## © NOW IS THE WINTER OF OUR

 peare, but there should be nothing bit a feeling of absolute contentment and comfort if your winter Suit and Overcoat be purchased from
## Boucher \& Crotty

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no new wallpapers.



ESTABLISHED 1855 Maviors Safes

TORONTO
BLACK DIAMOND
$\square$
 G. \& H. Barnett Co.














## "Printers Ink" says:

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## LISKKI'S WEALTH OF GOLD

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## Everyone is Reading Newspapers

People's wants are none the lew and none the less insistent because of the war, and on account of fluctuating picith they are go
more care.

They are going to ocen adver tising more closely than ever
and the first place they are going to look for
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