

BOYS! GIRLS!

You can be independent, earn money, win a pure-bred pig, a bull calf, or other pure-bred live stock, and many other valuable premiums, or, if you wish it—CASH.

HERE IS THE PROPOSITION

We want new subscribers to Farm and Dairy. You can help us get them. We will help you get them. That means we will work together.

There are a good many of your best friends and neighbors—FARMERS, who live near you, who do not take Farm and Dairy. They would take Farm and Dairy if they knew about our paper and actually understood what a **Great Big Dollar's Worth** Farm and Dairy would be to them for a year.

Send us the names of two, three, four or five of the very best farmers you know who do not now take Farm and Dairy.

We will send them sample copies of Farm and Dairy, and write them each a personal letter telling them that your father takes Farm and Dairy, and asking them if they will subscribe, and to hand you their subscription of \$1.00, or that you will call for it.

This will be easy for you. One new subscriber will entitle you to a splendid Fountain Pen, nine will earn you a pure-bred Pig, 25 an Ayrshire Calf. Get us four new subscribers—all must be taken at only \$1.00 a year—and we will give you \$2.00 CASH.

Will you try? Sure you will. Get paper and ink, and write us now, sending us the names. Do it right now, and we will do our part.

FARM AND DAIRY PETERBOROUGH, ONT.

Don't ask father for every cent you want. You can earn many of the things you would like to have, and money, too, by helping us to get new subscribers to Farm and Dairy.

YOU CAN TAKE PART

in our campaign for new subscribers. Read what we have said to the boys. This same proposition is open for you. See if you can beat the boys in helping us to get more subscribers.



DO YOU KEEP COWS —OR— DO THEY KEEP YOU?

A few cows should do much toward making your farm a paying proposition. If not, there is something wrong.

Three things are necessary to make the dairy yield a satisfactory profit:—

- FIRST—Good Cows.
SECOND—Proper Feeding and Care.
THIRD—Proper Disposition of the Milk.

No matter whether you have half a dozen cows or half a hundred, it will pay you to take steps to see that you secure the proper returns from this source—be sure that your cows are more than self-supporting.



Some helpful hints will be found in
"PROFITABLE DAIRYING"
which may be had from any Agent of

MASSEY-HARRIS CO., Limited

Toronto Montreal Moncton Winnipeg
Calgary Saskatoon Regina Edmonton

DON'T RUN A COWS BOARDING HOUSE

But keep them at a profit,



An Ideal Green Feed SILO

makes the difference. It will double your income and halve your expense. Will pay you One Hundred per cent interest on the investment every year of its use. Built from lumber thoroughly treated with specially prepared wood preservative.

Manufactured in all sizes, and shipped complete.
Free Catalogue on application.

The oldest company in Canada building Silos.

Canadian Dairy Supply Co., Limited
Montreal, Canada



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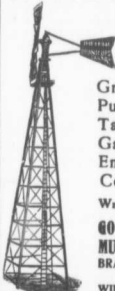
To use the best and cheapest preparation for all cleaning purposes in Cheese Factories and Creameries. Used at Dairy School Guelph and by the leading factory-men of Western Ont.

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every five feet
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Tanks
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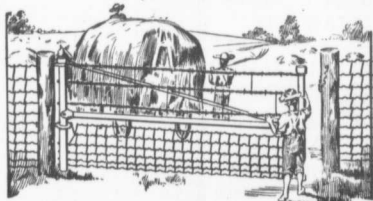
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BRANCH OFFICE
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Who Left the Gate Open? The Hired Man, Strangers, Your Own Boy, Your Wife or Perhaps Yourself



WHY?

Because it was so hard to open and shut Use the CLAY GATE and a small boy can handle it with ease.



Write for particulars of our sixty day free trial offer to
Canadian Gate Co. Ltd., Guelph, Ontario