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Safeguard Your Dependents The simple process of making your will now you can be sure your estate will be divided as you direct, not as the intestacy laws provides. Write for booklets. The Trusts and Guarantee Company, Limited HEAD OFFICE: Toronto, Ontario JAMES J. WARREN, E. B. STOCKDALE, President, General Manager. BRANTFORD BRANCH: T. H. MILLER, Manager 114 Dalhousie Street.

H. B. Beckett FUNERAL DIRECTOR AND EMBALMER 158 DALHOUSIE ST. First-class Equipment and Prompt Service at Moderate Prices. High Phones—Bell 23, Auto 27

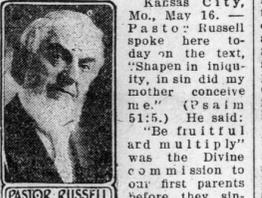
For Sale 400 acres sand loam, 4 1/2 miles from Brantford, good bank barn, windmill, good well and 8-room house. A bargain.

Wanted City lots in exchange for property of \$1200 in cottage property on Brock St. Lundy & Dimelow Real Estate and Insurance. 157 Dalhousie St. Brantford Phone 1636.

Municipal Debentures 4.90% to 6% No. S. Dowling & Co. LIMITED Brantford, Ont.

Hood's Pills cure constipation, biliousness and all liver ills. Do not take if irritable, etc.

A Sunday Sermon by Pastor Russell THE VALUE OF IDEALS TO CHURCH AND WORLD Conceived in Sin, Mischapen in Iniquity.



PASTOR RUSSELL

success, but according to their endeavor to live up to their ideals, and the sacrifice they make in order to attain those ideals. What we have said of the homes and ideals of sinners—of those who have not come into relationship with God through the Lord Jesus Christ—is still true for real Christians, begotten of the Holy Spirit and adopted into the family of God. Ideal homes, ideal children, ideal relationships every day, are before us, and they have much advantage over others in respect to this matter. Have they not received the begetting of the Spirit? Have they not become followers of the Lord Jesus Christ? Have they not been taught in the School of Christ? (Romans 8:9.) Have they not knowledge to understand that the Spirit of Christ manifests itself by making progress, patience, long suffering, brotherly kindness, love? Have they not learned that any other spirit than this—such as anger, malice, hatred, envy and strife, which are manifestly the Devil—is contrary to the Spirit of Christ? Have they not resolved to put away all these and to put on the fruit of the Spirit of God? (Gal. 5:22.) Have they not ideals and are working along this line.

True, some of them by nature may be very deficient, very degraded; but because God is no respecter of persons, He accepts all who come to Him through Christ. Those naturally deficient, those naturally much fallen, may leave the more difficulty approximating their ideals, but they will be making progress, and those who have known them before will take note of them, that they have been with Jesus and learned of Him. God will perceive the thoughts and intents of their own hearts; and they will have His blessing in proportion as they are striving to be Godlike. The children of Christians should be pre-eminently beautiful, both in feature and in character; for Christians have the highest ideals, and should, more than others, put these into practice. Moreover, they have Divine assistance, through the Scriptures, to enable them to proceed in the right direction in their affairs, that they might know, appreciate and use the things freely given to them of God as His children.

But sinners are Christians only in name, having never entered into a covenant with the Lord. They have neither part nor lot in the things of God. Others, who have truly given up themselves to the Lord, and whose practice will give increased opportunity for serving the King of kings. Many zealous Christians feel, as St. Paul felt, that the time is short and their opportunities few for rendering service unto the Lord and His Cause. Hence if marriage would interfere in any measure with this their highest privilege, they would gladly forego a measure of earthly happiness and privilege, to be more efficient servants of the Lord. This same thought is expressed by Jesus, saying, "Some have made themselves eunuchs for the Kingdom of heaven's sake" (Matthew 19:12); that is, have denied themselves their privilege and rights as human beings, in order to render the better service to the Lord. But such a matter is a sacrifice, a privilege, and not a command, not an obligation. Whoever chooses may sacrifice, and should not be criticized therefor. Whoever prefers not to sacrifice should not be criticized on that account. To his own master each servant stands or falls. We must remember that the Bible has no communication whatever for those who are not Christians. The Christian business man may to some extent be copied by his neighbors. But his own responsibility is the matter in which he is interested most. A business man's ideal is the Golden Rule. "Do unto others as you would that they should do unto you" applies to his buying, his selling, to his dealing with his clerks and with his customers. It includes his advertising, and the ideals which he sets before his clerks.

We believe that more and more the Golden Rule is coming to be appreciated by the public, and that those who follow it will more and more receive a blessing. We do not mean that it will make them richer than their neighbors who may follow the other rule sometimes quoted—Do your neighbor as you believe he would do you; but do him first, before he can do you. But whether following the Golden Rule shall bring little success or much success, the business man who has given his heart to the Lord and become a son of God may be sure that the blessing he can do no less, though he is privileged to do as much more as he chooses in the way of benevolence. A business man's ideals should have some bearing upon his manner of doing business, as well as upon the character of the stock he offers for sale. The Christian business man's store should be known as a place where trash and injurious things would not be found. The true Christian is to remember that nothing less than the Golden Rule may be followed by him under any circumstances. He must see to it that his children, his children, his dogs, etc., do not disturb his neighbors in their proper rights. The same Golden Rule requires of him that he shall do a neighbor's part for any one in distress, even as he would have a neighbor do for him if he were in trouble. "Do good and lend, hoping for nothing again," is to be exemplified in the Christian, with the understanding that he is not to do lending that would impair his own credit, nor seriously interfere with his own obligations to his family. Moreover, proper lending would be necessary at each opportunity, as is not to be neighborly because he hopes the neighbor will return the compliment, but because from the Word of God he has received high ideals of a proper neighbor, and because he wishes to live up to the Divine requirement, doing good unto all men as he has opportunity, and

Good Properties For Sale By S.G. Read & Co., Ltd. The following are near the town of Paris: PARCEL NO. 1.—Field of 3 acres, contains good gravel bed, almost inexhaustible. Price \$3000. PARCEL NO. 2.—Field of 7 acres, overlooking Grand River, town of Paris, \$5500 an acre. PARCEL NO. 3.—28 to 30 acres, contains first-class gravel bed, \$500 per acre. PARCEL NO. 4.—Field of 16 acres fronting Governor's Road, 5 minutes' walk from town. To be sold en bloc at \$150 per acre. Any of these properties can be subdivided into half-acre lots, first-class for garden properties, or suburban residences. City Properties No. 5847—Splendid property on Lorne Crescent, fine lot with good cottage. \$4500. No. 5841—Fine residence in North Ward, lot 45 x 105, 2 story white brick house, 3-compartment cellar, double-deck verandah, double parlors, 4 bedrooms, city and soft water, Ideal furnace, 3-piece bath, shower bath, garage. Price only \$3650. No. 5833—Chestnut Avenue property. Price \$1600. No. 5833 1/2—Cottage on St. Paul Avenue. Price \$1550. Call and see us about these properties.

S.G. READ & SON, Limited Real Estate & Insurance Agents, Brokers & Auctioneers 129 Colborne Street Brantford

For Sale or Exchange 14-Acre Fruit Farm, One Mile West of Grimsby, on Stoney Road and Radial Line Two-year-old fruit trees, containing apples, cherries, peaches, plums, pears, raspberries, etc., good two-story frame house, containing kitchen, dining-room, parlors, den, six bedrooms, three-piece bath, electric lights, full size cellar with cement floors, etc. Also large barn, packing house and stables combined. Will exchange for good grain farm or city property. This is a golden opportunity for any one wishing to go into the fruit business, and must be turned over in a few days. J.T. SLOAN Auctioneer and Real Estate Broker - 75 Dalhousie St., Brantford

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CANADIAN PACIFIC STEAMSHIPS Liverpool Montreal June 4.....Mississauga.....June 17 June 18.....Metagama.....July 1 July 2.....Mississauga.....July 15 Particulars from any Railway or S.S. Agent or W. Lahey, Agent, Brantford.

Grasp This SYNOPSIS OF CANADIAN NORTH-WEST LAND REGULATIONS. 7/10th sole head of a family, or any male over 18 years old, who has homesteaded a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta. Applicant must appear in person at the Dominion Lands Agency or Sub-Agency for the District. Entry by proxy may be made at any Dominion Lands Agency (but not Sub-Agency), on certain conditions. Duties—Six months residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 80 acres, on certain conditions. A habitable house is required except where residence is performed in the vicinity. In certain districts a homesteader in good standing may pre-empt a quarter-section alongside his homestead. Price \$300 per acre. Duties—Six months residence in each of three years after earning homestead patent; also 50 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions. A settler who has exhausted his homestead right may take a purchased homestead in certain districts. Price \$300 per acre. Duties—Must reside six months in each of three years, cultivate 50 acres and erect a house worth \$300. The area of cultivation is subject to reduction in case of rougness, scrubby or stony land. Live stock may be substituted for cultivation under the conditions. W. W. COY, C.M.G., Deputy of the Minister of the Interior. N.B.—Unauthorized publication of this prospectus will not be paid for.—64288.

For Sale! White brick cottage, with 4 living rooms, 3 bedrooms, bath, pantry, bath, electric lights, gas for cooking, cellar, 2 verandahs, shed. Lot 36 x 135. Price \$2100. 2 story red brick house on Colborne St., with bathroom, electric lights, gas for cooking, cellar with furnace. Price \$3200. We have a country store for sale. This is a good proposition.

S. P. Pitcher & Son Auctioneers and Real Estate Brokers—Issuers of Marriage Licenses. 43 MARKET ST. Phone: Off. 951, House 889, 518

Look at No. 177 Grey—A complete two story red brick house, with bath, furnace, gas and electric light, newly decorated from top to bottom. Possession at once. \$2600. Also 25 acres, with 6-room frame house, barn, workshop, 30 cherry trees in full bloom, 8 plums, 4 pears, 23 apple, raspberry, quarter acre strawberries, 25 hens, one spring wagon with top, new, cost \$125, one buggy, one cutter, set harness, one plow, one set harrows, one cultivator, one garden seeder, horse, spades, shovels, hoes and two hotbeds; also one horse, 7 years old. Price \$1800. And \$400 cash will handle this.

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WAR ON RENTS We have a number of houses to rent in East Ward, Eagle Place and North Ward at low figures; some at \$6.90. Also four residences for sale at prices you will accept. Have first choice.

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