

There are many kinds of so-called "waterproof" goods, but only one "Cravenette".



is ideal for rain-coats and rainy-day and Outing Skirts. It is light, porous, comfortable and dressy in fine weather, yet proof against the heaviest down-pour. Rain will neither wet nor spot it.

See that you get the genuine "Cravenette"—not something said to be "just as good". You can tell by the "Cravenette" Registered Trademark, which is stamped on every yard of the genuine "Cravenette" cloth, and is inside the collar of every Raincoat.

Further particulars can be obtained from The Cravenette Co., Limited, 39 Well St., Bradford Eng.

REG. TRADE MARK
"Cravenette"
PROOFED BY
THE CRAVENETTE CO., LTD.
None Genuine
Without this Stamp

12½ Hours to New York

A famous ride on
a famous train.

Leave 9:30 a. m.

(daily except Sunday)
Parlor Car and Coaches
to Buffalo connect with
the Empire State Ex-
press—Parlor Cars,
Coaches and dining ser-
vice.

Ar. New York
10:08 p. m.

Through Sleepers
Toronto to New York

on the 5:20 p. m. (daily),
arrives New York 7:50
a. m. and on the 7:10 p. m.
(except Sunday), arrives
New York 9:03 a. m.

Coaches on both trains.

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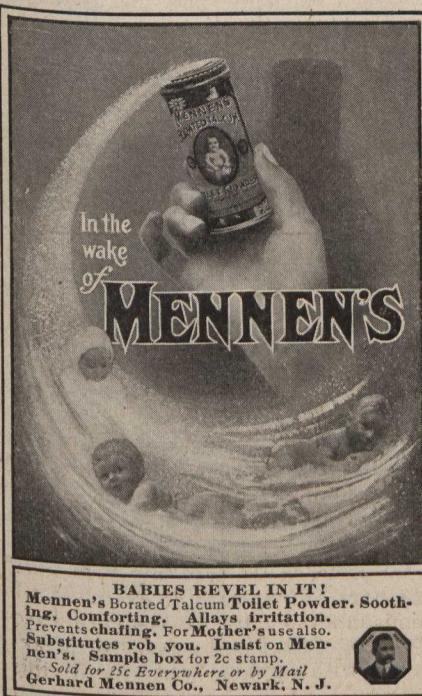
Only route landing pas-
sengers in New York.

Railroad and Pullman tickets can be secured
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LINES

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wake
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MENNEN'S

BABIES REVEL IN IT!
Mennen's Borated Talcum Toilet Powder. Sooth-
ing, Comforting. Allays Irritation.
Prevents chafing. For Mother's use also.
Substitutes rob you. Insist on Men-
nen's. Sample box for 2c stamp.
Sold for 25c Everywhere or by Mail
Gerhard Mennen Co., Newark, N. J.

DEMI - TASSE

Newslets.

TWENTY murders have been com-
mitted in the election fights in
Hungary. Our civilisation is not so
strenuous after all.

Now that we aren't afraid of Hal-
ley's comet any more, it is cheering
to receive the information that bread
may take a drop.

Two Ottawa boys attempted to play
pirate and were caught in the Rideau
Falls and punished. How different
from the fate of the Ottawa poli-
tician!

Really that Miller man has caused
no end of trouble to the Toronto
newspapers. The poor things are al-
most afraid to remark that it is a
nice day, for fear they may be giving
racing information.

There were several cases of heat
prostration in San Francisco during
the month of May. We simply refuse
to believe it.

Canadian Eatables is an appetising
name. But the most melodious
syllables are hardly to be trusted.

United South Africa set all the
flags on Toronto schools a-flutter, as
James L. Hughes was pleased to
observe.

* * *
A POSER.



"My poo—oor child! You look half-
starved!"
"Which 'alf looks fed, lidy?" — By-
stander.

* * *

A Hero of Unrest.

SING a song of Theodore,
Who loves to make a fuss
And have the spotlight handy—
A most determined cuss!

He keeps a-doing things all day
And talks till late at night.
When "views" demand an airing,
He surely is a fright.

He scorns the restful ways of ease,
No dreams to him belong;
The sweetest sound unto his ears
It is the Chinese gong.

"Alas, alas, for London town,"
Must be the Empire's cry.
Since Teddy has its "Freedom"
Its finish must be nigh.

* * *

She Did Her Duty.

A WAY back in the autumn of 1901
when the Duke of Cornwall and
York and his consort, now King
George V and Queen Mary, were
making a tour of this country, the
Dominion smiled its brightest at the

royal guests, and, by way of trains de
luxe, dinners of dazzling variety and
many addresses of formidable length
tried to impress all and sundry visi-
tors with the "resources" (mineral
and oratorical) of this young country.

Out in a western town where
twenty minutes' stop was to be made,
the officials were all eagerness to
make a brave showing. The wife of
the mayor, however, suddenly de-
veloped an obstinacy which almost
reduced the good man to tears. She
had a new black silk gown which was
a perfect fit and a bonnet which was
the envy of half the congregation.
Yet she refused stubbornly to attend
at the station and be presented to the
distinguished visitors, because, for-
sooth, it as Monday morning and the
wife of the mayor always did her
washing on that day and always played
the part of laundress herself. She
was of Scottish blood and all per-
suasion seemed to be in vain.

"You're disloyal, Janet," declared
His Worship in a final outburst of
protestation.

"Deed an' I'm not," she said
promptly. "But if I know anything
about Queen Victoria, she believed in
a woman doing her work at the pro-
per time an' leavin' it for no fancy
reception. It's all very well for you
—only a man and a mayor at that—
to be putting on your best clothes on
a Monday morning and runnin' off
to the station. If the Duchess ever
hears that I stayed home to do the
clothes she'll think all the more of
me—for she's a sensible body like the
old Queen."

And Janet stayed home and did her
duty.

* * *

The Laundry of Life.

LIFE is a laundry in which we
Are ironed out, or soon, or late.
Who has not known the irony
Of fate?

We enter it when we are born,
Our colours bright. Full soon they
fade.

We exit "done up," old and worn,
And frayed;

Frayed round the edges, 'worn and
thin—

Life is a rough old linen slinger.
Who has not lost a button in
Life's wringer?

With other linen we are tubbed,
With other linen often tangled;
In open court we then are scrubbed,
And mangled.

Some take a gloss of happiness
The hardest wear can not diminish;
Others, alas! get a "domes-
tic finish."

—Bert Leston Taylor in the *House
Beautiful*.

* * *

A Snow Slander.

IT fills the Canadian heart with
desolation to read such an item
as this:

"Sir Ernest Shackleton has chosen
Canada as a place for his future
home. He yearns to tramp all over
the snowy wilderness and discover its
mineral resources."

Thus writes the San Francisco
Argonaut, in the full tide of its en-
thusiasm. This chilly bit of informa-
tion comes, too, just at the time when
the winter flannel is forgotten and the
straw hat gleams on every highway.
To throw the snowy wilderness in
our faces in this way is the act of a
cruel enemy. If Sir Ernest is indulg-
ing in any "yearns" towards our ice-
bound districts, he has indeed another



REGISTERED
TRADE MARK
"Spreads Like Butter"
Sold only in 15c and 25c blocks
For sale by all Grocers.
Manufactured by
THE INGERSOLL PACKING CO., LTD.
Ingersoll, Ontario, Canada



China-Lac

25c. For A New Parlor Table

That's the economy of using "China-
Lac". A couple of dollars, invested in
this new varnish stain, will give you
bright, beautiful furniture as good as
new, and the same as new.

"China-Lac" stains and varnishes at
one operation—and covers up the scars
and scratches.

"China-Lac" gives a china-like finish
that is soap-and-water proof.

14 rich colors for Furniture, Floors, etc.
Remember to ask for "China-Lac"—the new
varnish stain with the china-like finish.

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BRANDRAM - HENDERSON, Limited.

Montreal, Halifax, St. John, Toronto, Winnipeg.



Mail Contract

SEALED TENDERS addressed to the Post-
master General, will be received at Ottawa
until Noon, on FRIDAY, 15th JULY, 1910 for
the conveyance of His Majesty's Mails, on a
proposed Contract for four years six times per
week each way, between Dunbarton and To-
ronto from the 1st October next.

Printed notices containing further infor-
mation as to conditions of proposed Contract
may be seen and blank forms of Tender may
be obtained at the Post Offices of Dunbarton,
Toronto and route offices and at the Office of
the Post Office Inspector at Toronto.

POST OFFICE DEPARTMENT,
Mail Service Branch
Ottawa, 30th. May, 1910

G. C. Anderson
Superintendent

Chief Office for Canada: TORONTO
ALFRED WRIGHT, Manager



IRISH & MAULSON, Limited
Chief Toronto Agents