



To-Morrow! Remember TO-MORROW!

Take Notice!
GET READY--PREPARE
IT BEGINS

To-Morrow,
NOV. 15th, 9 a.m.,
AND NOT BEFORE.

STORE IS NOW
CLOSED

For the cutting down of all Prices
to less than cost to manufacture, and,
beginning WEDNESDAY morning,
promptly at 9 o'clock, the unmerciful
sacrificing of this entire stock begins.

Don't forget, it starts

To-Morrow,
PREPARE ACCORDINGLY.

FORCED to SELL

Compelled to Sacrifice!

MUST RAISE CASH!

The C. L. MARCH CO., Ltd.,

It Has Come!

We could not help it!

The conditions stated below in this
bill are absolute facts--THE TRUTH.

There is no alternative--The C. L.
MARCH, CO., Ltd., entire \$75,000
stock MUST be sacrificed to quickly
meet a PRESSING EMERGENCY.

Read every word in this bill. It
will pay you big in many dollars sav-
ing on goods you need to buy.

Read carefully--Then Act Quickly
--- REMEMBER --- SALE BEGINS
TO-MORROW.

Forced to sacrifice their stock. Entire \$75,000 stock of Dry Goods, Furniture, etc., to be thrown on the market at the mercy of the public.

**THE CAUSE
THE FACTS
THE TRUTH**

Owing to a stockholder's death and also the business changes demanded by the retirement of the principal stockholder of the C. L. March, Co., Ltd., together with backward season and disastrous money stringency C. L. March, Co., Ltd., are compelled to at once sacrifice their big \$75,000 Stock to raise a required amount of cash in 30 days time. Now--It Has Come--We Could Not Help It--We tried to meet this crisis but find no alternative--We are actually forced to at once sacrifice this fine all new, fresh, winter stock of DRY GOODS and FURNITURE to immediately realize a required amount of CASH to

meet the emergency, and we come before the public with a plain statement of our predicament and appeal to you, by unmercifully cutting and lowering PRICES DOWN TO LESS THAN COST TO MANUFACTURE, to come and now buy as much as you can use of the GOODS.



See Opposite Page for Sensational Price-Sacrifices.

Every Word of the Above the Truth--Every Condition Absolute Fact.

This Unmerciful Boni-Fide Sacrifice Begins

To-Morrow, Nov. 15th, at 9 a.m.

GET READY.
PREPARE ACCORDINGLY.
COME and GET YOUR SHARE.

PREPARE.
GET READY.
BE HERE ON TIME.

STORE NOW CLOSED.

PREPARE.
GET READY.
BE HERE ON TIME.

For the Unmerciful Cutting Down of all prices to less than cost of raw material and arranging stock and facilities for the immense crowds coming to buy, and on TO-MORROW morning promptly at 9 O'Clock the doors will be opened to the public, and the Greatest and Absolutely Genuine Slaughter Sale ever held in Newfoundland will begin. BEAR IN MIND--Sale begins TO-MORROW, not before--But Rain or Shine it starts TO-MORROW at 9 a.m., November 15th.

To-Morrow!
To-Morrow!
To-morrow!
Nov. 15, 9 a.m.
It begins To-Morrow, November 15th
TAKE NOTICE!
Get Ready. Prepare.
Act Quickly.

C. L. MARCH COMPANY, LIMITED

ENTIRE STOCK TO BE SACRIFICED
At Corner Water and Springdale Streets,
THE BIG WEST END STORE.

See Opposite Page for Sensational Price Sacrifices.

To-Morrow!
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To-Morrow!
Nov. 15th, 9 a.m.
It begins To-Morrow, November 15th
TAKE NOTICE!
Get Ready! Prepare!
Act Quickly!

**A POSITIVE DWARF
OF VALUES.**

**SENSATIONAL BREAK
OF PRICES.**

**Begins To-Mor
At 9 a.m.**

SEE OPPOSITE P

**There is
Sacrifice at
GAINS--T
everybody's**

Clothing.

MEN'S SUITS.

Good Tweed Suits, sizes 3 to 7,
striped and mixed patterns. A dur-
able and serviceable Suit during this
Sacrifice Sale for only... **\$2.95**

All Wool Serge Suits in Navy and
Black. These Suits are of fine tex-
ture and finish and worth \$5.50. Our
Sacrifice Sale Price will
be only... **\$4.35**

Very finest All Wool Suits, compris-
ing Fancy Worsteds, Serges, Unlit-
tled Worsteds and Mixed Tweeds.
These Suits are the very latest Amer-
ican cuts, shapes and styles; very
neat, dressy and up-to-date. These
Suits are worth \$12.00. You can
take your pick from the
lot for only... **\$6.25**

Extra Special best All Wool Suits
in finest materials. The cheapest
Suit in the assortment is worth \$15.00
and up. At this Sacrifice Sale you
can now buy your pick of
them for... **\$8.75**

MEN'S PANTS.

Good strong serviceable Pants in
assorted patterns. This lot contains
an assortment of American fabrics,
styles and fashion cuts. They are
good \$1.50 values and up. You can
take your pick while they
last for only... **78c.**

Extra good Pants, worth \$2.00. We
make the most phenomenal price cut
in this line. While they
last the price is only... **98c.**

Very special fine quality Wool
Pants of American form cut and
style. A correctly shaped garment in
attractive patterns. They are worth
\$3.00, and some of the lot even more.
The Sacrifice Sale Price is
only... **\$1.35**

High quality American cut and
Form Fitting Pants of the materials
and choice patterns. The Pants are
are worth double the price we place
on them. Your pick of
the lot at only... **\$1.75**

Highest class fine All Wool Dress
Pants, in nobby and classy patterns
and true form fitting. These goods
are worth \$5.00. You can take your
pick of the lot at... **\$2.48**

BOYS' SUITS.

One lot of Boys' "men of war"
Navy Serge Suits, sizes 000
to 2, at only... **95c.**

One lot of Norfolk Boys' Suits, vari-
ed range of patterns.
Your choice at only... **\$1.15**

Extra high quality All Wool Boys'
Suits in Norfolk, Empire and Con-
way. They all go at one
big price cut to... **\$1.65**

Highest class All Wool Boys' Suits,
ages 8 to 15 years. Very fine Ameri-
can cut and made suit, something
clever, good and dressy in Boys'
Suits. They are worth \$5.00 and over.
Sacrifice Sale at only... **\$2.48**
only

MEN'S FURNISHINGS.

Good quality Police and Firemen's
Suspenders. The 50c. kind
for only... **21c.**

The Standard Prince Comfort Sus-
pender. A 50c. Suspender
for only... **21c.**

MEN'S CAPS.

Men's good heavy weight
Tweed Caps for only... **20c.**

Men's extra quality Golf
Caps for only... **30c.**

Men's special grade heavy winter
Tweed Varsity Caps for
only... **48c.**

Notice

STORE NOW

CLOSED

To cut down prices to less than
of manufacture.

Sale Positively Begin

To-Morrow
at 9 a.m.

SEE OPPOSITE PA