

Plasmon Custard Powder
25 Times More Nourishing
Than any other Custard Powder.
(See *British Medical Journal*, 19th Feb., 1910,
on "PLASMON AS A SOURCE OF
PHOSPHORUS.")
In packets, **12 cents**. Each packet
contains sufficient to make
4 pints of
DELICIOUS CUSTARD.
Plasmon is used by the Royal Family.
P. C. MARS, Board of Trade Building.
Phone 696.

IN STOCK.
ROLLED OATS—in brls.,
Ogilvie's Rolled Oats, in hlf-brls,
Ogilvie's Oatmeal, in brls,
Ogilvie's Oatmeal, in hlf-brls,
"Canadian Beauty" Round Peas,
"Sugar Marrow" Round Peas,
Selected Round Peas,
Split Peas, Yellow Corn,
Yellow Corn-Meal,
White Hominy Feed,
Hercules Feed,—Crushed Corn,
Oats, Barley. Bran.
HARVEY & Co.,
WHOLESALE.

CASH'S TOBACCO is Always Good.
The following are a few of our well-known brands:
PLUG:
Master Workman,
Welcome Nugget,
Mayo's Best,
Battle Axe Chewing,
American Eagle Chewing,
Piper Heidsieck Chewing.
Also, a full line of Cigars and Cigarettes of the leading Manufacture.
CUT:
Garrick Mixture,
Hymen's Mixture,
John Cotton's Mixture,
Yale Mixture,
Player's Navy Cut,
Capstan Navy Mixture.
CASH'S TOBACCO STORES, 172 & 248 Water Street.

Good Results
are obtained when Readymade
Departments are stocked with
Clothing made at our Factory.
Our Clothing
enables dealers to make quick
sales and gives you an ever in-
creasing number of satisfied
customers.
WHOLESALE ONLY.
Newfoundland Clothing Factory, Ltd.,
225 and 227 Duckworth Street.

Wedding GIFTS!
JOSEPH ROPER,
Watchmaker and Jeweller,
ST. JOHN'S, NEWFOUNDLAND.
WEDDING RINGS AND KEYPERS.
Repairs of every description Carefully and Skillfully Executed.
INSPECTION INVITED.
JOSEPH ROPER.

**EVENING TELEGRAM
FASHION PLATES.**

The Home Dressmaker should keep a Catalogue Scrap Book of our
Pattern Cuts. These will be found very useful to refer to from time to
time.



8534.
**A Pretty Mode for
the Little Miss.**

This charming little model with
side edges lapped over the front
in novel fashion, is something em-
tirely new and exceedingly smart.
The dress is one piece from neck
to hem and closes in the back.
The fullness may be held in place
around the waist by a belt of the
material, or left to hang loose.
Linen, gingham, pique and serge
are all suitable for development.
The pattern is cut in 5 sizes, 4,
6, 8, 10 years. The 8 year size
requires 2 1/2 yards of 44 inch
material.
A pattern of this illustration
will be mailed to any address up-
on receipt of 10c. in stamps or
silver.

PATTERN COUPON.
Please send the above-mentioned pattern as per directions given
below.
No.....
Size.....
Name.....
Address in full:—
.....
.....
.....

N.B.—Be sure to cut out the illustration and send with the coupon,
carefully filled out. The pattern cannot reach you in less than
15 days. Price 10 cents each, in cash, postal note, or stamps. Address:
Telegram Pattern Department.

Amateur Athletics Popular.

That the revival of the Olympic
Games has led to a big increase in the
interest of the public for athletic
sports, is certain; for though the con-
ditions were very unfavourable, up-
wards of 8,000 people supported the
Amateur Athletic Association Cham-
pionships on Saturday.
The meeting was brimful of interest
and seldom have any events produced
so many exciting finishes. F. E.
Ramsdell, the athletic giant from Tex-
as, was feeling better than at Wol-
verhampton the previous week, but
he informed the writer that the cli-
mate and the hard season he had put
in, left him feeling none too fit for a
big effort. R. E. Walker, the dapper
little South African, said he felt fine
and after he and Ramsdell had won
their heats of the "100" in 10 2-5 secs,
it looked as though the former would
retain his title, as he ran with more
dash than the American. Ramsdell,
however, proved the better in the fin-
ish, as he drew up to Walker (who
started well), at the half-way mark
and won by six inches in 10 1-5 secs,
real good running on the wet track
and against a slight wind.
Later in the day Ramsdell had an-
other great struggle with E. W.
Hayley in the 220 yards, the American
getting the verdict. It was a very
close race and the writer, who was
a yard past the tape, is certain Rams-
dell just won, though there were
others who were not so sure. The
American must have felt proud as he
walked back amidst the cheers of the
crowd, and it is also worthy of men-
tion that the Stars and Stripes was
hoisted to the top of the flag pole,
with the Union Jack underneath. At-
tention is drawn to this because the
English Athletic Association was
blamed for the absence of the Ameri-
can flag on the opening day of the
Olympic Games in 1908, although the
body name was not responsible, the
decorations being carried out by the
Exhibition authorities.
Two Americans have now won Eng-
lish championship honours since 1908
and they can assert that British
sportsmen have given them a cordial
greeting, in spite of unfortunate in-
cidents at the last Olympic Games.
This makes one hopeful for the future
and if American Athletics will try to
forget the past, there is no reason
why the representatives of the two na-
tions should not "pull together" when
they meet at Stockholm in 1912.

**DODD'S
KIDNEY
PILLS**
CURES ALL KIDNEY DISEASES
GOUT, RHEUMATISM, BRONCHITIS, DIARRHOEA,
GRAVEL, NEURALGIA, MIGRAINE, DIABETES, BILIOUSNESS,
AND ALL THE URINARY AFFECTIONS.
BOTTLES 23 THE PHARMACY

sec. Lughli being badly beaten.
The pair met again the following day
in a 1,000 metres race, but the Italian
soon gave up, leaving Braun to win
easily.

BOXING.

English sportsmen were consider-
ably surprised at the odds betted on
Jeffries for his match with Johnson.
Fast history teaches one that old
champions cannot "come back" after
years of retirement, while a very
heavy man is at a still further disad-
vantage, reducing weight being a
weakening task. The victory of John-
son was generally expected on this
side of the Atlantic; though of course,
the success of Jeffries was hoped for.
One cannot help but feel it was a pity
Jeffries made the match, and the re-
sult is bound to be harmful in its
bearings regarding the color ques-
tion all over the world. Johnson
ought to be capable of retaining his
laurels for some time, and the only
white man who appears to have any
reasonable chance against him, is
Tommy Burns. The latter was cer-
tainly stale on Boxing Day of 1908,
while the lucky upper-cut Johnson
got home at the start had a lot to do
with the result, and yet Johnson did
not knock out the plucky Britisher.
Now that the accredited champion of
the white race has met Johnson and
been vanquished, it is no use "put-
ting the shutters up." On the con-
trary, no stone should be left un-
turned to find a white man capable of
beating the present champion.

CYCLING.

The British Empire Cycling Cham-
pionships at Exeter, on Saturday,
produced some very unexpected re-
sults.
W. J. Bailey's success in the "quar-
ter" was anticipated, and when he
stood down for the "mile," the honour
was expected to go to Victor Johnson,
of Birmingham. Half way through
the race, however, McNeely, of Ire-
land, slipped his rivals who paid no
heed until he had obtained a lead they
were unable to regain. Payne being
six lengths behind the winner at the
finish. The ten miles completed the
programme and in this Meredith
Meredith punctured, while W. J. Bai-
ley did not start. This made the task
easier for D. Flynn, of Scotland, who
beat Johnson after a great finish;
England, Ireland and Scotland thus
each scoring a win.

CRICKET.

The inter-Varsity cricket match at
Lord's, this week, served to intro-
duce another wonder to the cricket
world. This is P. R. Le Couteur, who
virtually won the match for the Ox-
ford side. Matters looked none
too good with 4 wickets down for 30
runs, but Le Couteur (160) and C. V.
L. Hoornans (61) altered the look of
things and the total reached 315. The
Light Blue batsmen cut a sorry figure
against the bowling of Le Couteur and
R. O. Lagden, who took six wickets
for 20 runs, and 3 for 26, respectively,
the side being all out for 76. The
Canterbs again failed on following on,
Le Couteur, 5 for 46, and A. J. Evans,
4 for 7, being responsible for the
small total of 113. Thus Oxford won
very easily and once more upset the
"predictions of the prophets." Le Cou-
teur is a Rhodes scholar from Mel-
bourne, and his score is the third
highest in the history of Oxford vs.
Cambridge matches. J. F. Marsh
(Cambridge) 172 not out in 1904 hold-
ing the record.

WONDERFUL RHODES.

Wiffred Rhodes has never done any-
thing better than he accomplished in
the Yorkshire vs. Surrey match at
Stratford, this week. Surrey made
58 and then got Yorkshire out for
36, Smith taking 5 wickets for 35, and
Abeel 3 for 25. Rhodes came to the
rescue, however, by taking 6 Surrey
wickets for 38, the total stopping at
87. Following this, he opened the
second innings for Yorkshire and was
not out with 88 to his credit when
the necessary 157 runs were knock-
ed off for the loss of 5 wickets, two
of his hits being 6's and eight 4's.
More fine bowling was shown by
Deane, 11 for 67, and Huddleston, 9
for 38, in the Lancashire vs. Worcester-
ster match, whilst the batting of K. L.
Hutchings (144) and Woolley (117)
was the feature of the Kent vs. Sus-
sex fixture. The winning of this
match gave Kent a percentage of 72.72
in the county championship competi-
tion; Middlesex, 60, coming next.
The American cricketers from
Haverford College had an exciting
struggle with Marlborough College
during the week. H. A. Furness, the
visiting team's captain, played a
splendid innings of 131, he being not
out at the finish. W. F. Shielham
rendered able assistance for Marl-
borough, he also carrying his bat
through the innings for a capital score
of 108; which enabled his side to
gain an exciting victory.

GENTLEMEN vs. PLAYERS.

The oval fixture between the Gen-
tlemen and Players has not produced
anything sensational so far. Hobbs
(56) topped the score for the pros,
while R. H. Spooner's 33 was a capital
effort in a total of 163. As to the bow-
ing, W. B. Burns, of Worcester, took
7 for 58; while Smith took 7 for 61 on
behalf of the Players.
(To be continued.)

The Evening Chit-Chat
By RUTH CAMERON



"Babyology" is
the newest sub-
ject to be intro-
duced into the
public schools.
Philadelphia is
the mother of
this innovation.
Medical in-
structors, assis-
ted by trained
nurses, are show-
ing the girls how
to dress a baby,
how to prepare
its food and bottle,
and how a baby
should be washed.
Three cheers for Philadelphia. I
believe it is usually customary to
make fun of her, but this time she
certainly doesn't deserve it.
Can you think of anything more
thoroughly sane than that idea?
Although I realize fully the value of
a good general education, I do not
think that should be allowed to crowd
out the teaching of specific subjects
that have a definite bearing on the
children's lives, as much as it has in
past years.
It seems to me that the very best
way the poorer classes can be taught
to make the most of what they have
and be put into a position to have
more, is by giving their children in-
dustrial and homemaking courses in
the public schools rather than by set-
tlement work and philanthropy.
These things have their place of
course, but they merely water the
branches, while the school training
goes straight to the roots.
I think this course in babyology
ought to be instituted in the schools
of every large city of the land and
I think it ought to be supplemented
by many more scientific homemaking
courses.
In Boston a group of young society
girls, made up of the graduates from
a domestic science school, have for-
med themselves into a club called the
"Boston Homemaking Club." Their
purpose is to translate what they have

Not Sisters

Now and again you see two women pass-
ing down the street who look like sisters.
You are astonished to learn that they are
mother and daughter, and you realize that
a woman at forty or forty-five ought to be
at her best and fairest. Why isn't it so?
The general health of woman is so in-
timately associated with the local health
of the essentially feminine organ that
there can be no red cheeks and round
form where there is female weakness.
Women who have suffered from
this trouble have found prompt
relief and cure in the use of Dr.
Pierce's Favorite Prescription. It gives vigor and vitality to the
organs of womanhood. It clears the complexion, brightens the
eyes and reddens the cheeks.
No alcohol, or habit-forming drugs is contained in "Favorite Prescription."
Any sick woman may consult Dr. Pierce by letter, free. Every letter is
held as sacredly confidential, and answered in a plain envelope. Address:
World's Dispensary Medical Association, Dr. R. V. Pierce, Pres., Buffalo, N. Y.



HOUSEHOLD NOTES.

Salt keeps moths from carpets.
Croustons made of rye bread are a
pleasing change.
A clean sweeper always burns the
contents of her pan immediately.
Salt prevents scorching when
sprinkled in the oven under the bak-
ing tin.
Place salt on coals when broiling
meat, it prevents the dripping fat from
blazing.
Salt water is the best and simplest
thing known for cleaning matting and
willow wear.
When broiling meat put one table-
spoonful of vinegar into the water to
make it tender.
To feet which swell easily, some
comfort is restored by a bath con-
taining salt and borax.
If fruit and vegetables are peeled
in a pan of cold water the hands will
be kept from discoloring.
To take ink out of linen, dip the ink
spot in pure melted tallow, and the
ink will come with it.
Bags into which to slip one's gown
as a protection from the dust, are now
found ready made in the shops.

A few folds of soft linen, soaked in
kerosene, bound around a corn, will
drive it away in a few days.
Flowers with woody stems will last
much longer in water if the stalks
are scraped for about three inches up.
The best way to stop an ordinary
nose bleed is to press with the fingers
on the upper lid beneath the nostril.
Machine oil may be removed from
muslin by soaking the spot in cold
water and rubbing it with soap or
berax.
Flower pot stains on window sills
may be removed by rubbing with fine
wood ashes, afterward rinsing with
clean water.
When embroidered linen is stained
with fruit, boiling water should be
poured through the spot as quickly as
possible.
Callousities made by the pump which
slips can be rubbed off with pumice
stone, after which cold cream must
be applied.
Add a teaspoonful of sugar of lead
to the water in which fine silk hosiery
is washed to prevent the colors from
fading.

POLO
SHOE POLISH
"GOOD FOR LEATHER - STANDS THE WEATHER."
10¢