

What the Papers Say

ARE you hungry for something different in the reading line—something bright, cheerful, refreshing, entertaining? Get into the habit of dropping into your Newsdealer's and buying a TRAIL each month; you'll get the biggest meal you ever got for TEN CENTS. Or you can pay a DOLLAR at the little wicket and satisfy yourself for a whole year.

Standard of Empire (London, Eng.):

"Extremely attractive—a production creditable to any great centre in the Empire."

Gleaner (Fredericton, N.B.):

"Interesting, bright and breezy."

Star-Journal (St. Catharines, Ont.):

"The Trail should find its way into Eastern homes because of the healthy Western atmosphere it brings. It is judiciously illustrated, crisp in character and well balanced with humor, short stories, poems and special articles."

Standard (Pembroke):

"The Trail Magazine gives promise of something fresher, more original and vigorous than its contemporaries in this country. It is a publication of which not only the Northwest but all Canada should have good reason to feel proud."

Chronicle (Port Arthur):

"A very bright and popular magazine."

Victoria Times:

"The Trail is making a strong bid for favor. It is bright, breezy, up-to-date and, above all, Canadian."

Reporter (New Michel, B.C.):

"Look up The Trail the next time you go after reading matter, and get a Canadian magazine with some life in it. Its contents are a treat to magazine readers who have become satiated, blase, and troubled with mental ennui."

Hamilton Times:

"Breathing the great free spirit of the West."

Town Topics:

"The cover designs rank with those of the biggest New York productions."