

# THE Farming World

And The Home  
Devoted to Country Life in Canada  
Published by  
Farming World, Limited  
on  
1st and 15th of each month

## TERMS OF SUBSCRIPTION

In Canada, the United States and Great Britain, if paid in advance, one year Sixty Cents; three years, One Dollar; if not paid in advance, One Dollar per Year.

The Farming World and The Home is sent to subscribers until orders are received to discontinue.

The Law is that all subscribers to newspapers are held responsible until all arrears are paid and their paper ordered to be discontinued.

Remittances should be made direct to this office either by Money Order or Registered Letter, which will be sent at our risk. When made otherwise we are not responsible.

The Date on Your Label shows to what time your subscription is paid.

Change of Address. Subscribers, when ordering a change of address, should give the old as well as the new address.

Anonymous Communications and questions will receive no attention, in every case the full name and post office address of the writer must be given, but not necessarily for publication.

When a Reply by Mail is Requested to urgent veterinary or legal enquiries, \$1.00 must be enclosed.

We invite Farmers to write us on any agricultural topic. We are always pleased to receive practical articles. For such as we consider valuable we will pay ten cents per inch printed matter. Criticisms of Articles, Suggestions How to Improve the Farming World and The Home, Descriptions of New Grains, Fruits or Vegetables not generally known, Particulars of Experiments Tried, or improved Methods of Cultivation, Breeding and care of Live Stock, are each and all welcome. Contributions sent us must not be furnished other papers until after they have appeared in our columns. Rejected matter will be returned on receipt of postage, if asked for within Thirty Days. If not asked for on the expiration of thirty days it will be destroyed.

Matter Intended for Publication should be written on one side of paper only.

## ADVERTISING RATES

Display advertising 6 cts. per line or 10 cts. per inch per insertion for any amount of space desired.

## Sample Copies Free

## Agents Wanted

All correspondence should be addressed to the Company and not to any individual. Observance of this rule will frequently obviate delay.

## FARMING WORLD, Limited

Rooms 506-508 Temple Building  
TORONTO, CANADA

Eastern Agency of The New West Farmer

Always mention The Farming World when writing advertisers. It will usually be an advantage to do so.

## THE PRICE TO GO UP

On and after January 1st, 1908, the regular subscription price of THE FARMING WORLD will be \$1.00 per annum.

After careful consideration, the directors have decided upon this course. There are several good and sound reasons why this increase should be made, chief among which are the following:

1. The price of paper has materially advanced in price, and the present proprietors have decided to use only the best quality. The cost of production from this source alone has been largely increased.

2. The cost of printing has also advanced, and another marked advance will undoubtedly be made after June 1st next, when the eight-hour day will come into force in all the printing establishments in Toronto.

3. Both the editorial and business staffs of the paper have been largely increased by the new company, with a view to making the journal of greater value to both its readers and advertisers.

4. Then, more than all these, is the fact that a paper of the quality and

standing of THE FARMING WORLD, and what its present proprietors intend making it, is worth at the very least \$1.00 a year to any farmer. Be assured, therefore, that the new management in making this advance in price intend giving every subscriber his full dollar's worth and a good deal more.

On January 1st, 1908

This advance in price will, however, not come into force till the end of the present year. In the meantime we will continue to take subscriptions at the old rate of 60c a year, or two years for \$1.00.

We want all our friends to rally round us now and help to double our subscription list before the new rate comes into force. It can be done by a little help from each one. Get your neighbors to subscribe and secure some of the valuable premiums we are offering this season. If you cannot do this, send in their names and addresses and we will send them a sample copy. Always bear in mind that we remember those who help us.

To agents and others canvassing for subscriptions, we would also make a special appeal. All current commissions on new subscriptions will hold good till the end of the year. A special canvas now will, we are sure, enable you to secure a good list.

Our special rates to institutes and other societies will also hold good. These are very low, considering the

quality of the paper we are turning out. Many institutes have done better than ever this year, and there is still time to do a great deal more. If you want sample copies, write for them and they will be sent.

## \$100 for Farmers' Sons and Daughters

To those sending in the largest list of subscriptions to THE FARMING WORLD at 60c each, between now and December 31st, 1907, we will distribute cash prizes as follows:

First prize . . . . .	\$50
Second prize . . . . .	25
Third prize . . . . .	15
Fourth prize . . . . .	10
Fifth prize . . . . .	6
Sixth prize . . . . .	4

In addition to this we will allow you to retain 10 CENTS for each subscription sent in, so that if you are not successful in winning a prize, you will be well paid for your trouble. Subscriptions can be sent in at any time. When remitting state that you are competing for a prize. Sample copies will be sent on application.

We want agents to represent us in many unrepresented districts. Write for full particulars to

FARMING WORLD, Limited,  
506-508 Temple Building,  
Toronto.



## THE NEW HOME OF THE FARMING WORLD

The above is an illustration of the famous Temple Building, corner of Bay and Richmond streets, Toronto, where the business and editorial offices of THE FARMING WORLD are now located. This is one of the most modern and best equipped office buildings in Canada. On the fifth floor of this building in Rooms 506, 507 and 508 we will be pleased to welcome every reader and friend of THE FARMING WORLD when he comes to the city. If you have a little time to spare when in Toronto call and see us and inspect the Temple Building at the same time. The view of Toronto and vicinity from the top of this structure is worth going quite a long way to see. Do not forget to call and be assured that THE FARMING WORLD will always welcome you at its new quarters, Room 506-508, Temple Building, Toronto.