

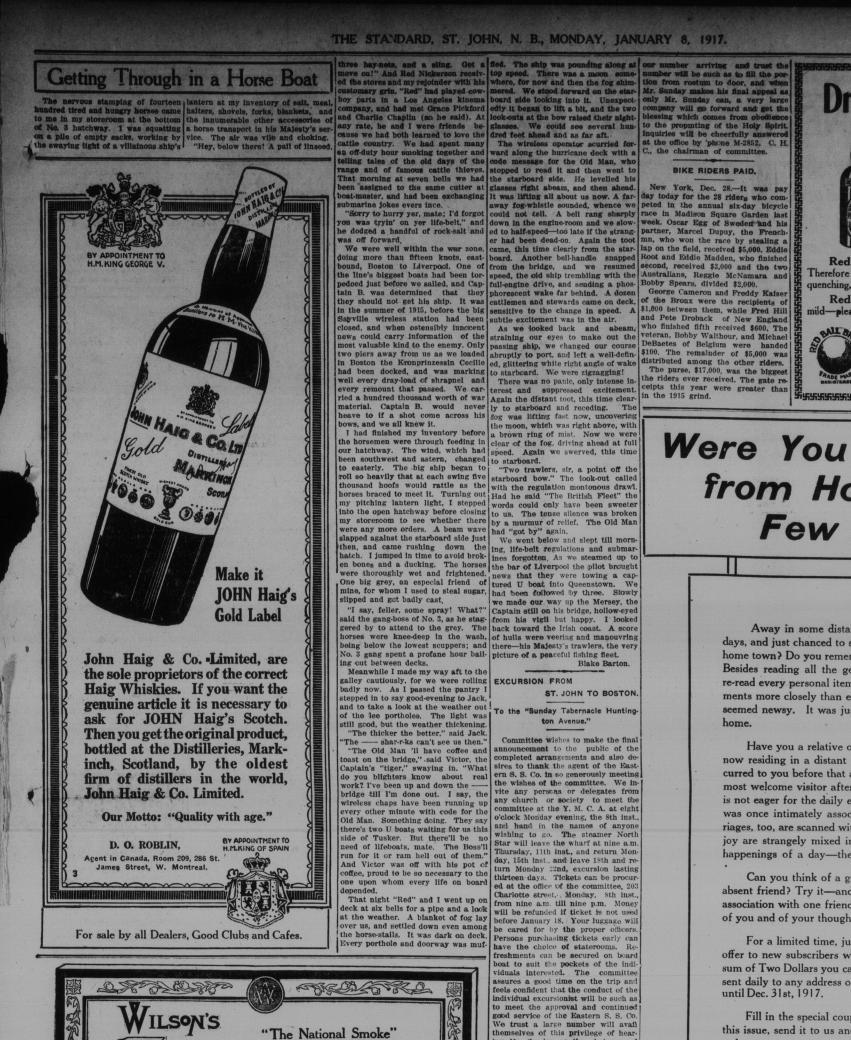
Away in some distant town, possibly on your holidays, and just chanced to see a copy of a paper from your home town? Do you remember how good it looked to you? Besides reading all the general news you eagerly read and re-read every personal item; you examined the advertisements more closely than ever before, and even the want ads. seemed newsy. It was just like meeting an old friend from

Have you a relative or friend who has moved to and is now residing in a distant town or village? Has it ever occurred to you before that a copy of a home town paper is a most welcome visitor after one leaves the home town? Who is not eager for the daily events in a locality in whose life he was once intimately associated? The births, deaths and marriages, too, are scanned with unfailing interest. Sadness and joy are strangely mixed in that great "melting pot" of the happenings of a day-the newspaper.

Can you think of a greater kindness to confer upon an absent friend? Try it-and have one long year of intimate association with one friend, who shall be daily thinking of you and of your thoughtfulness.

For a limited time, just a few days more, our special offer to new subscribers will remain open, by which for the sum of Two Dollars you can have The St. John Standard sent daily to any address outside of St. John city from now until Dec. 31st, 1917.

Fill in the special coupon printed on another page of this issue, send it to us and we will start the paper immediately.



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