

It's Coming! A Crashing, Slashing, Smashing

IT'S COMING
 THE GREAT SALE
 OF
 Manufacturers
 Outlet Co.
 Will Positively Open
THURSDAY, June 24
 Cor. Tenth Ave. and Broad St.

MONEY RAISING SALE

Read, Watch, Wait and Save This Until
Thursday, June 24th
 When the Greatest and Most Phenomenal Cut
 and Slash Merchandise Sale Will Open

IT'S COMING
 Manufacturers
 Outlet Co.
 \$29,000.00 worth of Cloth-
 ing, Furnishings, Ladies'
 Ready-to-Wear Apparel,
 Boots, Shoes, etc.
 Everything cut and slashed at next
 to nothing prices.

\$29,000 Worth of High-Grade Clothing, Furnishings, Ladies' Ready-to-wear Apparel, Boots and Shoes, Etc. To Be Thrown on the Market and Mercilessly Slaughtered

It's Coming. An Entire Carload. Our Mr. Pearlman has just consummated a deal in the Winnipeg Assignee's for the entire stock of the Winnipeg Jobbing and Importing Co., who recently went under. This stock was purchased at an extremely low rate on the dollar and will be slaughtered to effect an immediate clearance. This stock comprises this season's newest productions of CLOTHING, GENTS' FURNISHINGS, LADIES' READY-TO-WEAR APPAREL, BOOTS, SHOES, Etc. We don't intend to nurse this stock or carry it over. It's going to be quick action with us, and if money saving is an object to you—if you appreciate genuine bargains—you will certainly be here for your share.

The Total Significance Of this most extraordinary Cut and Slash Sale cannot be fully set forth on this printed page. It's the very high character of the merchandise that means so much to most of the people. It's the merchandise that the most critical have been satisfied with for years, and will be sold when this Sensational Sale opens, at the actual cost of making. Right in the heart of the season when all stores must make a big profit, you have the opportunity of buying your needs for yourself and family at a fraction of their value.

WANTED
 25 Experienced Salesmen
 10 Experienced Sales Ladies
For The Great Sale

Impossible! Have you ever said this to yourself after reading an advertisement? No doubt many of the Bargains seem impossible. You wonder how a store can sell goods for less than cost at any time. BUT IT IS TRUE. Circumstances arise in any business when merchandise is cut and slashed at prices that the values are simply phenomenal. We purchased this stock at a very low rate on the dollar and we can afford to mercilessly sacrifice it in order to make a quick turnover. This remarkable purchase will appeal to every right thinking person as the opportunity of the year. The greatest avalanche of incomparable slaughter of Brand New Stock ever placed at the mercy of the buying public of Regina and vicinity. In all your experience you never saw such a bona fide Clearing Out Sale, which for great big shaken down and running over bargains would come anywhere near equaling the sale we launch at the corner of Tenth Avenue and Broad Street, on Thursday, June 24th. This will be the most sensational Clean Sweep Clearing Out Sale that was ever attempted in Regina. No man, woman or child can afford to miss this great money-saving opportunity. IF YOU VALUE MONEY, DON'T MISS IT.

NOTICE
 Store Will be Closed
WEDNESDAY
 To mark and place this immense purchase into stock.

One Dollar Will Do the Work of Three. Without Doubt the Greatest and Most Sensational Sale Ever Attempted in Regina

READ, READ! Come here when this Great Sale opens and you can expect to find the greatest bargains you ever saw. You will not be disappointed. Your expectations will be exceeded in every instance. We guarantee you that the PRICES WILL BE THE LOWEST EVER KNOWN and the values such as you only could picture in your most exalted moments of expectations. Were we to use the most emphatic language we couldn't sufficiently impress upon you the importance of these Great Bargains. Why, language is simply too faint to convey to you an idea of the EXTRAORDINARY VALUES THAT WILL BE HAD AT THIS GREAT SALE.

Read These Prices. Study Them Very Carefully

Such cutting and tearing down of prices will be new to the buying public of Regina and vicinity. We cannot advise too strongly to be here early, as some lots will not last long. These prices smash all records.

Gents' Furnishings
 Canvas Gloves, reg. 15c, Crushed Price, per pair .5c
 Men's Grey Mixed Sox, regular 20c, Crushed Price, per pair .75c
 Men's Black Cashmere Sox, regular 25c, Crushed Price, per pair .15c
 Men's Police Braces, reg. 35c, Crushed Price, pair .15c
 Men's Mule Skin Mitts with finger, regular 45c per pair, Crushed Price .19c
 Men's Mule Skin Gloves, regular 50c, Crushed Price, per pair .25c
 Men's Black Lisle Sox, regular 25c, Crushed Price, per pair .10c
 Men's Working Shirts in a large variety of materials, regular 50c to 65c, Crushed Price .29c
 Men's Two-thread Balbriggan Underwear, regular 50c and 75c each, Crushed Price, each .29c
 Men's White Linen Hemstitched Handkerchiefs, regular 15c each, Crushed Price .3c
 Men's Large Straw Sun Hats, regular 20c, Crushed Price .10c
 Men's Four-in-Hand Ties, in large range of patterns, regular up to 50c, Crushed Price .12c
 Men's Farmers Sateen Top Shirt, famous loose fit brand, regular \$1.25 to \$1.50, Crushed Price .75c
 Men's Heavy Black Twill Railroad Shirt, reg. \$1.50, Crushed Price .79c
 One lot of Men's Soft Front Dress Shirts, in variety of designs, all sizes, regular up to \$1.00, Crushed Price .39c
 One Lot of Caps, assorted Styles and materials, regular up to \$1.00, Slashed Price .25c
 One Lot of Men's Fancy Dress Shirts, in all the newest novelty styles, regular up to \$2.00, Slashed Price .89c

Ladies' Coats, Waists and Skirts
 300 Ladies' Spring Mantles, which were just shipped into the Winnipeg Jobbing & Importing Co. to be distributed to their retail trade. These contain the latest and newest styles and materials, and are beautifully tailored throughout, the new pocket effect, trimmed with soutache braid and buttons, has inlaid silk collars, semi-fitting and loose-fitting back. Regular from \$12.50 to \$18.00. Slashed Price \$6.50
 275 Ladies' Skirts, especially manufactured for this spring season trade; button front, silk ribbon trimming, plain gore; in the newest shades of black, navy, brown, green and red, in Lustres, Panamas, Venetians and Ladies' Cloth. Regular from \$5.50 to \$7.50. Slashed Price \$2.95
 150 Ladies' Skirts, beautifully trimmed and thoroughly tailored, in Voiles, high-grade Venetians, Lustres and Panamas, in black, white, red, navy, brown and green. Must be seen to be appreciated. Regular up to \$12.50. Slashed Price \$3.95
 Ladies' Blouses, in the latest Pangee Cloth and Silk Waistings, made in the newest collar and cuff style, trimmed with pearl buttons. Regular \$2.50. Slashed Price .95c
 One Lot of White Lawn Embroidered Waists in assorted styles. Regular \$1.25. Slashed Price .50c
 25 only Ladies' Silk Blouses, made in this season's newest styles, in brown, drab, champagne, navy, black and grey. Regular \$7.50. Slashed Price \$3.25

Men's Clothing
 Here's the greatest values ever offered in Western Canada for High-grade Clothing. The enormous stock of Men's and Boys' Clothing covers one of the largest and absolutely the finest stock of Spring and Summer apparel at sacrifice prices. This Sale, right at the time you need it most, is of the greatest benefit to those who care to save. Profit by it! Take full advantage of it! Such an opportunity is not likely to occur again!
 One lot of Men's Suits in genuine Scotch Tweeds, in large range of patterns. Sold regularly from \$10.00 to \$15.50. Slashed Price \$4.95
 One lot of Men's Suits in Foreign and Domestic Fancy Tweeds, very latest effects, single and double-breasted. Regular \$12.00 to \$14.00. Slashed Price \$6.75
 One lot of Men's Suits in English Fancy Worsted and Plain Black and Navy Twill Serges, bearing all the earmarks of quality and style, lined throughout with lasting material. Regular \$13.00 to \$15.00. Slashed Price \$7.90
 One lot of Men's Suits in the latest stripe and check effects. Just the thing for general use. Single and double-breasted. Lined with heavy Farmer's Satin and Silk Twill lining. Regular up to \$18.00. Slashed Price \$9.25
 One lot of Men's Suits. You would have to see these to appreciate the values. Beautiful Worsteds, Mohair lining, hand-tailored throughout, in all the latest novelty shades—brown, olive, sea green, greys, invisible plaids, stripes and checks, finished with long roll lapels, fancy pockets and cuffs. Regular \$22.50 to \$25.00. Slashed Price \$12.95

Footwear
 Everyone should be well shod. For Men, Women and Children. Below actual cost of material.
 Men's Split Bals and Grain Blucher Working Shoes, regular \$1.50 and \$1.75. Slashed Price .95c
 Men's Buff Everyday Knockabout Bals, regular \$2.00. Slashed Price \$1.19
 Men's Box Calf Bluchers, solid leather throughout. Regular \$2.75. Slashed Price \$1.95
 Men's Vici Kid and Velour Calf Bals, some with common sense plain toe, all Goodyear welt. Regular up to \$4.00. Slashed Price \$2.39
 One lot Men's Fancy Dress Boots in Blucher and Oxford styles, in the newest shades of oxblood, tans and black. Regular up to \$5.50. Slashed Price \$3.45
 Women's Dongola Bals and Oxfords, all sizes. Regular up to \$2.75. Slashed Price \$1.45
 Women's High-grade Oxfords, the finest that the leading shoemakers manufacture. Regular up to \$4.00. Slashed Price \$1.75
 One lot of Women's High Quality Vici Kid Bals, Bluchers and Oxfords, J. & T. Bell, Empress, Smardon, King and other famous brands among them. Regular up to \$4.50. Slashed Price \$1.95

Blankets
 One Lot of Dark Grey Blankets, in 6 and 7 pound weights. We have no room for these and are going to slaughter these out at once. Regular up to \$3.50. Slashed Price, per pair \$1.35

Rugs
 One Lot of Smyrna Reversible Rugs, in fancy floral and animal designs. Regular \$4.50 each. Slashed Price \$1.75

THOUSANDS of other Tremendous Bargains that we will slaughter at correspondingly low prices. Space will not permit us giving a larger price list. Come and see for yourself and you will admit, without a shadow of doubt, that this is the Greatest Sacrifice Sale of High-grade Merchandise ever attempted in Western Canada. The most conservative and skeptical buyers will be here in crowds. **WE'LL EXPECT YOU HERE**

The Manufacturers Outlet Company
 CORNER OF TENTH AVENUE AND BROAD STREET