

was formed, but the real result of the meeting is to give a great deal of information concerning the latest scandals and bargains

Judging by this we can easily deduce what a woman will first look for when she picks up a paper, and then everything relating to scandal that may be found.

In this way we find the editor of our daily papers in order to make his paper a financial success giving a far greater amount of advertising and scandal than is absolutely necessary. This evil, however, could be easily overcome without any financial loss, for if the press instead of giving us endless advertisements and scandals would cut them down, say to one-half, and substitute instead instructive, wholesome, carefully prepared material, the result instead of diminishing the income of the paper, would increase the circulation and thus bring in larger dividends, for the public would know that whatever they found in the papers would be true, and thus they would be able to put reliance on everything they read. If the press adopted this method, not only would the principal end for which the press was instituted be attained, that is true, honest, instructive journalism, but also the circulation would be increased by many who only then learned to appreciate it.

The question was recently asked of a prominent New York editor if he thought an honest newspaper possible. He replied that it would be possible only when an independent newspaper was organized, one which would uphold the lofty standard which the primitive press held, one which would deal less with the sensualities and passions of men, one which would have as its first and only object the enlightenment and education of man. By simply looking over the pages of our daily papers we may easily understand how far below this standard falls the press of to-day.

For an example of this, let us take the New York Herald or Journal. These papers have perhaps the greatest circulation of any two daily papers in the world, and what is their standard of news. Rank sensualism. For instance, take the trial of Harry Thaw, the self-confessed murderer of Stanford White. We all remember the vivid accounts of this trial published by these leading papers. Were any good results produced? If we may believe the words of Archbishop Williams of Boston, these accounts were instrumental only in the contamination of the minds of those who read them. This example is not exceptional; we find in the daily columns accounts of jury scenes, fatal endings of quarrels, and such matters, which equal if they do not exceed the accounts of Harry Thaw's trial.