

BY EVERYONE.

Cheaper
QUARTERS.

Potatoes,

Railroad. Get our

Green Street.

SUITS,
MATCH.

this Week

hair's.

to match, in the
Brown, Cardinal,
Blue; sizes 1 to 5.

and up.

RSEY SUITS, with
Brown, Navy Blue,
Saxe Blue; sizes 1

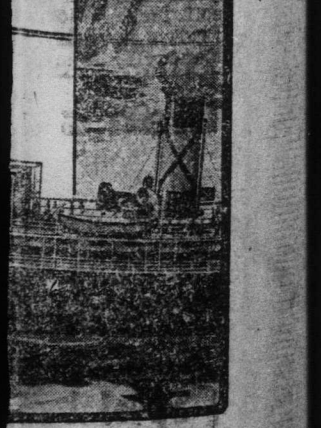
up.

POOL SWEATERS,
Saxe Blue, Brown,
White; all sizes, from

each.

WINDOW!

LAIR



Shirts!
Negligee Shirts, all neat
essent wear.
69c. each.
ars, Boots, etc.
REW.

Telegram

TEN PAGES TO-DAY.

WEATHER FORECAST.
TORONTO, Noon. Moderate
winds, a few light, scattered
showers, but generally fair to-
day and on Sunday; not much
change in temperature.
SPOPER'S, Noon.—Bar. 29.40;
ther. 40.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

FOR LATEST
WAR NEWS
SEE 4th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, MAY 15, 1915.

\$3.00 PER YEAR.

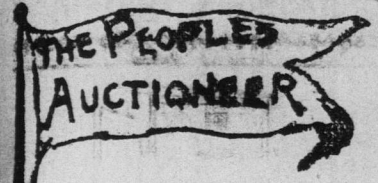
NUMBER 112.

CONCRETE REINFORCING.

GET OUR PRICES.

BOWRING'S Retail Store.

Auction Sales!



TO SATISFY A MORTGAGE.
On Wednesday, the 19th day of May,
1915, at 11 o'clock a.m., at my Office,
Exchange Building, Water Street, St.
John's, I will sell at Public Auction
all that piece or parcel of land situate
at St. John's aforesaid, fronting on the
northern side of MacLure Street, by
which it measures 29 feet or there-
abouts, and bounded as follows: On the
Western side by land of McLea's Estate,
leased to William Winsor, by which it
measures 80 feet; on the Northern side
by pasture land of McLea's Estate, leased
to Albert Bradley, by which it measures
80 feet or thereabouts, together with the
house thereon, the same being held under
lease for a term of 99 years from May 1st,
1906, at an annual rental of \$16.00;
and also all that piece or parcel of
land having buildings thereon situate
in St. John's aforesaid and fronting on
the northern side of MacLure St.,
by which it measures 29 feet, and
bounded as follows: On the Western side
by land of McLea's Estate, leased to
Joseph Jacobs, by which it measures
80 feet or thereabouts; on the Northern
side by pasture land belonging to the
said Estate, by which it measures 29 feet
or thereabouts; and on the eastern side
by land of McLea's Estate, leased to
John Jacobs, by which it measures 80 feet,
the same being held under lease for a term
of 99 years from May 1st, 1906, at an
annual rental of \$16.00. For further par-
ticulars apply to HERBERT KNIGHT,
Solicitor, Pitts Building, Water Street,
St. John's.

P. C. O'DRISCOLL,
Auctioneer.

Suburban Property

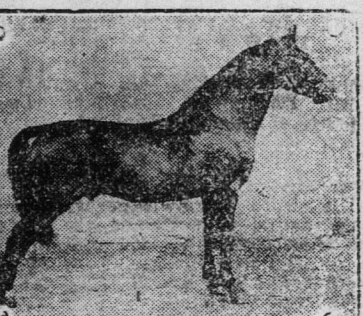
We have a particularly good
list of desirable country resi-
dences, and building sites on the
following roads, which we are
authorized to offer exclusively,
at prices ranging from \$30.00 to
\$14,000.00. Suitable terms.
WATERFORD BRIDGE ROAD
OLD PLACENTIA ROAD
MUNDY'S FOND ROAD
BLACKMARSH ROAD
FRESHWATER ROAD
LONG POND ROAD
BROOKFIELD ROAD
LOGY BAY ROAD
SOUTHSIDE ROAD
KILBRIDE ROAD
COCKPIT ROAD
TORBAY ROAD
TOPSAIL ROAD
GOULDS ROAD

Fred. J. Roll & Co.
—REAL ESTATE—
SMALLWOOD BUILDING,
Duckworth Street.

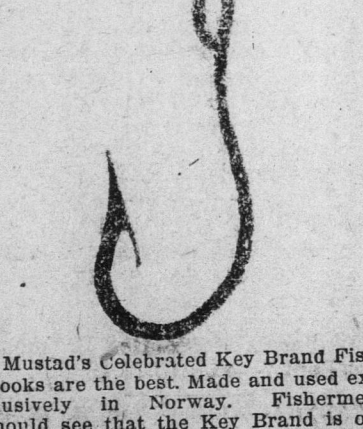
**Grand Opportunity
For Farmers and
Horse Owners.**

Owing to the wastages of war,
scarcity in the horse supply is in pros-
pect for years to come.
The farmer was never presented
with a better chance for turning his
mares to good account, alike to him-
self and to the country.
There is little outlay until the foal
is weaned. The mare can continue to
do her allotted share on the land, and
for many years the demand for an
animal serviceable either for draught
or carrying purposes will be greater
than ever.

For the embodiment of quality and
substance the horse breeder is referred
to the Imported English Coach-
ing Station



"BRILLINGTON STATESMAN" 1717,
standing at
No. 10 SPENCER STREET.
Fee \$10.00, with return privileges.
That he will bogget speed, grand
road qualities and great strength there
is no doubt, as he not only inherits
but possesses these qualities in a
marked degree. may13,12,14,15,16



COAL!

BEST SCREENED
North Sydney
COAL.
IN STORE.
Anthracite Coal,
Furnace, Egg, Stove, Nut.

M. MOREY & CO.
Office: QUEEN STREET.

FOR SALE—Two Building
Lots on Alexander Street. For par-
ticulars apply to 40 Alexander St.
may1,1,1,1

Cash
Coupons
in
Every
Can.



The Standard
Mfg. Co., Ltd.

'SOUTHDOWN'
TOBACCO.
DIRECT FROM VIRGINIA.
To be had Wholesale from
GEO. NEAL and J. D. RYAN.
may8,5,1,1,1,1,1

A RARE CHANGE!
FOR SALE THAT
Well-known and Established Business
Together with the House
J. & T. COOK, Victuallers, Water Street. Owners retiring
from business. For particulars apply to
ap14,1f J. & T. COOK, Water Street.

J. J. St. John.
People say it's the only Good Butter to be had,
Our Real Irish,
not in blocks, 48c. lb.
One thousand pounds landed to-day
per s.s. Durango.
NORWEGIAN SMOKED SALMON
is delicious, 15c. lb.
J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

FERRO
Power Behind the Boat
Here is a complete outfit you can carry with you anywhere.
Clamp it on your rowboat,
dory, skiff or canoe and travel
1 to 9 miles an hour. On
lake, bay or river you have
a power boat for commerce
or pleasure and your invest-
ment is extremely small.
**THE DETACHABLE
ROW BOAT
MOTOR**
you buy must bear the
O. K. that gives you
confidence. Ferro
motors may justly
claim this confidence
because they have
all the good points embodied by
experienced experts
who have built up
Ferro power and reputa-
tion in the engine world.
The results you get are
due to a finished product.
Try it yourself—today!
L. M. TRASK & CO.,
Sole Distributors for Nfld.
P. O. Box 1274, St. John's.

Skinner's Monumental Works,
Head of Beck's Cove Hill and
and 333 Duckworth St.,
St. John's, N.F.



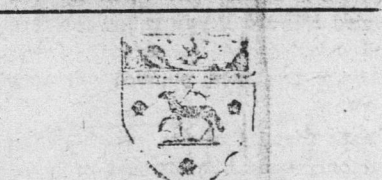
In stock a large assortment of
Headstones and Monuments.
Catalogue of photo designs of
our own work with price list and
all information for mail ordering
sent to any address on request.
Write to-day. Local cemetery
work attended to. First-class
work only at reasonable prices.
None but first-class stone sock-
ets supplied with all headstones.
JOHN SKINNER.
may15,6m,s,tu,th

**The Great War
Guessing Competition.**

In one of our East End store win-
dows we have placed a glass jar filled
with marbles. Every purchaser at
either store of War Papers or Books
to the value of 15c, up, will have the
privilege of guessing how many mar-
bles the jar contains, and the two
nearest guessing its contents will re-
ceive a prize of \$5.00 and \$2.00 respec-
tively. Competition will close on the
fifteenth day of July next. See that
you get a check with your purchase,
mark your guessing figure, name and
address thereon, and send it to us be-
fore that date.
GARLAND'S BOOKSTORES,
177-9 and 353 Water Street.

**ROYAL VICTORIA
COLLEGE**
MONTREAL

THE RESIDENTIAL COLLEGE
FOR WOMEN STUDENTS OF
McGILL UNIVERSITY
Students (both resident and
day) prepared for degrees in
Arts, Pure Science and Music.
Scholarships are awarded, an-
nually. For Prospectus and in-
formation apply to the Warden.



**St. John's
Municipal Board.**

Notice to Ratepayers!
The Collectors will call at the fol-
lowing localities next week:—
EAST END.
Monday, 17th—Forest, Quidi Vidi and
Signal Hill Roads.
Tuesday, 18th—Military and Queen's
Roads.
Wednesday, 19th—Hayward Avenue,
Fleming Street and Circular Road.
Thursday, 20th—Mullook, William,
Maxie and McDonnell Streets.
Friday, 21st—Monkstown and Rennie's
Roads and Belvidere Street.
Saturday, 22nd—Pitt's and Nuntery
Hills, Prospect Street.
WEST END.
Monday, 17th—Cabot Street & Fresh-
water Road.
Tuesday, 18th—Charlton, Gilbert,
Casey and Dunford Streets.
Wednesday, 19th—McFarlane Street,
Flower Hill, Central Street.
Thursday, 20th—Monroe, Clifford and
Stephen Streets.
Friday, 21st—Alexander Street, Angel
Place, Brine Street.
Saturday, 22nd—Power Street, Atlan-
tic Ave., Campbell and Hutchings'
Streets.

P.S.—Parties who owe Rates up to
December 31st, 1914, are hereby notified
that if payments are not made to
the Collectors when they call, on the
days specified herein, the amounts will
be placed in the hands of a lawyer
for collection.
By order,
JNO. L. SLATTERY,
Secretary-Treasurer.
may15,11

**LATEST
CABLE NEWS!**

LONDON, May 15.
While the household of His
Majesty King George V. have
gone on the "water wagon" pen-
ding the duration of the war, the
members thereof have not given
up smoking.

De Reszke Cigarettes
(Blended by a famous Russian
and made in England by British
Labor.)

You can get them from Geo.
F. Kearney, T. McMurdo & Co.
(Rawlins' Cross), J. L. Court-
ney, W. E. Bearn, Peter O'-
Mara, The City Club, The Bally
Haly Golf Club, and in Grand
Falls from The Grand Falls Drug
Store, Ltd.

P. E. OUTERBRIDGE,
(Sole Agent for Nfld.)
137 WATER STREET.

"Prussianism,"

By NORMAN ANGEL.
Author of that most remarkable work
entitled "The Great Illusion," is a
book on the German military system
that every thoughtful person should
read and read again. We have just
received a large supply, which we of-
fer at the low price of 30c.
GARLAND'S BOOKSTORES,
177-9 and 353 Water Street.

**Mrs. Humphrey Ward's New Novel,
Delia Blanchflower**

is really a delightful love story and
adds very largely to this talented
author's reputation as a novelist. Spe-
cial editions in paper at 60c., and
cloth, 80c.
GARLAND'S BOOKSTORES,
177-9 and 353 Water Street.

A Filing Cabinet!
Not Wood, All Steel.

TEN DOLLARS CHEAPER THAN
YOU CAN GET IT ANYWHERE
ELSE.
We can sell you for \$40.00 a four
drawer U. S. Steel Filing Cabinet,
made of cold rolled open hearth metal
furniture steel, that will take care of
20,000 letters. This new file is one
inch narrower than the next best
metal file, and two inches narrower
than a wood file.
You have been accustomed to buy-
ing Steel Letter Files that were ex-
pensive and clumsy.
Now we can offer you a File made by
the largest exclusive manufacturers of
Steel Office Furniture; a File with the
suspension-extension problem solved;
a File that is beautifully ornamental
and practically indestructible, for
\$40.00. Come and see it.
DICKS & CO., LTD.,
Specialists in Office Supplies.

Notice to Property Owners!

We are prepared to give you the
benefit of our experience and guaran-
tee satisfaction in our work and in
your bill.
The Floors, Walls or Fireplaces,
Concrete Steps, Walks or Paths or
anything in masonry work.
COADY & MURPHY,
Bricklayers & General Masons,
73 New Gower St., St. John's.
Orders sent to Phone 65 will be at-
tended to. may11,1m,tu,th,s

NOTICE!

The Newfoundland Agricul-
tural Board's Stock of Selected
Field and Garden Seeds have ar-
rived and are being disposed of at
the usual low prices.
**NEWFOUNDLAND
AGRICULTURAL BOARD.**
may4,8,1,1,1,1,1

**Wanted,
Board & Lodging.**

By a Young Gentleman
Apply by letter, stating terms and
locality to
P. O. BOX 233, City.
may15,11

Canvas Tents!

7 feet long, 6 feet wide; sides 30 ins.
high. Made of 7 oz. Duck. Sent to
any address in Newfoundland on re-
ceipt of
\$5.60.
Price of larger Tents on application.
Good work and prompt delivery guar-
anteed.
ARCH CHRISTIAN,
may13,1m,1,1,1,1,1,1,1,1,1,1,1

For Sale!

Pansies & Daisies,
Immediate delivery.
CHOICE PANSIES, SINGLE and
DOUBLE DAISSIES, also
SPRING CABBAGE PLANTS.
M. A. BASTOW,
P. O. Box 121.
may13,3,1,1,1,1,1,1,1,1,1,1,1

For Sale or to Let!

The leasehold interest in that
large commodious Store, No. 202
Water Street; entrance front
and rear. For further particu-
lars apply to
GEO. W. B. AYRE,
Solicitor,
Renouf Building.
apr27,301

**I. O. G. T.—All members of
George Boyd Lodge, I.O.G.T., are re-
quested to attend the meeting on
Tuesday night, May 18th, in Spring-
dale Hall.**
may15,11

**FOR SALE—One Second-
Hand Buggy; apply to LAWRENCE
BROS.**
may15,31

**TO LET—A Large Flat,
heated, suitable for dwelling or of-
fices, in the Hutton Building, 222 Wa-
ter Street. Entrance via Duckworth
and Water Streets. Apply to CHAS.
HUTTON on the premises. m15,1,1,1,1,1**

**TO LET—House situate No.
9 John Street. For particulars apply
to GEO. W. B. AYRE, Solicitor, Re-
nouf Bldg. may12,1f**

**LOST—Yesterday after-
noon, on Water Street, a Silver Watch
Chain. Finder please leave same at
this office. may15,11**

HELP WANTED.

**WANTED—Position as
Nursemaid; some experience; apply
Z. Y. X., this office. may15,11**

**WANTED—Teacher (male
preferred) for Great Burin Superior
School; A.A. or First Grade. Salary
\$225.00; apply with references. CHAS.
H. G. COPPIN, Burin. may15,31**

**WANTED—A First-Class
Plumber; highest wages paid. T. H.
STEVENSON, 31 Monroe St. m14,31**

**WANTED—An Apprentice
for the automobile business, about 15
years old; apply to GEO. G. R. PAR-
SONS, King's Road. may13,31**

**WANTED—A 2nd Grade
Female Teacher for Primary Depart-
ment of St. Stephen's School (C. of E.).
Greenspond; references required; ap-
ply to REV. I. PARSONS. may12,51**

**WANTED—Two Experi-
enced General Girls; one to do cooking;
references required; apply at this of-
fice. may11,1,1,1,1,1,1,1,1,1,1,1,1**

**\$150 for Sixty Days' Easy
Work.** Write for contract, BRAD-
LEY-GARRETTSON, Brantford, Ont.
may8,13,15,18

**AGENTS—One Hundred
Eighty Six Thousand Billy Sunday
Books printed with increasing demand.
Liberal commission with big guaran-
tee. Prospectus free to workers.
BIBLE HOUSE, Brantford, Ontario.
may8,11,13,15,18,20**

**MINARD'S LINIMENT CURES
DISTEMPER.**