

Made in Canada

The only well known medium priced baking powder made in Canada that does not contain Alum.

The interest of the public in the question of pure food is increasing every day, and housekeepers are recognizing the fact that the well known and well advertised branded articles are more to be relied upon than the unknown private brands that do not bear the name of the manufacturer. Food scientists condemn the use of alum in baking powder. The pure food advocate can ask for no greater attention to detail in making, nor more absolute purity than is offered in Magic Baking Powder.

## MAGIC BAKING POWDER

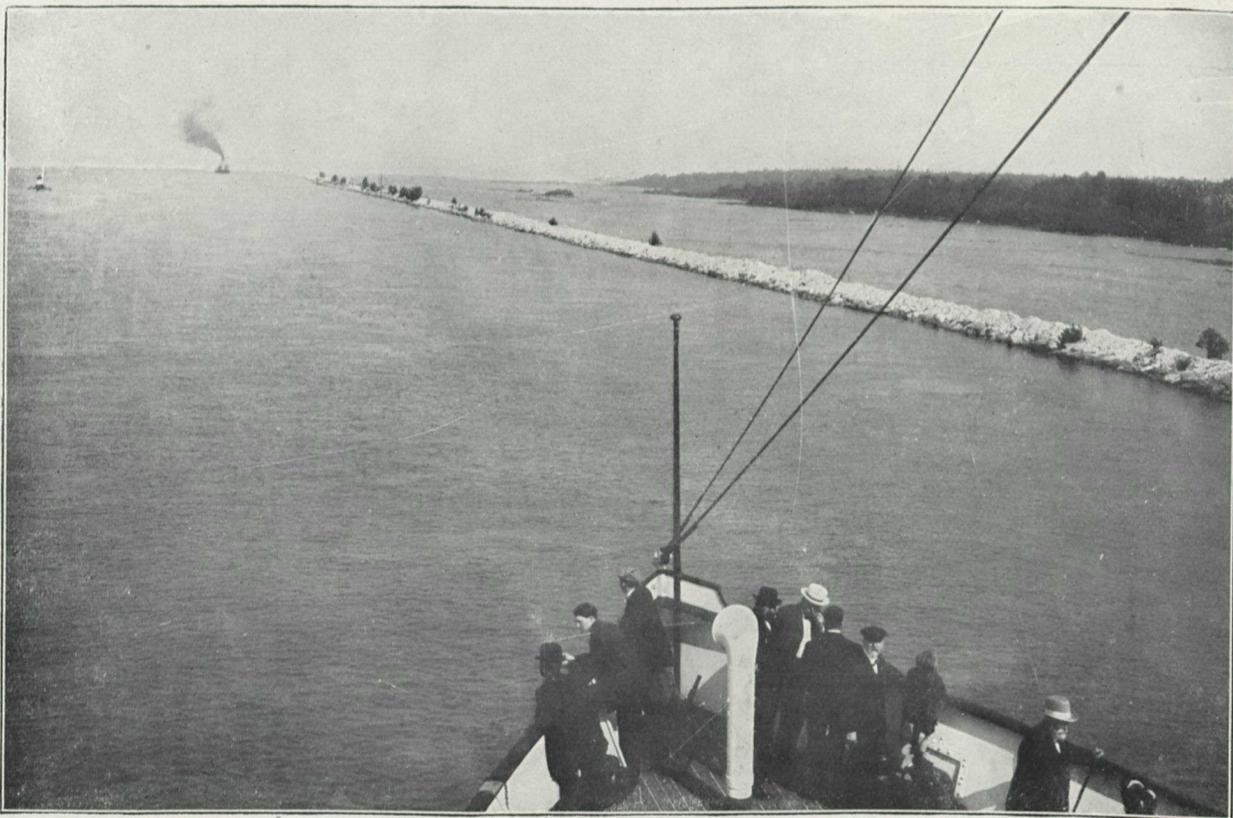
Contains no Alum and costs no more than the ordinary kinds

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