When Your going Shooting take a

KODAK

with you and be sure that you load your CAMERA with an

EASTMAN CARTRIDGE FILM

supplied by

Tooton's,

The Kodak Store, - - - 320 Water St.

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - - - Editor

THURSDAY, September 23, 1915.

At the Front.

An official message was received yesterday that the Newfoundland Regiment had landed at Sulva Bay, which is in front of the ankle of the foot which forms the lower part of the Gallipoli Peninsula. Our boys left Alexandria on the 14th. Their immediate destination was Mudros in the island of Lemnos which is the depot for the Dardanelles operations. On Sunday last they left Mudros for Sulva Bay, which is the landing place for the extensive operations which are being conducted in the mountainous tract of country north of the river which separates it from the Sari Bair region. The immediate objective of these more northerly operations is to dominate this river valley from the north to get round the Sari Bair mountains and get aside the roads of communication to Great Maidos and the forts of the Narrows. There are two roads which join north of Boghali and connect these forts with Gallipoli and the Isthmus. About a month ago news was received that the mountains controlling the lower part of the Biyuk Anafarta Valley had been captured and that the greater part of this valley was under the control of British artillery. For some little time it is probable that the Newfoundland Regiment will be kept in reserve in order to get better acclimatized. But as large reinforcements have been sent into these regions during the past month or so, it is likely that a forward movement will not be delayed for any great length of time.

The Supreme Law

It has always been recognized that the safety of the State is the supreme law, and conditions brought about by the Great War have extended in many directions the application of this principle. The railways in Great Britain have been taken over by the State. Factories have been commandeered for munition works, and other factories are being controlled and more than half the profits of the management turned into the revenue. Thousands of steam vessels, motor boats, motor roadsters and horses have also been seized and applied to the public need. The greed of those who control the meat trade was met by the British and French Governments commissioning the Board of Trade to enter into competition with them and commandeer many steamers which carry meats. There is a general topsy-turvy of the economic ideas which have guided statesmen since the days of Adam Smith, and could the men of the old Manchester school come from their graves and watch the doings of to-day, they would find principles in practice, as a necessity of the times, that would shock them back to their graves again. The war is teaching the nation much that will not be forgotten when Peace reigns once again, and particularly that the laws of the old school of Political Economy are not ununchangeable as was claimed of the laws proclaimed by the Medes and Persians.

ANOTHER metal check was found in LYNCH'S BREAD by Mrs. Haw, 14 Mullock Street, for which she got one dollar's worth of groceries from T. J. Edens, Rawlin's Cross.—sept23,1i

Unique Prosecution.

The atention of the police court was occupied a part of this forenoon in the hearing of a unique case. Inspector General Sullivan had summoned a city mechanic for violating two sub-sections of the Motor Car Rules and Regulations, one of which was for driving a motor car at night time stern foremost up over a hill, thereby showing a wrong light. The defendant gave as his reason that he had run short of gasoline and that when such a contingency arises the driving of a car backwards will solve the difficulty and that was why he resorted to the method, but stated he had no intention of breaking the law. Some technicalities were discussed, but the violation was proven and the defendant fined $2 or 7 days and costs for the breach of this sub-section.

McMurdo's Store News

THURSDAY, Sept. 23rd, 1915.

Cream of Lilies Soap is a good one to use at any season, but particularly in auaumn, winter and spring it will be found valuable as a Toilet Soap, and will be a great help towards keeping the skin and complexion in proper shape no matter in what weather. In cold and windy weather it is an efficient auxiliary to Cream of Lilies. Price 20c. a cake; 50c. a box of 3 cakes. Cream of Lilies 25c. a crock.

Common Sense Rat Poison gets there every time. It is sure death to rats, mice, vermin. The rats will not die in the house in any case. Used according to directions it will clear your house, barn or cellar of vermin. Price 25c. a bottle.

Stephano Here.

Capt. Stevenson and Crew Back.

The Red Cross Liner Stephano, Capt. Smith, arrived at 1.30 p.m. today from New York and Halifax, with the largest cargo that she brought in one trip for the season. She brought twanty first class pssengers and an equal number second class. Amongst the former were eight round-trippers from New York and for here Rev. John Carter, C. A. C. Bruce and A. Montgomerie. Capt. Stevenson and crew who brought the s.s. Bruce to Archangel also came on the ship.

Here and There.

MINIA OFF.—The barqt. Minia sailed to-day for Bahia fish laden by A. Goodridge & Sons.

Where can I get WATERED FISH of the choicest quality? Why, from J. J. WHELAN, Corner of Gower and Colonial Streets,—sept23,tf

NEPTUNE LEAVES.—The s.s. Neptune sails this afternoon for European ports with a fish cargo.

Ask your Grocer for Mapleton's Peanut Butter. Made in England.—jly8,eod,tf

BOWRINGS' SHIPS.—The s.s. Prospero left Pilley's Island at 5.45 a.m. to-day, coming south, due on Saturday. The s.s. Portia left Trepassey at 9.50 a.m, to-day, going west.

STILL STORMY AT LABRADOR.—A late message received from the Labrador to-day, via Fogo, stated that high winds, heavy seas, fog and rain still prevailed on the Labrador.

SERIOUS CASE.—Last night an East End citizen, aged 43 years, was arrested under warrant charged with gross breach of morals. The accused was arraigned before Mr. Morris, J.P., in private to-day, when a statement of the case was taken. Accused was remanded for eight days, meanwhile a preliminary enquiry will be held. Mr. R. T. McGrath is acting for the accused.

BUY A NEW FORD!

1916 MODEL.

5 SEATING TOURING CAR $800.00
RUNABOUT $725.00

With Electric Lights and 30 x 3½ Tyres front and rear.

Running expenses considerably reduced by our proposition.

FORD GARAGE: Cor. Prince and George Sts.

GEORGE M. BARR,
AGENT.

St. John Ambulance Brigade Hospital Fund.

THE NEWFOUNDLAND BEDS.

Amount acknowledged	$7,603.20
Cape LaHune, per Samuel Bagg	42 55
Pouch Cove, per Nicholas Thistle	12 50
Per W. F. O'Reilly:	
Thomas Wakely, J.P., Haystack, Placentia	3 00
Charles Gilbert, Haystack ..	1 00
William March, Haystack ..	1 00
Per Mrs. Browning:	
Collected by Miss Lilian Simms, Man Point, Gander Bay	2 20
Proceeds of Entertainment held at Branch, St. Mary's Bay, per Joseph A. Ryan	11 00
Proceeds of Children's Bazaar held by Misses Bessie Williams and Gertrude White	12 90
Proceeds of Children's Bazaar held by Misses Lizzie Connolly, Jessie Keats and Bessie Murphy	20 00
Total	$7,709.35

J. G. HIGGINS,
Hon. Treasurer.

Ireland's Eye:	
Mr. and Mrs. W. G. Hodder ..	$ 1 00
Mr. and Mrs. Chas. Kelly ..	1 50
Valentine Kelly	1 00
George Cooper	1 00
Small amounts	19 76
Portugal Cove:	
Derry Ledge, No. 8, L.O.A. ..	10 00
Royal Scarlet C.	10 00
Small amounts	13 65
Fogo, S.U.F.:	
Stewart Cake	1 00
Alfred Hiscock	1 00
Charles Hart (of James)	1 00
H. J. Earle	1 00
Gilbert Payne	1 00
Wm. Oake, sr., ...	1 00
John Payne, E.T.	1 00
David Simms	1 00
Small amounts	26 10
Topsail:	
Fred Parmiter	1 00
Lady Outerbridge	2 00
Mrs. Herbert Outerbridge ..	1 00
Jacob Mercer	1 00
Small amounts	16 15
Avondale:	
Mrs. Elizabeth Redmond, Denis Flynn, Patrick Flynn, Mrs. John O'Brien, James Parsley, Martin Moore, John Devereux, Miss Mary Aspell, Mrs. John Moore, Mrs. T. R. Moore, Mrs. Patrick Costello (mill), each	1 00
George Kennedy, M.H.A.	5 00
Mrs. W. E. Jones	2 00
Masters Teddy and Gerald Kennedy	2 00
A Friend	1 70
Small amounts	28 52
Lake View, Hr. Main:	
James Conran	2 00
Mrs. James Conran, Jas. F. Kennedy, Laurence Kennedy, Mrs. Mary Kennedy, Mrs. Thos. Fewer, sr., Mrs. Thos. F. Fewer, T. J. Hawco, R. Barron, Miss Gertrude Conran, each	1 00
Small amounts	7 60
Chapel's Cove, Hr. Main:	
Michael Fewer, P. Whalen, M. Myers, Pierce Murphy, James Hawco, Louis Hawco, each	1 00
Small amounts	21 30
Harbor Main:	
Rev. R. M. Shean	5 00
Const. P. Devine	2 00
Wm. Kennedy (wharf)	2 00
P. Kennedy	2 00
E. M.	1 00
Miss Kehoe, V. F. Brick, Patrick Ezekiel, C. J. Furey, Edward Hannon, sr., Richard Doyle, Paul Ezekiel, Jno. Ezekiel, Stephen Doyle, Nicholas Sullivan, P. E. Woodford, Thos. Lannon, jr., John Woodford (Broad Cove), Mrs. Wm. Costigan, Joseph Costigan, John Costigan, John Kennedy, John Murray, Richard Dalton, Mrs. Patrick Costigan, Geo. Furey, Miss Kate Costello, each	1 00
Small amounts	41 05
Cape LaHune:	
L.O.L., No. 178	10 00
Thos. Barter	1 50
Arthur Barter	1 00
Hugh Pink	1 00
John R. Pink	1 00
Stephen Spencer	1 00
Small amounts	27 05

This is to certify that I have used MINARD'S LINIMENT in my family for years, and consider it the best liniment on the market. I have found it excellent for horse flesh.

(Signed)
W. S. PINEO.
"Woodlands," Middleton, N.S.

Police Court.

A drunk and disorderly was fined $5 or 14 days.

Three drunks were discharged.

A woman for safe keeping is being sent to Torbay.

An accountant for drunk and disorderly conduct and assaulting another man was remanded for eight days.

A mechanic for violating two sections of the motor car rules was fined $1 or 3 days and $2 or 5 days, respectively.

Wedding Notice.

Miss Sarah R. Gulliford, or Hant's Harbor, who was formerly Methodist School Teacher at New Chelsea, Trinity Bay, and who is now Sunday School Teacher at Hant's Harbor, and a prominent worker of the church of that place, is going to be maried to Walter Rendell of Manuels, at Hant's Harbor, on September 29th.

Journalists are Now Paying Visit to Trenches.

London, Sept. 15.—Canadian journalists now visiting the front will certainly not complain of having seen nothing.

Sir Max Aitken, assisted by Major Manley Sims and Captain Hesketh Pritchard, has arranged a tour which in point of compressing much into a few days will equal the recent visit of Premier Borden and General Hughes.

The journalists were received at the British headquarters by General Robertson, chief of staff, subsequently visiting the hospitals, the machine-gun school and the aviation ground. The whole of to-day is being spent in the Canadian trenches.

The party ran across a company of munition workers from England making a similar trip, who likely will confirm the impression gained by the pressmen.

Though matters on the actual firing line may be quiet, according to what appears in the press, yet there are abundant signs even to the most amateur observer in the actual war zone that the British forces are growing stronger.

This last phrase has become commonplace. It requires personal observation to appreciate how acurately it describes the existing state of affairs. To particularize more closely would probably be forbidden to the journalists.

Responsible officers talked frankly with the Canadian journalists, and offered readily information concerning details. The confidence thus given enables journalists to support to the full the Premier and Minister of Militia in everything they have said concerning the future of the British forces in the field.

STYLE.

By GEORGE FITCH.
Author of "At Good Old Siwash."

Style is something which looks so good this year that those who use it next year will be hopelessly out of date.

It is a sort of bacillus which afflicts clothes, furniture, houses, automobiles and the womanly form. When a thing is stylish, it is beautiful for a limited engagement, like an ancient actress with a talented press agent.

Style in the gas which causes the cost of living to soar. It makes a great deal of the difference between a happy, contented life on $12 a week and an unsuccessful effort to keep ahead of the wolf on $200 a month.

A well-built dining-room table will last for fifty years, but the style generally wears off in four seasons. This is why a great many families are growing fat off of golden oak tables which they have bought second-hand, at a great bargain, from other families who have had to sacrifice said tables in order to make the first payment on a new table with a darker complexion and 1915 model legs.

When a moth getts into a closet and raises a happy family in a flannel skirt the housewife shouts with despair and tries to call out the militia. Yet twice a year a new style gets into the show windows of the land and ruins $100,000,000 worth of perfectly good clothes—and nobody complains much.

Every woman cannot be continuously beautiful because of styles. Today the thin woman may be a willowy dream of grace, but next year the designers will hang a new variety of clothes on her and she will have to buy twenty-three pounds of excelsior in order to bulge in the right places.

There are fifty-seven different levels of style, each one of which is being attained with great effort by families which can't afford it. Those who are devoting their harassed lives to being stylish should remember that just as soon as they are rich enough to maintain themselves comfortably in Style No. 22, Style No. 23 will move around just out of reach in front of them and make them perfectly miserable until they get it.

For this season, American families should adopt "Let Swell Enough Alone" and live up to it, even though the family next door turns up its nose so high that they can't shed rain.

AMERICAN SHIPS TO CARRY GRAIN.

Ottawa, Sept. 9.—If there is any shortage of vessels to carry grain on the Great Lakes this season, the regulations will be relaxed to allow American vessels to carry grain from one Canadian port to another Canadian port. This was allowed last year. Quite a number of Canadian lake vessels have been put on the Atlantic service because of the large number of ocean vessels taken over by the Admiralty. A good deal will, therefore, depend this year, on the number of American iron ore vessels on the lakes which are free to engage in the grain trade. Usually they carry immense quantities of grain in the fall.

MINARD'S LINIMENT CURES GARGET IN COWS.

GREAT SALE OF

Ladies' Underwear!

STANFIELD'S.

89 Dozen All Wool Garments, Vests and Pants—Stanfield's famous make—Garments that are sure to give every satisfaction. In natural shades only. Sizes 34, 36, 38 and 40 inches. Finely woven, well cut and full fashioned. $1.00 and $1.50 values. Our Special Sale Price

75 cts.

Per Garment.

The ROYAL STORES, Ltd.

"THE HOME OF OFFICE SUPPLIES."

THE PERFECT MANIFOLD COPY SHEET.

In stock:

30,000 White
30,000 Gold
20,000 Canary
10,000 Blue
10,000 Pink

90c. per 1,000 sheets.

Also a large supply of the famous Strathmore Quality Paper in stock.

Get samples and prices.

Royal Stationery Co.,

Martin Bldg. 'Phone 649a
Water Street. P. O. Box 1240
sep14,tu,th,s

RECEIVED

Ex "Florizel,"

A large assortment of Foss & Co.'s

Chocolates,

in 1 lb., 1-2 lb. boxes

J. C. BAIRD.

Lumber!

Pine, Spruce, Fir.

Cut to order. F. O. B. the R. N. Co's. car. Prices on application to

JAS. R. KNIGHT

Fads and Fashions.

Hats are scantily trimmed.

Smart hats have high crowns.

Millinery favors taffeta and fur.

Very short like petticoats are in vogue.

Hip yokes still appear on separate skirts.

The bell-shaped skirt is one of the new models.

Much trimmed skirts are in vogue for evenings.

Coats are fitted to the waist and flare below it.

Skirts are panelled with contrasting materials.

Hercules braid is actually used on chiffon gowns.

The majority of the evening coats are full length.

Long-fitted broadcloth coats have skirts of velvet.

Gray is gaining in favor for street costumes.

Pockets are now designed to ornament the skirt.

There are soft velour fabrics named gloveskin.

Cloth suits are sometimes trimmed with leather.

A one-tone check moire faille bids fair to be popular.

Skirts will continue to be very wide, and very short.

Afternoon and dance frocks are still mostly taffeta.

There are many pin seal bags among the new designs.

THE FIREMEN
may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including
Books and Stationery,
Boots, Shoes and Leather,
Chemicals and Druggists' Sundries,
China, Earthenware and Glassware,
Cycles, Motor Cars and Accessories,
Drapery, Millinery and Piece Goods,
Fancy Goods and Perfumery,
Hardware, Machinery and Metals,
Jewellery, Plate and Watches,
Photographic and Optical Goods,
Provisions and Oilmen's Stores,
etc., etc.
Commission 2½ p.c. to 5 p.c.
Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from $50 upwards.
Consignments of Produce Sold on Account.

WILLIAM WILSON & SONS
(Established 1814.)
25, Abchurch Lane, London, E.C.
Cable Address: "Annuaire, London."

THE LONDON DIRECTORY.

(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS
with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES
arranged under the Ports to which they sail, and indicating the approximate Sailings;

PROVINCIAL TRADE NOTICES.
of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for $5.

Dealers seeking Agencies can advertise their Trade Cards for $5 or large advertisements from $15.

THE LONDON DIRECTORY CO., LTD
25 Abchurch Lane, London, E.C.

Ex S. S. "STEPHANO,"

From New York:
Cucumbers, Tomatoes,
Celery, Carrots, Beetroot,
Bananas, Pears,
Red Plums, Blue Plums,
California Oranges.
And on hand:

JAMES STOTT

MINARD'S LINIMENT CURES DISTEMPER.