

150227

REPORT OF THE CAMPAIGN COMMITTEE

The amount received to this date in connection with last month's Campaign is \$465,344.00.

The Committee is making every endeavor to increase this amount to \$500,000.00. The larger gifts showed a very considerable decrease, but this amount was met by better organization of employees' contributions. One might mention especially the contributions of the social workers themselves, the teachers, the insurance companies, the banks and a large number of firms where the contributions were almost ten times as much as last year.

The Women's Divisions actually passed their objective.

Those who worked in the Campaign were heard frequently to express appreciation of better organization than before and have stated that it was one of the most pleasant campaigns in the history of Federation.

The Campaign Committee has agreed to invite Mr. S. H. Logan to act as Campaign Chairman next year.

Since June there have been conferences between representatives of the Campaign Committee and of the York Township Relief Committee with regard to co-operation. After considering the advisability of establishing a Federation in the Township, the Township Committee early in September suggested amalgamation with a view to holding one Campaign for the City and the Township. No conclusive result came from these negotiations, and on the third day of our Campaign an announcement appeared in the press that the Township would hold a Campaign of its own. If this becomes an Annual Campaign it is likely to mean certain loss of income to our Federation from Township contributors. Your Committee suggests that consideration be given to the policy at present adopted by some agencies of giving a certain amount of service outside the city limits.

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