOXED HANKERCHIEFS**—These are the better kind, 6 very dainty Irish Linen handkerchiefs, prettily embroidered and hemstitched, artistically arranged in a very neat gift box, need we say. Reg. \$1.40 box. Friday, Saturday & Monday... **\$1.29**
- \$1.00 UNDERWEAR for 75c**—Yes! these fine ribbed Jersey Vests and Pants are, regular dollar values, but we wish to lighten the quantity before stock taking, hence the big cut in price for this week. Pure White, extra good quality, high or low neck vests; pants knicker or ankle length. Reg. \$1.00 per garment. Fri., Sat. and Monday... **72c**
- LADIES' COLLARS**—Up to the minute styles in Muslin, Silk and Poplin makes, lace trimmed, others in fine Net, in Cream and White, quite a variety of styles here that will make choosing easy. Reg. 25c. each. Friday, Saturday and Monday... **20c**
- CHILDREN'S KNICKERS**—Warm White Flannellette knickers, cheaper than you can make them, embroidery trimmed and fine tucks at knee, others trimmed with pink or blue edging; sizes to fit girls from 4 to 10 years. Reg. to 40c. pair. Friday, Saturday and Monday... **33c**
- MAIDS WHITE CAPS**—Several distinct styles in washable White Muslin Caps for the maid of the house, dainty styles they are, embroidery trimmed. Reg. 17c. each. Friday, Saturday and Monday... **13c**
- KNITTED SILK SCARVES**—Handsome silk throw over Scarves, in shades of Gold, Purple, Wine, Tangerine and other becoming and popular shades, fringed silk ends; you have a long season ahead to wear these real comfort scarves. Reg. \$1.80. Friday, Saturday and Monday... **98c**
- LADIES' DRESSING GOWNS**—These come in that Heavy Elder make with large girdle and waist, rolled collar, pocket, shades of pink, sky navy and cardinal; sizes 36 to 44. A Dressing Gown that it is a pleasure to show. Reg. \$4.50. Friday, Saturday & Monday... **\$3.98**



Special Sale of Ladies' Silk Dresses.

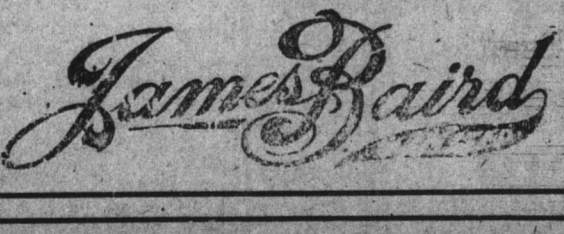
Some of the prettiest we have on sale this week; must clear out before stock-taking; assorted shades, excellent styles. Here is an opportunity to get a handsome Silk Dress for New Year's Day. Regular to \$14.50. Friday, Saturday and Monday... **\$12.48**

GLOVES from the Glove House

- MEN'S KID GLOVES**—Late in arriving, but here they are for New Year's Day. In that likeable Tan shade, 1 dome wrist, a fine wool lined glove that any man would wish to own. Don't miss this quality. Special, per pair. Fri., Sat. and Monday... **\$3.40**
- MEN'S WOOL GLOVES**—Best quality all-wool Gloves for men, pretty greys and mixed heathers, the warmest and best wearing gloves that come into the country. We were very fortunate in securing a special lot at very favourable prices, this lot for instance. Reg. \$1.50 pair. Friday, Saturday & Monday... **\$1.38**

Don Something New on New Year's Day

- NECKWEAR**—For New Year's Day we have some real pretty Silk Scarves, in plain shades, shot effects and others in pretty fancy mixtures, wide end style, easy to tie, easy to fit. Reg. to 70c. Fri., Sat. and Monday... **59c**
- NEW CAPS**—All new Caps in Light and Medium Tweeds, Silk-lined, latest London shape. If a felt hat is beyond your reach here is satisfying headwear at a price easy to pay. Reg. \$1.00 Caps. Friday, Saturday and Monday... **89c**
- SAFETY RAZORS**—A few special Safety Razors in oval case, handy size for the kit, best English make, 6 spare blades with each Razor. Some Girl Special, Friday, Saturday and Monday... **\$2.15**
- TOP SHIRTS**—All over Negligee Shirts in Coat Style, short American cuffs, soft bosom and laundered neck-band and cuffs. True to fit sizes in neat striped patterns; sizes from 14 to 16½. Reg. \$1.80. Fri., Sat. and Monday... **\$1.45**
- RAGLANS**—Something a man must have, the coat for all weathers, for rain or sleet; these come in fawn shade, plaid lined, best English make, reverse front, strap cut. Reg. \$20.00. Friday, Saturday & Monday... **\$19.00**
- MEN'S LACED BOOTS**—Best quality English make Box Calif. Blucher shape, solid leather sole and heel. Here is a boot that will give you the utmost for your money; sizes 6 to 10. Reg. \$8.50. Friday, Saturday and Monday... **\$8.20**
- CIGAR AND CIGARETTE CASE**—A neat combination set in velvet and satin lined case, handy pocket size; perhaps there is somebody whom you overlooked Xmas you could send a set like this to. Reg. \$1.50. Fri., Sat. and Monday... **\$1.28**



- HARD FELT HATS**—A new hat is almost an essential for New Year's Day. These come in a shape you will like, Good Black Felt; far better value than you would expect, for such a small price. Reg. \$1.40. Fri., Saturday and Monday... **\$1.25**

LACE CURTAINS

Let the New Year see your Windows Bright and Cheerful.
 Here are Lace Curtains and Blinds at Reduced Prices.

- LACE CURTAINS**—24 pairs of best quality Nottingham Lace Curtains, pure White. These are very lacey looking, 3 yards long, has that nice soft limp finish and prettily patterned. Some of these were regular \$3.25 pair. Friday, Sat. & Monday... **\$2.78**
- WHITE LACE CURTAINS**—We have 30 pairs of good-looking White Lace Curtains, 2½ yards long, that we are clearing this week previous to stock-taking at a special price. They come nicely patterned, mostly plain centres and pretty floral borders. Values to \$2.20 pair. Friday, Saturday and Monday... **\$1.10**
- PRETTY CASEMENT CLOTHS**—In a faint Cream shade. These materials are closely woven, 45 inches wide. One particularly good-looking piece took our eye, it has a heavy mesh, lace insertion and lace edging to match; another has a hemstitched edge. Reg. 55c. yard. Friday, Saturday and Monday... **48c**
- Window Blinds**—36 inch Opague Window Blinds in light and dark greens, mounted on dependable rollers, plain beams, these are fadeless and trustworthy blinds, extra strong, we have 12 doz. left over. Special, each complete with fittings, Friday, Sat. & Monday... **59c**
- STAIR PADS**—Easy tread, round nose Stair Pads, 22 inches wide, well padded. They stay in position and make easy stair climbing. A save on your stair carpets and oil cloths. Friday, Sat. & Monday... **15c**
- LARGE ART SQUARES**—Here is something nice for your room New Year's Day; large size Tapestry Squares, size 54 x 78, nicely patterned, pleasing shades; a good serviceable rug for the bedroom also. Reg. \$9.50. Friday, Saturday & Monday... **\$8.95**
- HEARTH RUGS**—A great run on our Hearth Rugs last week. We have a line of \$6.50 Rugs to-day, extra heavy quality in good rich-looking colour combinations. Reg. \$6.70. Friday, Saturday and Monday... **\$6.30**

Fancy Table Covers.

Here is an opportunity that you should avail of: full size Tapestry Table Covers, plain or fringed edges in Green, Crimson and other warm tones. The most of these are marked regularly \$6.00. Friday, Saturday and Monday... **\$5.35**

Smallwares in Every Day Use.

- SHADE PULLS**—Buff Shade Pulls, with long tassel and silk body. Special for Friday, Saturday and Monday... **3 for 13c**
- NECKLETS**—Imitation Pearl Necklets for the little girls. We have several prices. This lot at... **34c**
- BOXED STATIONERY**—Very neat boxes containing 2 dozen sheets of paper and envelopes. Special for Friday, Saturday and Monday... **28c**
- PENCIL ASSORTMENT**—For the school children, handy box of pencils, pens and eraser complete. Fri., Sat. & Mon... **33c**
- PIN CUSHION**—An endless variety; many silk covered, in assorted shapes. Special Friday, Saturday and Monday... **23c**
- HANDY TOILET PACKAGE**—Colgates weekend package of needed things in neat case, dome **38c**
- FACE CLOTHS**—In fine White Jersey, square shape, with Pink or Blue edging. Friday, Saturday and Monday... **6c**
- STRONG DUSTERS**—In fancy checks, hemmed, extra strong, a permanent duster for the housewife. Friday, Saturday and Monday, each... **11c**
- ARTIFICIAL FLOWERS**—Generous bunches, Special Friday for table decorations; nice assortment; per bunch... **60c**

Allies Too Weak to Win Offensive.

Great and Speedy Efforts Needed to Meet German Reinforcements.

London, Dec. 15.—The military correspondent of the Times, in a general review of the military situation, estimates that there are now about 150 German divisions on the western front and 79 on the eastern front, but that apparently all men between 19 and 35 years old are being withdrawn from the latter point for service in the west.

The writer concurs in the opinion that the Germans probably will try to settle matters in the west before Russia recovers and America is ready, hoping to deliver a decisive blow this winter or in the spring. The Central Powers, he declares, are seriously beset by want and the exhaustion of their reserves, so that it may be necessary for them to strike very quickly. At any rate, in his view, a half million fresh fighting men must be expected on the enemy side in the west, with a corresponding increase in guns and aircraft.

The correspondent does not think this will be sufficient to insure a victory for the Central Powers, but he argues that it must compel great efforts and speedy ones by the Allies. He points out that Great Britain can extend conscription to Ireland and raise the age limit for service to 30 years, comb the industries, and send youths of 18 to the front. By the vigorous application of all these means, the Allies, in his view, can "carry on" until the Americans arrive in force. He recognizes, however, that "contentious legislation" must be faced to enable such an application of effort.

The combined strength of the Allies on the western front, the writer contends, is inadequate to promise victory in an ambitious offensive, and he urges the reconsideration of ideas upon distant operations, instancing Salonica, where he says there are enough men to turn the scales in France.

"It avails us nothing," adds the writer, "to occupy Jerusalem or Bagdad if we are unsuccessful in the main theatre."

Rann-Dom Reels.

DISH-WASHING. Dish-washing is a sad, penitential rite which occurs three times a day until death do us part. This includes Sunday, which is a day of rest under our laws, but which calls for the most strenuous and perpetual brand of dish-washing extant.

No good reason has ever been advanced why dish-washing should always be done by the women, unless it is that they are more amiable than men and change dish-cloths oftener. There is considerable pathos in the sight of a club-fingered husband in a blue gingham apron, whose wife has been away for a week, engaged in a feverish attempt to remove the foot-steps of the soft-boiled egg and the blueberry pie from a set of Haviland dishes. Men who are left alone for any length of time usually surround themselves with all of the dishes that have been used since the first of the month and secure enough dish-washing to last them for the remainder of their natural lives.

Dish-washing is caused by human pride and vanity. It is a modern invention, and is wholly unnecessary. There was no dish-washing in the Garden of Eden and there is none whatever in Turkey or Mexico. A certain amount of refinement is a good thing, but it can be carried to excess. The man who invented the individual bread-plate and the butter-pat, struck a deadly blow at the American housewife. Millions of small, slippery butter-pats are being scraped, washed, rinsed, dried and polished three times a day as a result of this cruel innovation, which has heaved an equal number of broken-hearted brides in grease and woe.

At the present time, dish-washing is made more arduous than ever before by the cold-blooded social edict which forbids the guests from stacking their dishes on the plates. One of the most heart-burning epochs in life is when an absent-minded guest carelessly stacks ten or twelve entree dishes on his plate in a tottering heap, and then meets the severe, reproachful gaze of a hostess who is a stickler for etiquette. This has caused many a man to retire from the social arena and allow the odorous moth ball to roost in a new swallow-tailed coat.

Everyday Etiquette.

"Does the maid of honour walk with the 'best man' and, when the wedding is held in a hall, do they ride together in the same vehicle?" was Gladys's question. "The maid of honor rides with the bridesmaids and the best man rides with the groom," was her sister's answer.