



# To-Morrow! Remember TO-MORROW!

**Take Notice!**  
GET READY--PREPARE  
IT BEGINS

**To-Morrow,**  
NOV. 15th, 9 a.m.,  
AND NOT BEFORE.

STORE IS NOW  
**CLOSED**

For the cutting down of all Prices  
to less than cost to manufacture, and,  
beginning WEDNESDAY morning,  
promptly at 9 o'clock, the unmerciful  
sacrificing of this entire stock begins.

Don't forget, it starts

**To-Morrow,**  
PREPARE ACCORDINGLY.

## FORCED to SELL

### Compelled to Sacrifice!

## MUST RAISE CASH!

## The C. L. MARCH CO., Ltd.,

### It Has Come!

We could not help it!

The conditions stated below in this  
bill are absolute facts--THE TRUTH.

There is no alternative--The C. L.  
MARCH CO., Ltd., entire \$75,000  
stock MUST be sacrificed to quickly  
meet a PRESSING EMERGENCY.

Read every word in this bill. It  
will pay you big in many dollars sav-  
ing on goods you need to buy.

Read carefully--Then Act Quickly  
--- REMEMBER --- SALE BEGINS  
TO-MORROW.

**Forced to sacrifice their stock. Entire \$75,000 stock of Dry Goods, Furniture, etc.,  
to be thrown on the market at the mercy of the public.**

**THE CAUSE  
THE FACTS  
THE TRUTH**

Owing to a stockholder's death and also the business changes demanded by the retirement of the  
principal stockholder of the C. L. March, Co., Ltd., together with backward season and disastrous  
money stringency C. L. March, Co., Ltd., are compelled to at once sacrifice their big \$75,000 Stock to raise  
a required amount of cash in 30 days time. Now--It Has Come--We Could Not Help It--We tried to meet  
this crisis but find no alternative--We are actually forced to at once sacrifice this fine all new, fresh,  
winter stock of DRY GOODS and FURNITURE to immediately realize a required amount of CASH to

meet the emergency, and we come before the public with a plain statement of our predicament and appeal to you, by unmercifully  
cutting and lowering PRICES DOWN TO LESS THAN COST TO MANUFACTURE, to come and now buy as much as you  
can use of the GOODS.



**See Opposite Page for Sensational Price-Sacrifices.**

**Every Word of the Above the Truth--Every Condition Absolute Fact.**

**This Unmerciful Boni-Fide Sacrifice Begins**

## To-Morrow, Nov. 15th, at 9 a.m.

GET READY.

PREPARE ACCORDINGLY.

COME and GET YOUR SHARE.

PREPARE.  
GET READY.  
BE HERE ON TIME.

## STORE NOW CLOSED.

PREPARE.  
GET READY.  
BE HERE ON TIME.

For the Unmerciful Cutting Down of all prices to less than cost of raw material and arranging stock and facilities for the im-  
mense crowds coming to buy, and on TO-MORROW morning promptly at 9 O'Clock the doors will be opened to the public, and the  
Greatest and Absolutely Genuine Slaughter Sale ever held in Newfoundland will begin. BEAR IN MIND--Sale begins TO-MORROW, not  
before--But Rain or Shine it starts TO-MORROW at 9 a.m., November 15th.

**To-Morrow!**  
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**To-morrow!**  
**Nov. 15, 9 a.m.**  
It begins To-Morrow, November 15th  
**TAKE NOTICE!**  
**Get Ready. Prepare.**  
**Act Quickly.**

## C. L. MARCH COMPANY, LIMITED

ENTIRE STOCK TO BE SACRIFICED

At Corner Water and Springdale Streets,

### THE BIG WEST END STORE.

See Opposite Page for Sensational Price Sacrifices.

**To-Morrow!**  
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**Nov. 15th, 9 a.m.**  
It begins To-Morrow, November 15th  
**TAKE NOTICE!**  
**Get Ready! Prepare!**  
**Act Quickly!**

**A POSITIVE DWARF  
OF VALUES.**

**SENSATIONAL BREAK  
OF PRICES.**

**Begins To-Mor  
At 9 a.m.**

**SEE OPPOSITE P**

**There is  
Sacrifice at  
GAINS--T  
everybody's**

**Clothing.**

**MEN'S SUITS.**

Good Tweed Suits, sizes 3 to 7,  
striped and mixed patterns. A dur-  
able and serviceable Suit during this  
Sacrifice Sale for only... **\$2.95**

All Wool Serge Suits in Navy and  
Black. These Suits are of fine tex-  
ture and finish and worth \$5.50. Our  
Sacrifice Sale Price will... **\$4.35**

Very finest All Wool Suits, compris-  
ing Fancy Worsteds, Serges, Unfin-  
ished Worsteds and Mixed Tweeds.  
These Suits are the very latest Amer-  
ican cuts, shapes and styles; very  
neat, dressy and up-to-date. These  
Suits are worth \$12.00. You can  
take your pick from the... **\$6.25**

Extra Special best All Wool Suits  
in finest materials. The cheapest  
Suit in the assortment is worth \$15.00  
and up. At this Sacrifice Sale you  
can now buy your pick of... **\$8.75**

**MEN'S PANTS.**

Good strong serviceable Pants in  
assorted patterns. This lot contains  
an assortment of American fabrics,  
styles and fashion cuts. They are  
good \$15.00 values and up. You can  
take your pick while they... **78c.**

Extra good Pants, worth \$2.00. We  
make the most phenomenal price cut  
in this line. While they... **98c.**

Very special fine quality Wool  
Pants of American form cut and  
style. A correctly shaped garment in  
attractive patterns. They are worth  
\$3.00, and some of the lot even more.  
The Sacrifice Sale Price is... **\$1.35**

High quality American An-  
Form Fitting Pants of fine materials  
and choice patterns. The Pants are  
are worth double the price we place  
on them. Your pick of... **\$1.75**

Highest class fine All Wool Dress  
Pants, in nobby and classy patterns  
and true form fitting. These goods  
are worth \$5.00. You can take your  
pick of the lot at... **\$2.48**

**BOYS' SUITS.**

One lot of Boys' "men of war"  
Navy Serge Suits, sizes 000  
to 2, at only... **95c.**

One lot of Norfolk Boys' Suits, var-  
ied range of patterns.  
Your choice at only... **\$1.15**

Extra high quality All Wool Boys'  
Suits in Norfolk, Empire and Con-  
way. They all go at one... **\$1.65**

Highest class All Wool Boys' Suits,  
ages 8 to 15 years. very fine Ameri-  
can cut and made suit, something  
clever, good and dressy in Boys'  
Suits. They are worth \$5.00 and over.  
Sacrifice Sale at only... **\$2.48**

**MEN'S FURNISHINGS.**

Good quality Police and Firemen's  
Suspenders. The 50c. kind... **21c.**

The Standard Prince Comfort Sus-  
pender. A 50c. Suspender... **21c.**

**MEN'S CAPS.**

Men's good heavy weight  
Tweed Caps for only... **20c.**

Men's extra quality Gilt  
Tweed Varsity Caps for... **30c.**

Men's special grade heavy  
Tweed Varsity Caps for... **48c.**

## Notice

STORE NOW

### CLOSED

To cut down prices to less than  
of manufacture.

Sale Positively Begin

**To-Morrow**  
**at 9 a.m.**

SEE OPPOSITE PA