



THE NAMES STERLING DE LAVAL

THE name DE LAVAL on a cream separator stands for much the same thing as the name STERLING on silverware. It means the highest standard of merit and quality in both cases.

There is the difference, however, that in the case of silverware the name STERLING signifies quality higher than many users can afford to pay for, notwithstanding their desire to have it, so they must be content with plated ware or some cheaper substitute; while in the case of cream separators the STERLING quality is within the reach of every buyer, and costs no more than the plated or other inferior imitations, when actual capacity is taken into consideration.

There is likewise the all-important difference that while the substitute for silver may answer the purpose almost as well as genuine STERLING, in the case of cream separators the imitation and substitute WASTE in quantity and quality of product every time they are used, and enough in one way or another to pay for the DE LAVAL yearly, while the DE LAVAL lasts for years after the imitation or substitute separator will have been worn out and cast aside.

Why, then, should any buyer of a cream separator be satisfied with anything less than STERLING quality?

The DE LAVAL SEPARATOR CO.
173-177 William Street, MONTREAL.
WINNIPEG. VANCOUVER.

POTASH MEANS PROFIT

CABBAGE grown with the aid of a Complete Fertilizer containing a large percentage of POTASH (1909).



This illustration shows some Cabbages grown on the farm of Mr. James Williamson, near Calgary, Alberta, who finds it profitable to use over 2,000 lbs. per acre of a Complete Fertilizer for this crop.

THE majority of the readers of THE FARMER'S ADVOCATE are now quite familiar with the word **POTASH**, and some have stopped to consider its meaning. The **progressive** farmers have thoroughly tested it and found that it means **PROFIT**. Are you a progressive farmer? Have you used **POTASH**? **POTASH** is an essential ingredient of all Complete Fertilizers. If you are to be a successful farmer, you cannot afford to remain ignorant of the uses of Commercial Fertilizers. Make a good resolution for the New Year. Decide to give them a fair trial and you will afterwards wish you had taken the step years ago.

POTASH in the highly-concentrated forms of
MURIATE OF POTASH
AND
SULPHATE OF POTASH
May be obtained from all leading fertilizer dealers and seedsmen.

Write us for free copies of our publications, which includes:
Fertilizers: Their Nature and Use. The Potato Crop in Canada. Fertilizers for Root Crops and Vegetables. Tabulated Results of Fertilizer Experiments. The Farmer's Companion. Fertilizing Orchard and Garden, etc., etc.

The Dominion Offices of the Potash Syndicate
1102-1105 Temple Bldg., TORONTO, ONT.