



“Brother Grocer!
—*There’s a line
you can bank on*

“You know it, of course. Practically every grocer in Canada is familiar with the neat little package of condensed milk bearing the famous Eagle Brand.

Borden’s
Eagle Brand Condensed Milk

is one of the famous Borden group—with all the quality and all the customer-pleasing goodness that have made the name Borden the synonym of excellence in Condensed Milk Products.

“Keep Eagle Brand Condensed Milk in front. Keep it displayed where your trade cannot help but see it. Suggest and recommend it for general use as well as a safe Milk for Infant Feeding, especially now, when it offers the housewife a practical solution of the Summer milk problem.

“Every Borden sale will give you a good profit.”

Borden Milk Co., Limited

“Leaders of Quality”

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver