



$\frac{1}{2}$ Actual Size.

Best Goods
are
Best Sellers

McCormick's Jersey Cream Sodas

are the Best, because—

First: We use the most exacting discrimination in our selection of baking materials.

Second: Jersey Creams are made under hygienic conditions. Our patrons are invited to inspect our factory where cleanliness is our watchword, and where daylight penetrates to every corner.

Third: Jersey Creams are packed in sealed packages. This preserves their original crispness and freshness. This is why McCormick's Jersey Creams are delightfully fresh, and deliciously good.

These are the goods that give you a quick turnover.



The McCormick Mfg. Company, Limited, London, Can.

Branches ; Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.