

A PINK NOTICE

A pink notice attached to this page shows that your renewal is due. We hope you have enjoyed The Guide and that you will send us \$1.50 for your renewal at once, using the blank coupon and the addressed envelope which will also be enclosed. We always give several weeks' notice so that subscribers will have plenty of time to forward their renewals and not miss any copies of The Guide. We cannot supply back numbers of The Guide, so we hope you will not delay in sending your renewal. When requesting a change of address, please give us three weeks' notice. If the date of the address label on your Guide is not changed within a month after you send your renewal, please notify us at once. The yellow address label is your receipt. It is always safer to send your money by postal, bank or express money order. Mail your \$1.50 to-day.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the official organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent and not one dollar of political, capitalistic or special interest money is invested in it.

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Advertising Rates

Commercial Display—20 cents per agate line. Livestock Display—18 cents per agate line. Classified—5 cents per word per issue.

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Guaranteed NOT BLEACHED—NOT BLENDING.

Children love Jelly Roll just like *this*—

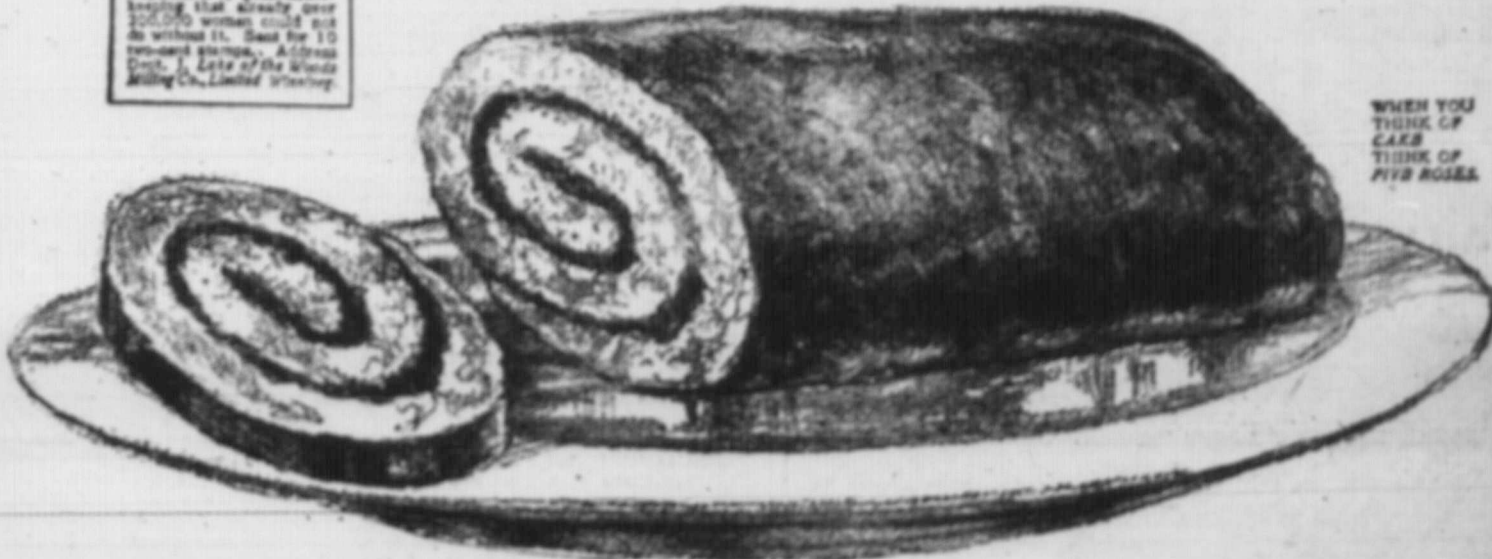
- baked from FIVE ROSES flour
- therefore an enticing oval lined with fresh jelly.
- with a bright, well-risen crumb that is soft, and spongy, and yielding.
- light and daintily digestible.
- and, above all, so amazingly alluring without a crack, or break, or seam to mar its exquisite smoothness.

The strength and fineness of FIVE ROSES flour hold the batter together in the long, well-greased pan, promising a uniform raising in the oven. Its elasticity allows the quick, faultless rolling so essential.

In fact, all housewives eager and ambitious to excel in culinary art should adopt FIVE ROSES for all cakes, puddings, pastries and bread. It is fast becoming the household word for flour, so well liked that it far outsells any other flour made in Canada.

See that you *get* the flour you ask for.

HOW TO ROLL A JELLY ROLL
So that it can't break.
This, and many similar problems, together with over 200 tested cake recipes, also pages on bread, pastries, puddings, etc., all within the covers of the famous FIVE ROSES Cook Book. So indispensable to good housekeeping that already over 100,000 women could not do without it. Send for 10 cent test sample. Address: Dept. J, Little of the World Baking Co., Limited, Winnipeg.



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