



No. 7997
Ladies' IMPERIAL RAGLAN,
 JACKMAN'S NEW GOWER STREET STORE, EXACT AS ILLUSTRATED, IN FAWN and GREY. Price, **\$4.50.**
JACKMAN THE TAILOR, The Mail Order House

LAST WEEK
GREAT MUSIC SALE.
 20 per cent. Discount
 ON ALL FOLIOS and SHEET MUSIC.
 DON'T LOSE THIS CHANGE AT THE
White Piano & Organ Store.
 may 25 **CHESLEY WOODS.**

So That You May Compare

Before taking up shingle, tin, tar and other roofings, we will explain what Ruberoid is, so that you may be better able to compare it.

Ruberoid was the original prepared finished surface roofing, and for several years the only roofing of this character. It consists of a wool fabric which is impregnated and coated with flexible Ruberoid gum.

There is no secret about this fabric. It is the best grade of wool felt. It is as rich in wool fibres as the felt which is used in Derby hats. Wool costs twice as much as cotton, but it lasts three times as long.

RUBEROID GUM

The secret of Ruberoid lies in the process of making Ruberoid gum.

This gum is as waterproof as new rubber. It is as flexible as new rubber. Yet, unlike rubber, it remains waterproof and flexible when exposed to the sun, the rain, the heat, the cold, the air.

Rubber rots after slight exposure. Ruberoid retains its life and flexibility under the severest weather conditions. Rubber decomposes rapidly under the action of fumes and gases and acids. Ruberoid is gas-proof and resists the attacks of gases and acids in a higher degree than any other roof covering. RUBEROID ROOFING has, in fact, been used to line vats in which acids are kept.

CONTAINS NO RUBBER

RUBEROID contains no rubber. It contains no tar. It contains no asbestos. It is not an asphalt roofing.

RUBEROID is tasteless. It is odorless. It can be used on roofs from which drinking water is gathered.

RUBEROID is fire resisting. Hot coals thrown on a Ruberoid roof do not set fire to the roofing or to the sheathing underneath.

RUBEROID is a non-conductor of heat. In winter it keeps the heat in, and in summer it keeps the heat out.

The ROYAL STORES, Ltd.,
 Are Sole Agents in Newfoundland for Ruberoid Roofing.

A. & S. RODGER.
WHITE SUMMER GOODS!
 Just opened, another Shipment of
"TOBRALCO,"
 in WHITE and CREAM, the best wash goods on the market—30c. PR. YARD
 Children's, Misses and Women's WHITE GLOVES—Cotton and Taffetta Silk—all prices.
 Silk Lawn, White and Coloured Tucked Lawn—18c yard.
 Tucked Lawn with Lace or Embroidery Insertion—25c., 28c. & 30c. pr. yd.
BIG BARGAINS in White Embroideries, Insertions and Valenciennes Laces.
A. & S. RODGER.

Pork and Beef remain at famine prices, and BREAD is the most economical and health-giving food we can buy. But there is bread and bread. It depends on the flour. A chemical analysis will show that
ROYAL HOUSEHOLD
 is richest in GLUTEN, the nutritious part of wheat, the part that makes brain and bone and tissue, like the protein of milk or eggs. Use only
ROYAL HOUSEHOLD.

Just in the Nick of Time
 FOR HOUSECLEANING.
Open To-Day 2000 Pieces
JOB WALL PAPER.
 Dandy Patterns. Full Lengths. Every Piece Perfect.
 ALL ONE PRICE,
10 cents, at
ROBT. TEMPLETON'S.

WEST END
Automobile Garage
 Will Open for Business May 20th.
 Building will be of all steel construction with least fire risk and located on South side Water Street, midway between Long Bridge and our own store.
 Your Automobile can be stored, cleaned, and kept in constant readiness and sent to your house in response to a telephone call at any hour, day or night.
 All cleaning, repairs and instruction will be under the supervision of
MR. CHARLES VEY, our Automobile Expert.
 Gasoline, Lubricating Oils, Tire Patches and Repair Parts will always be on hand.
Angel Engineering & Supply Co., Ltd.

BOOKS on COOKING
 By **MRS. De SALIS,**
 Author of the "A La Mode" series of Cooking Books, &c.
 Dressed Game and Poultry—A la mode, 45c.
 Dressed Vegetables—A la mode, 45c.
 Entrees—A la mode, 45c.
 Floral Decorations, 45c.
 Savouries—A la mode, 45c.
 Sweets and Supper Dishes—A la mode, 45c.
 Mrs. Beeton's all-about Cookery Book; new edition, 585 pages, illustrated with colored plates; cloth, 90c.
 Mrs. Beeton's every day Cookery Book, 750 pages, illustrated with colored plates, \$1.20.
 Mrs. Beeton's Family Cookery Book; entirely new edition, 865 pages, illustrated with colored plates, in half leather binding, \$1.50.
 Mary Ronald's Century Cook, containing a group of New England Dishes, by Susan Coolidge; 580 pages, fully illustrated, \$2.00.
 Mrs. Beeton's Household Management; "The best cookery book in the world." As a gift or presentation volume for any purpose, or at any period of the year. Mrs. Beeton's "Household Management" is entitled to the very first place. The book will last a life time and be a constant help; 2,054 pages, with colored illustrations, \$2.10.
GARRETT BYRNE
 Bookseller & Stationer.



ARTIFICIAL HUMAN EYES.
 Never since the arrival of the illustrious John Cabot has anybody in Newfoundland attempted to cater to the needs of those who have been unfortunate enough to lose an eye.
WHY?
 Does it mean anything?
RATHER.
 It means that hundreds must be kept on hand in order to match all the different sizes, shapes and colors within the range.
 I have just received my first shipment of
300
 In Greys, Blues and Browns, from these, no doubt, many can be matched. Come along or send and see what we can do for you.
MORE EYES
 to arrive later.
R. H. TRAPNELL,
 Eyesight Specialist, Water St.

Carnations and Roses
 TO ARRIVE WEEKLY.
 Orders for Wedding Bouquets of Carnations or Roses taken if due notice be given two weeks before. Satisfaction guaranteed.
 Annals ready for 1st June.
STOCKS,
ASTERS,
PHLOX, &c.
J. McNeil,
 Rawlin's Cross.
 Telephone 197

Is Everybody Happy?
 OF COURSE THEY ARE!
HELLO, EVERYBODY!
 We are all happy, our Customers are happy, and the only people that we know of who are not in the same state of mind, are those who are not buying our Men's, Women's, Boys', Girls' and Children's fine
BOOTS and SHOES.
 WE SUPPLY EVERY WANT.
 Men's Dongola Boots\$2.00 up
 Women's Black and Tan Boots.....\$1.60 up
 Women's Black and Tan Shoe's.....\$1.20 up
 Boys' Boots.....\$1.25 up
 Girls' Black and Tan, Laced Button Boots.....\$1.40 up
 Children's Boots.....40c. up
F. SMALLWOOD,
 THE HOME OF GOOD SHOES.

We're Easy!
 Five Dollar Greenbacks are Burning Holes in our Pockets.
Do You Want One?
 Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.
H. W. de FOREST TEA CO'Y.

ROBIN HOOD FLOUR
IS DIFFERENT
 IT HAS ROUSED THE CURIOSITY OF THE WHOLE WEST
 "Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?"
 Madam, there is no doubt about it.
 But there is just one way you can be convinced. You must use it yourself.
 Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood.
 Your grocer will tell you about our guarantees which gives you back your money if you are not satisfied.
THE SASKATCHEWAN FLOUR MILLS CO. LIMITED
MOOSE JAW SASK.

Direct From Amsterdam!
 Another Large Shipment of
Bendorps Royal Dutch Cocoa.
 The Sale of this delicious Cocoa is increasing daily.
 Have YOU tried it?
 10 cents, 25 cents, 50 cents and \$1.00 tins.
T. A. MACNAB & Co.,
 Cabot Building. Wholesale Agents.
JOB PRINTING Neatly EXECUTED.